

**COUNCIL ACTION FORM**

**SUBJECT: MARY GREELEY MEDICAL CENTER HOPE RUN**

**BACKGROUND:**

Mary Greeley Medical Center is sponsoring the 14<sup>th</sup> Annual Hope Run for Hospice on Saturday, June 14, 2014, beginning at 8:00 a.m. The event includes 5k and 1 mile running events, and a Hope Run Jr. event. In previous years, over 600 runners and 100 volunteers have participated in the event. The route will affect portions of Mortensen Road, State Avenue, Lettie Street, Wilmoth Avenue, Tripp Street, Dotson Drive, Baughman Road, Beedle Drive, Lincoln Swing, Abraham Drive, and Cochrane Parkway.

In order to facilitate the safe movement of participants, temporary street closures are needed on June 14, 2014, as follows:

- Mortensen Road between Seagrave Blvd. and State Avenue from approximately 7:00 a.m. until approximately 8:15 a.m.
- State Avenue between Mortensen Road and Arbor Street from approximately 7:00 a.m. until approximately 9:00 a.m.

In addition, closures are also need on the following streets from 7:00 a.m. to approximately 9:30 a.m.:

- Lettie Street, from State Avenue to S Wilmoth Avenue
- S Wilmoth Avenue, from Lettie Street to Tripp Street
- Tripp Street, from S Wilmoth Avenue to Beedle Drive
- Beedle Drive, from Aplin Road to Lincoln Swing
- Lincoln Swing, from Beedle Drive to Abraham Drive
- Abraham Drive, from Lincoln Swing to the shared use path
- Cochrane Parkway, from the shared use path to Beedle Drive

A waiver of the Road Race fee of \$25 has also been requested by the event organizers. Mary Greeley Medical Center operates as a non-profit entity.

Event organizers will notify residents and businesses affected by the closure by sending letters and posting flyers in the area prior to the race. Public Works will provide barricades and traffic cones to facilitate the road closures, and volunteers recruited by Mary Greeley will staff them. Additionally, Public Works staff will place digital signboards in the area during the week prior to notify residents of the event.

**ALTERNATIVES:**

1. Approve the various road closures and waiver of Road Race fee as requested by Mary Greeley Medical Center.
2. Deny the requests from Mary Greeley Medical Center and direct staff to work with organizers to find an alternative location for the event.

**MANAGER'S RECOMMENDED ACTION:**

Mary Greeley Medical Center's Hope Run for Hospice is a worthwhile philanthropic event for the Ames community. City Council approval is necessary in order for this event to occur as planned.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for the Hope Run described above.



January 23, 2014

Dear Ames City Council Members:

The 14th Annual Hope Run for Hospice is scheduled for Saturday, June 14, at the Ames Middle School. In 2013 we had a record 600+ participants and more than 100 volunteers, raising more than \$30,000 in funds and in-kind support for the Israel Family Hospice House. This is a great community event that will continue to grow in years to come.

In order to facilitate the movement of the participants, we respectfully request temporary street closures June 14, 2014, for the following arterial streets:

- Mortensen Road between Seagrave Blvd. and State Avenue from 7:00 a.m. until approximately 8:15 a.m.
- State Avenue between Mortensen Road and Arbor Street from 7:00 a.m. until approximately 9:00 a.m.

and the following streets from 7:00 a.m. to approximately 9:00 a.m.:

- Lettie Street, from State Avenue to S Wilmoth Avenue
- S Wilmoth Avenue, from Lettie Street to Tripp Street
- Tripp Street, from S Wilmoth Avenue to Beedle Drive
- Beedle Drive, from Aplin Road to Lincoln Swing
- Lincoln Swing, from Beedle Drive to Abraham Drive
- Abraham Drive, from Lincoln Swing to the multi-purpose trail (until 9:30 a.m.)
- Cochrane Parkway, from multi-purpose trail to Beedle Drive (until 9:30 a.m.)

Additionally, we respectfully request a waiver of the \$25 Road Race fee in support of this great fundraiser for our local hospice house.

Again, thank you for your continued support of the Hope Run for Hospice. Please contact me if you have any questions or concerns at 515-239-2158 or [hammesdodge@mgmc.com](mailto:hammesdodge@mgmc.com).

Sincerely,

Andrea Hammes Dodge  
Senior Development Coordinator

P.S. I hope to see you on Saturday, June 14 for this year's Hope Run for Hospice – runners and walkers of all abilities are encouraged to participate! Please visit [www.mgmc.org/hoperun](http://www.mgmc.org/hoperun) for more information.