

COUNCIL ACTION FORM

SUBJECT: MODIFICATION OF 2013/14 ASSET ALLOCATION TO HEARTLAND SENIOR SERVICES

BACKGROUND:

Heartland Senior Services has submitted a request to the City to modify its 2013/14 ASSET allocations by moving \$4,000 in unspent funds from the Friendly Visitor program to the Outreach program. Heartland drew down all of its 2012/13 City allocation. Currently, Heartland has \$4,174.58 remaining in the Friendly Visitor program and no remaining City dollars in Outreach for 2013/14. According to the attached letter from heartland, Friendly Visitor has had low enrollment. The program has ups and downs in enrollment, according to Heartland, but it very important to seniors when requested. Outreach helps seniors access community and State resources and has been seeing more and more request for service.

Service	Original Funding	Remaining Funds	Final Funding
Daycare - Adults	\$45,452	\$7,961	\$45,452
Congregate Meals	\$22,266	\$4,423	\$22,266
Outreach	\$32,559	\$ 0	\$36,559
Friendly Visitor	\$ 6,171	\$4,171	\$ 2,171
Activity & Resource Center	\$32,500	\$5,440	\$32,500

Heartland Senior Services has also requested a transfer of funds from the Story County Board of Supervisors, Friendly Visitor to Outreach in the amount of \$4,500. The original Story County allocation to Friendly Visitor was \$8,240. Outreach original budget for the County was at \$31,722, which like the City has all been spent for 2013/14. The Story County Board of Supervisors will consider this request on May 27, 2014.

ALTERNATIVES:

1. Amend the City's 2013/14 contract with Heartland Senior Services to move \$4,000 in unspent Friendly Visitor funds to the Outreach program.
2. Deny the request for a contract amendment.

MANAGER'S RECOMMENDED ACTION:

Contract amendments outside of the ASSET process have been rare by Heartland Senior Services and it has been several years since Heartland made this type of request of the City. The City Council should be cautious when considering changes in allocations that have been coordinated with the other ASSET funders. In this case, staff has reviewed information presented by Heartland, and agrees that this amendment is merited and helps meet the goals of the ASSET funding that were set by City Council for FY 2013/14.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby amending the City's 2013/14 contract with Heartland Senior Services to move \$4,000 in unspent Friendly Visitor funds to the Outreach program.

HEARTLAND SENIOR SERVICES OF STORY COUNTY
205 South Walnut, Ames, IA 50010
1-515-233-2906

DATE: April 30, 2014

TO: City of Ames
% Melissa Mundt

FROM: Elizabeth Beck
Executive Director
ebeck@hsservicesia.com

RE: Allocation from City of Ames for Heartland Senior Services, Friendly Visitor Program.

During the FY14 year, the City of Ames allocated \$6,171.00 for the Friendly Visitor Program managed by the Service Coordination of Heartland Senior Services. The Friendly visitor Program will not be using all of its allocation this year, due to low enrollment in the Friendly Visitor Program by Story County Residents. Heartland staff do know how important this Program is in supporting isolated seniors in our County. We do have volunteers who are interested and willing to be matched with a senior, but we have not had a flow of new requests this year. Participation in this Program varies from year to year and this year has been particularly sparse.

It is clear that in the remaining two months, the Friendly Visitor Program will not be able to request all of the remaining allocation. Heartland is requesting that the Board of Supervisors permit the transfer of the remaining allocation to the Outreach-Service Coordination line, since we have expended the full allocation in December and March.

Therefore, I am requesting the City of Ames permit Heartland Senior Service to reallocate \$4000 from the Friendly Visitor Program and apply the funds to the Service Coordination-Outreach allocation.

Thank you very much for your consideration.