

COUNCIL ACTION FORM

SUBJECT: HUMAN RELATIONS COMMISSION REQUESTS TO REALLOCATE FUNDS FROM FACES TO DISPLAY ON AMES CIVIL RIGHTS HISTORY

BACKGROUND:

The Ames Human Relation Commission (AHRC) is developing a display to celebrate the Ames Sesquicentennial and the 50th Anniversary of the Civil Rights Act of 1964. AHRC is researching local history to make an indoor, portable display that will showcase the history of civil rights in Ames, as well as provide national and state context to showcase persons from the community who have had an impact on advancing civil rights locally and nationally. The display will be available to the community.

The display will debut at the Ames Chamber of Commerce Annual Dinner on January 30, 2014. The dinner is the kick off of the year long sesquicentennial celebration. The display will be made of professional products that are durable and designed for transporting. AHRC estimates it will need a maximum of \$1,500 to produce the display. Originally, AHRC had \$5,000 set aside for FACES. However, the event was cancelled this year as AHRC has been refocusing its efforts to reach out to the community in more targeted ways. This display will be part of those efforts to reach out to the community regarding civil rights and to inform the community about the Ames Human Relations Commission.

ALTERNATIVES:

1. Authorize the transfer of funds in the City Council's Special Allocations program from FACES to the Human Relations Commission's display program in an amount not to exceed \$1,500 for the new display. This action will result in \$3,500 being returned to the Local Option Fund balance.
2. Deny the request from the AHRC to reallocate the funds for the display.

MANAGER'S RECOMMENDED ACTION:

The use of these excess funds to create an educational display will serve to promote the mission of the Ames Human Relation Commission.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, thereby reallocating funds from FACES 2013 to the AHRC history of civil rights display in an amount not to exceed \$1,500.