

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR DOG DOCK JUMPING COMPETITION

BACKGROUND:

Model Farm and Ames Pet Resort are proposing to host a Dog Dock Jumping Competition on July 3-4. The event involves setting up a 40' dock leading to a 20' x 40' above-ground pool of water. Dogs will run down the dock and jump as far as possible into the pool. Bleachers will be set up along one side of the dock and pool for spectators to watch. The event is proposed to take place on Burnett Avenue between 5th and 6th Streets.

To facilitate this event, organizers have requested the following, from 9:00 a.m. Monday, July 3, to 11:59 p.m. Tuesday, July 4:

- Closure of Burnett Avenue between 5th and 6th streets and closure of 13 metered parking spaces along the same (\$23.40 loss to the Parking Fund)
- A Temporary Obstruction Permit
- Access to City-owned electrical outlets (Estimated loss of \$6 to the Electric Fund)

Organizers will begin setup on the morning of July 3rd. To fill the pool as rapidly as possible, organizers will arrange to pay for a hydrant meter through the Water and Pollution Control Department. Organizers have been instructed to notify adjacent businesses that there is a potential for rust to be stirred up in the water system from the high flow of water through the hydrant.

The first events will take place on the evening of July 3. Organizers will provide overnight security for the pool and will resume the competition on July 4. Once the events have concluded, the pool will be drained via large hoses into the nearest storm drains. This water disposal plan has been reviewed by staff in Public Works. Organizers have been instructed not to allow the pool to empty directly onto the street.

The event has been approved by the Board of the Main Street Cultural District. A letter of support is attached. Organizers have consulted with the three businesses located along this portion of Burnett that will be directly affected by the event.

Due to the Fourth of July holiday, no parking meter revenue will be lost on July 4th. Organizers have requested a waiver of the parking fees for July 3 and for the use of electricity from City-owned electrical outlets.

ALTERNATIVES:

1. Approve the requests for the Dog Dock Jumping Competition on July 3-4, as indicated above, including a waiver of fees for lost parking meter revenue and access to City electrical outlets.
2. Approve the requests as indicated above, require reimbursement for lost parking meter revenue and access to City electrical outlets.
3. Do not approve the event.

MANAGER'S RECOMMENDED ACTION:

The proposed event is a new addition to the lineup of activities planned for the Independence Day holiday. This unique event offers a family-friendly activity in the Downtown area on July 3rd and immediately following the Fourth of July parade on adjacent streets.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for the Dog Dock Jumping Competition on July 3-4, as indicated above, including a waiver of fees for lost parking meter revenue and access to City electrical outlets.



SUMMARY OF EVENT

DESCRIPTION

Event Name Ames Pet Resort 4th of July Dock Jumping Competition

Description We are trying to bring a dog dock jumping event to Ames during the Fourth of July festivities. We are hoping that this event is a huge success and will become an annual event during the 4th of July celebration. For this event we will need to close Burnett Avenue between 5th St and 6th St on July 3rd and 4th. The dock jumping group, Dock Dogs will arrive in Ames on July 3rd and begin setting up from 9:00 AM until 5:00 PM. From 5:00 PM to 8:00 PM they will have a show which will be a perfect time for local news stations to cover the event. The following day, Tuesday July 4th they will have a program from 9:00 AM until 7:00 PM. Following the show they will clean up and tear down and be all cleaned up by midnight. We will need water and electricity for the event and we have talked to the City of Ames about getting both.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)

Anticipated Attendance Total 5,000 Per Day 5,000

DATE/TIME

Setup	Date <u>7/3/17</u>	Time <u>9:00 am</u>	Day of Week <u>Monday</u>
Event Starts	Date <u>7/3/17</u>	Time <u>5:00 pm</u>	Day of Week <u>Monday</u>
Event Ends	Date <u>7/4/17</u>	Time <u>7:00 pm</u>	Day of Week <u>Tuesday</u>
Teardown Complete	Date <u>7/5/17</u>	Time <u>12:00 am</u>	Day of Week <u>Wednesday</u>

Rain Date, if applicable _____
Rain Location, if applicable _____

LOCATION

Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance.

Downtown - Main Street Cultural District: (515) 233-3472

Campustown - Campustown Action Association: (515) 450-8771

Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org

director@amescampustown.com

eventauthorization@iastate.edu

CONTACTS

Host Organization

Model Farm

Local Contact (Required)

Must be present during event

Name: Sam Moeller

Address: 2420 Lincoln Way, Suite 205, Ames, Iowa

Telephone: (612) 236-3988

Cell phone: (612) 236-3988

Must be available by cell phone during event

Email: sam.moeller@model-farm.com

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

Is this an annual event? How many years have you been holding this event? _____

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July, etc.*)?

If yes, please list

4th of July



May 24, 2017

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Ann Campbell and City Council,

The Ames Main Street Cultural District supports the closure of the 500 block of Burnett Street for the Dock Dogs competition on July 3 and 4. The organizers spoke with the three businesses which would be affected by the closure and the MSCD followed up with personal visits. We feel adding this dynamic event to our downtown 4th of July celebrations will enhance the day for the community and bring many new people to the district.

Sincerely,

A handwritten signature in blue ink that reads "Paul Livingston".

Paul Livingston
2017 MSCD Board President

Model Farm
2420 Lincoln Way, Ames, IA 50014
515-294-4149
info@model-farm.com
www.model-farm.com



June 20th, 2017

Honorable Mayor Campbell and City Council
Ames City Hall
515 Clark Avenue
Ames, IA 50010

RE: Dock Jumping Competition

Dear Honorable Mayor Campbell and City Council,

Model Farm is planning to hold the Inaugural 4th of July Dock Jumping Competition on July 3rd and 4th. Information about the event can be found on the Special Event Application we submitted. We would also request a waiver of fees for electricity and parking meters.

Thank you for your consideration of this request and continued support of the Main Street Cultural District. We look forward to seeing you on July 3rd and 4th, in downtown Ames.

Sincerely,

Sam Moeller
Student Account Manager
Model Farm