

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR REUSE, REPURPOSE, RECYCLE MARKET

BACKGROUND:

Worldly Goods is planning to host a Reuse, Repurpose and Recycle Market in Downtown Ames on Sunday, August 28, 2016. The event is intended to bring attention to reusing, repurposing and swapping items people no longer use or need.

This is the first event of its kind and Worldly Goods will be asking other groups if they would like to partner with the market. Vendors will set up in spaces along the street, and consignment and antique stores in the Downtown will be invited to participate and be open during the event. Organizers anticipate 1,000 attendees at the event.

To facilitate the event, organizers have requested the closure of the 200 and 300 blocks of Main Street and suspension of parking regulations on those streets from 7:00 a.m. to 6:00 p.m. on August 28th. Because that is a Sunday, no parking meter revenue will be lost. A Temporary Obstruction Permit is requested for the closed area and a blanket Vending License has been requested as well.

Organizers plan to go door-to-door with information for affected businesses prior to the event and will post signs along the affected blocks the evening of Saturday, August 27th so drivers are aware parking will not be available Sunday. Main Street Cultural District has provided a letter of support for the event.

ALTERNATIVES:

1. Approve the requests from Worldly Goods for the event Reuse, Re-Purpose, Recycle Market on Sunday, August 28.
2. Do not approve the event.

MANAGER'S RECOMMENDED ACTION:

This new event will help local businesses and residents buy, sell, and trade items that might otherwise be discarded. Event organizers hope to reduce the amount of waste sent to the Resource Recovery System or disposed of improperly.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 as stated above.



April 22, 2016

To whom it may concern,

The Main Street Cultural District fully supports the closure of Main Street, in downtown Ames, the Reuse, Repurpose, Recycle Market on August 28 from 10 – 4 p.m. The Main Street Cultural District welcomes this event which focuses on environmental resiliency by making what is old new again. We sincerely hope this is the first of many such events to come. We also welcome the opportunity to show the community what great businesses our downtown has to offer.

Sincerely,

A handwritten signature in blue ink that reads "Clifford E. Smith".

Cliff Smith
2016 MSCD Board President



SUMMARY OF EVENT

DESCRIPTION

Event Name Worldly Goods Reuse, Repurpose, Recycle Market

Description Worldly Goods will host a Reuse & Re-purpose Market in Downtown Ames on a Sunday. Vendors can rent a space for a small fee. Worldly Goods will ask other groups if they would like to partner with this event. The event will be a street market like atmosphere where anyone can buy, sell, or trade their items. The purpose will be to bring attention to reusing and re-purposing and swapping items they no longer use or need. We will ask the other consignment and antique stores in the Downtown to be open as the target audience will be the same. A Sunday afternoon will be chosen so the street closure will not effect as many businesses. There is potential for the future of such an event to draw a diverse crowd to Ames. It will have a set up similar to the Octagon Art Festival. Only the 200 and 300 blocks will be closed to parking and traffic.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)

Anticipated Attendance Total 1,000 Per Day 1

DATE/TIME

Setup	Date <u>8/28/16</u>	Time <u>7:00 am</u>	Day of Week <u>Sunday</u>
Event Starts	Date <u>8/28/16</u>	Time <u>10:00 am</u>	Day of Week <u>Sunday</u>
Event Ends	Date <u>8/28/16</u>	Time <u>4:00 pm</u>	Day of Week <u>Sunday</u>
Teardown Complete	Date <u>8/28/16</u>	Time <u>6:00 pm</u>	Day of Week <u>Sunday</u>

Rain Date, if applicable _____
Rain Location, if applicable _____

LOCATION

Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

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Downtown - Main Street Cultural District: (515) 233-3472
Campustown - Campustown Action Association: (515) 450-8771
Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org
director@amescampustown.com
eventauthorization@iastate.edu

CONTACTS

Host Organization

Worldly Goods

Local Contact (Required)

Must be present during event

Name: Andrea Gronau

Address: 223 Main St

Telephone: (515) 233-4568

Cell phone: (515) 708-0072

Must be available by cell phone during event

Email: worldlygoods@isunet.net

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

Is this an annual event? How many years have you been holding this event? _____

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list