

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR REUSE, REPURPOSE, RECYCLE MARKET

BACKGROUND:

Worldly Goods is again planning to host a Reuse, Repurpose, and Recycle Market in Downtown Ames on August 27. The event is intended to bring attention to reusing, repurposing, and swapping items that are no longer needed by their owners. Vendors will set up in spaces along the street, and consignment and antique stores Downtown will be asked to remain open on the day of the event. Food vendors will also be invited to participate in the event.

To facilitate this event, organizers have requested the closure of the 200 block of Main Street and suspension of parking regulations on that block from 7:00 a.m. to 6:00 p.m. on August 27th. Because that is a Sunday, no parking meter revenue will be lost. A Temporary Obstruction Permit and blanket Vending License (\$50) have been requested for the closed area. Organizers have also requested the use of electricity along Main Street and a waiver of electric fees.

The Main Street Cultural District board has submitted a letter of support for the event. Organizers have obtained signatures from affected businesses in the closed area. Organizers have also offered to allow any affected business within the closed area to have a space to hold outdoor sales during the event.

Food vendors will also be invited to participate in the event. Organizers have indicated an interest in providing a beer garden in front of the London Underground as a part of the event. A request to approve the appropriate alcohol license for this component of the event will be submitted at a future City Council meeting for approval.

ALTERNATIVES:

1. Approve the requests from Worldly Goods for the Reuse, Repurpose, Recycle Market on Sunday, August 27, including the waiver of electric fees
2. Do not approve the requests.

MANAGER'S RECOMMENDED ACTION:

This event provides a forum for the buying, selling, and trading of items that might otherwise be discarded. Repurposing items that still have value, rather than sending them to the Resource Recovery System, is a positive for the community.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from Worldly Goods for the Reuse, Repurpose, Recycle Market on Sunday, August 27, including the waiver of electric fees.



SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Reuse, Repurpose, Recycle Market

Description Worldly Goods will host a Reuse & Re-purpose Market in Downtown Ames on a Sunday. Vendors can rent a space for a small fee. Worldly Goods will ask other groups if they would like to partner with this event. The event will be a street market like atmosphere where anyone can buy, sell, or trade their items. The purpose will be to bring attention to reusing and re-purposing and swapping items they no longer use or need. We will ask the other consignment and antique stores in the Downtown to be open as the target audience will be the same. A Sunday afternoon will be chosen so the street closure will not effect as many businesses. There is potential for the future of such an event to draw a diverse crowd to Ames. It will have a set up similar to the Octagon Art Festival. Only the 200 block will be closed to parking and traffic.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)

Anticipated Attendance Total 1,000 Per Day 1

DATE/TIME

Setup	Date <u>8/27/17</u>	Time <u>7:00 am</u>	Day of Week <u>Sunday</u>
Event Starts	Date <u>8/27/17</u>	Time <u>10:00 am</u>	Day of Week <u>Sunday</u>
Event Ends	Date <u>8/27/17</u>	Time <u>4:00 pm</u>	Day of Week <u>Sunday</u>
Teardown Complete	Date <u>8/27/17</u>	Time <u>6:00 pm</u>	Day of Week <u>Sunday</u>

Rain Date, if applicable _____
Rain Location, if applicable _____

LOCATION

Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

-
Downtown - Main Street Cultural District: (515) 233-3472

Campustown - Campustown Action Association: (515) 450-8771

Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org

director@amescampustown.com

eventauthorization@iastate.edu

CONTACTS

Host Organization

Worldly Goods

Local Contact (Required)

Must be present during event

Name: Andrea Gronau

Address: 223 Main St, Ames, IA 50010

Telephone: (515) 233-4568

Cell phone: (515) 708-0072

Must be available by cell phone during event

Email: worldlygoods@isunet.net

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

Is this an annual event? How many years have you been holding this event? 2

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list



June 15, 2017

To whom it may concern,

The Main Street Cultural District fully supports the closure of the 200 block of Main Street, in downtown Ames, for the second annual Reuse, Repurpose, Recycle Market, on August 27. The Main Street Cultural District welcomes this event which focuses on environmental resiliency by making what is old new again. We also welcome the opportunity to show the community what great businesses our downtown has to offer.

Sincerely,

A handwritten signature in blue ink that reads "Paul Livingston".

Paul Livingston
2017 MSCD Board President

304 Main Street, Ames, IA 50010 515.233.3472 AmesDowntown.org

WORLDLY GOODS



June 21, 2017

Worldly Goods
223 Main Street
Ames, IA 50010

Ann Campbell, Mayor of Ames and Members of the Ames City Council
Ames City Hall
515 Clark Avenue
Ames, IA 50010

Dear Mayor Campbell and Members of the Ames City Council:

Worldly Goods will be hosting our 2nd Annual Reuse, Repurpose, Recycle Market on Sunday, August 27 from 10 am – 4 pm on the 200 block of Main Street. We would like to use the city electrical access located on the light poles during the event. The usage will be minimal. We would like to request a fee waiver for the use of electricity during the event. We appreciate your consideration of our request.

Thank you,

A handwritten signature in cursive script that reads 'Andrea D. Gronau'.

Andrea D Gronau
Store Manager
Worldly Goods