



MEMO

ITEM #31

To: Mayor and City Council
Cc: ASSET City Volunteers
From: Melissa Mundt, Assistant City Manager
Date: July 5, 2013
Subject: 2014/2015 ASSET Priorities for the City of Ames

In December 2012, the City Council directed staff to meet with the City's ASSET volunteers to discuss the City's current ASSET priorities prior to the 2014/2015 ASSET funding cycle that will begin in August 2013.

The City's ASSET Priorities as adopted by the City Council for 2013/14 are (from higher to lower priority):

- Emphasis on assistance to low and moderate income families
- Meeting basic needs
- Crisis intervention
- Prevention
- Transportation

The City's ASSET volunteers met in May and early June to discuss the priorities for Ames and to review data to help develop an understanding of needs. The volunteers reviewed the following:

- Story County Quality of Life Alliance from the 2010 Story County Health and Human Services Needs Assessment
- The Cost of Living in Iowa - 2011 Edition by The Iowa Policy Project
- Statistical data from the federal census bureau for Ames, Story County, and Iowa

Additionally, City staff provided the ASSET volunteers Attachment A, which showed three years of funding recommendations from ASSET volunteers that were approved by the City Council. The funding falls into one of four panels --Health Services --Basic Needs --Youth and Children Services --Prevention and Support. The volunteers concluded that funding was being prioritized in a way that is consistent with City Council's priorities, as follows:

1. Basic Needs
2. Health Services
3. Youth and Children Services
4. Prevention and Support

The volunteers then looked at the outside data to determine needs and looked to understand what it means to be low to moderate income. Below are a few of the statistics they looked at when conducting their research.

Appendix 2: Basic Needs Budgets for 10 Iowa Metropolitan Areas and Four Non-Metropolitan Regions

	Ames MSA (Story County)			
	Single Parent		Married Couple: Two Children**	
	One child*	Two children**	One Parent Works	Both Parents Work
<u>Monthly Expenses</u>				
Child care	557	914	-	914
Clothing & household expenses	289	369	398	398
Food	370	554	739	739
Health care	324	420	565	565
Rent and utilities	726	1,039	1,039	1,039
Transportation	633	633	633	950
Monthly total	2,900	3,930	3,375	4,606
<u>Annual Total Basic Expenses</u>	34,805	47,163	40,501	55,271
<u>Income and Taxes</u>				
Before-tax earnings needed	39,503	54,632	44,030	63,316
Less: Income & payroll taxes	4,987	7,512	4,215	8,096
Plus: EITC & other credits	289	43	686	50
Net after-tax income	34,805	47,163	40,501	55,271
<u>Family supporting hourly wage</u>	\$19.75	\$27.32	\$22.01	\$15.83

According to the "Cost of Living in Iowa --2011 Edition" study, it is estimated that 74% of working single-parent families in Iowa earn less than the minimum amount needed to meet **basic needs**. This assumes that:

- the family is cooking and eating at home all meals at the cost of the USDA low-cost family food plan
- cost of rent and utilities is based on HUD Fair Market Rent at the 40th percentile level for the area
- health care costs (insurance and out of pocket expenses) are average for the area
- workers drive to their job and for other basic needs, but not for recreation
- children are in child care when not in school

- childcare is calculated on county averages for home based care, not child centers
- is purchasing basic expenses for clothing, telephone and household maintenance
- is paying required taxes
- and wages are received full-time and year round

The research also suggested that, on average, families need an income of about twice the federal poverty level to meet their most basic needs.

2013 Federal Poverty Level

Household Size	100%	133%	150%	200%	300%	400%
1	\$11,490	\$15,282	\$17,235	\$22,980	\$34,470	\$45,960
2	15,510	20,628	23,265	31,020	46,530	62,040
3	19,530	25,975	29,295	39,060	58,590	78,120
4	23,550	31,322	35,325	47,100	70,650	94,200
5	27,570	36,668	41,355	55,140	82,710	110,280
6	31,590	42,015	47,385	63,180	94,770	126,360

2011 Median income for Iowa:

		Family Size							
Federal Fiscal year		1	2	3	4	5	6	7	8
2011	Annual	\$38,159	\$49,913	\$61,657	\$73,401	\$85,145	\$96,889	\$99,091	\$101,293
	Monthly	\$3,181	\$4,160	\$5,139	\$6,117	\$7,096	\$8,075	\$8,258	\$8,442
	Annual Basic Expenses in Story Co.		Single W/ One Child \$39,503	>Single W/ Two Children \$54,632 >Married W/ One Child \$44,030	Married W/ Two Children \$63,316				
	Family supporting hourly wage before taxes in Story Co.		Single W/ One Child \$18.99	>Single W/ Two Children \$26.26 >Married W/ One Child \$21.16	Married W/ Two Children \$30.44				

The estimated median household income from 2007-2011 for Ames was \$42,062, moderate income \$33,649 (or 80% area median income) and low income \$21,031 (or 50% of median area income).

The City's ASSET volunteers have determined that the focus needs to remain similar to prior years priorities. However, they would like more emphasis on bridging the needs for those falling below median income and above Federal poverty level.

Recommendations for 2014/2015 Priorities

#1 Meet basic needs of low to moderate income:

- Housing cost offset programs
- Quality childcare cost offset programs, including daycare and State of Iowa licensed in home facilities
- Food cost offset programs, to assist in providing nutritional perishables and staples
- Transportation cost offset programs for the elderly and families

The volunteers wanted to emphasize the gap where individuals are considered the "working poor" and to see how the City dollars could make more of an impact on their fight against slipping completely into poverty.

#2 Meet mental health and chemical dependency services needs

- Provide outpatient emergency access to services
- Provide crisis intervention services
- Provide access to non-emergency services
- Ensure substance abuse preventions and treatment is available in the community

Additionally, the volunteers for the City determined that continued emphasis on mental health and chemical dependency was necessary due to a study that was conducted by the University of Iowa Health Care system. It noted that there are 184,000 people with a serious mental illness in Iowa, approximately 6% of the population. Iowa ranks 48th in the U.S. for number of psychiatric hospital beds per capita at only 4.9 per 100,000.

Though ASSET does not fund inpatient services to help those with mental illness or chemical dependency, it is critical to have outpatient programs to help provide opportunities for those struggling with mental illness and dependency. These outpatient services can help individuals, and in turn having an impact on their family, their neighbors, and the community at large. State of Iowa funding for these services remains insubstantial, since the State of Iowa has not changed its funding formula to counties

since 1995. Additionally, mental health redesign was not set up to address the issues of funding in any significant way. ASSET helps ensure these services are available in Ames for those above the federal poverty level.

#3 Youth development services and activities

The volunteers also agreed that the services and activities for youth were critical to the community, making it a smart choice for all residents regardless of ability to pay. The volunteers also noted that the City Council had identified youth in its goals as being a priority to help strengthen the community.

#4 Provide ASSET funded programs with dollars to increase awareness of assistance funded by ASSET in #1-3

Lastly, the volunteers wanted to work with ASSET to help ensure awareness about these valuable services. There was concern that individuals who need assistance are not aware of the variety of great programs in this community, and ASSET should support dollars toward ensuring awareness to these eligible individuals or groups.

Next Steps

The volunteers will be available for a discussion with the City Council on July 9. They will then seek final approval of the 2014/2015 ASSET priorities at the July 23 City Council meeting. ASSET will publish the revised priorities for all funders after their August 15, 2013 meeting.

	A	B	C	D	E	F	G	H
1	Attachment A -Page 1							
2	Panel 1 --Health Services							
3	Agency	Service	Index	CO	11/12	12/13	13/14	13/14 Notes
4	ARC	special recreation active lifestyles	1.3b	mh	\$ 1,000	\$ 1,100	\$ 1,500	
5	CFR	subst abuse trtmnt group therapy	1.1f	gb	\$ 104,418	\$ -	\$ -	
6	CFR	co-occurring treatment	1.1f	gb	\$ -	\$ -	\$ -	
7	ERB	subst abuse trtmnt group therapy			\$ -	\$ -	\$ 12,875	Add't \$\$s are available
9	HMWD	com clinics clinics&hlth educ	1.1a	ph	\$ 12,000	\$ 12,750	\$ 14,380	
14	HMWD	home hlth assistance	1.4c	ph	\$ 8,797	\$ 9,390	\$ 10,900	
15	HMWD	home del meals Meals on Wheels	1.4d	ph	\$ 7,830	\$ 8,300	\$ 11,000	
16	HSS	day care adults adult day care	1.4a	mh	\$ 38,404	\$ 45,452	\$ 49,111	
19	HSS	congregate meals	1.4e	gb	\$ 20,771	\$ 28,256	\$ 26,405	
22	MICA	community clinics child dental	1.1a	gb	\$ 1,850	\$ 1,850	\$ 1,650	
23	MICA	Dental Clinics	1.1a	gb	\$ 7,550	\$ 7,714	\$ 7,891	
25	MICA	community clinics flouride	1.1a	gb	\$ 825	\$ 825	\$ 825	
30	RC	primary trtmnt crisis line & svcs	1.2b	mh	\$ 19,535	\$ -	\$ -	Add't \$\$s are available
31	RC	primary trtmnt nursing svcs	1.2b	mh	\$ 20,000	\$ -	\$ -	Add't \$\$s are available
34	RC	soc dev gps sup svc-mentally ill	1.3c	mh	\$ 10,876	\$ -	\$ -	Add't \$\$s are available
37	YSS	health safety svc sub abuse outpatient	1.1e		\$ 6,406	\$ 6,500	\$ 6,830	
38	YSS	primary trtmnt/hlth mnt fmly cnsling	1.2b		\$ 42,000	\$ 42,688	\$ 47,200	
39		Total			\$ 302,262	\$ 164,825	\$ 190,567	

	A	B	C	D	E	F	G	H
1	Attachment A -Page 2							
2	Panel 2 --Basic Needs							
3	Agency	Service	Index	CO	11/12	12/13	13/14	13/14 Notes
4	ACCESS	battering shelter	2.1b	gb	\$ 11,000	\$ 12,520	\$ 30,258	Includes 2nd request
5	ACCESS	battering crisis intervention	2.1b	gb	\$ 1,931	\$ 2,072	\$ 2,400	
6	ACCESS	battering counseling & support	2.1b	gb	\$ 24,131	\$ 24,350	\$ 24,600	
7	ACCESS	rape relief crisis intervention	2.1c	gb	\$ 1,391	\$ 1,428	\$ 1,550	
8	ACCESS	rape relief counseling & support	2.1c	gb	\$ 3,256	\$ 3,351	\$ 3,650	
9	ACCESS	battering court watch	2.1f	gb	\$ 4,481	\$ 4,489	\$ 4,600	
10	ARC	respite respite retreats	2.3f	mh	\$ 5,500	\$ 5,600	\$ 5,800	
11	CCJ	correctional srvc probation sprvsn	2.2a	gb	\$ 50,113	\$ 51,115	\$ 52,648	
12	ERP	emerg asst basic mat needs	2.1a	gb	\$ 58,000	\$ 60,481	\$ 63,900	
13	Good Neighb	basic material needs	2.1a	gb	\$ 12,400	\$ 12,672	\$ 13,100	
14	Good Neighb	healthy food vouchers	2.1a	gb	\$ 3,000	\$ 3,058	\$ 3,100	
15	HIRTA	transportation - City	2.3d			\$ 33,957	\$ 38,000	
16	HIRTA	transportation - Iowa City	2.3d		\$ -	\$ 4,000	\$ 2,000	
17	HSS	transportation - City	2.3d		\$ 32,057	\$ -	\$ -	
18	LegAid	legal aid society Legal Aid Civil	2.2c	gb	\$ 72,952	\$ 75,870	\$ 80,675	
19	LSI	crisis intervention crisis childcare	2.3f	gb	\$ 2,825	\$ 2,825	\$ 2,825	
20	MICA	food pantry	2.1a	gb	\$ 15,016	\$ 22,699	\$ 15,767	Move \$s in this area
21	Rcross	aid disaster victims disaster service	2.3c	gb	\$ 17,518	\$ 12,000	\$ 9,000	
22	Rcross	CPR first aid training health & safet	2.3g	gb	\$ 2,847	\$ 1,980	\$ -	Charge for this service
23	RSVP	disaster resp volunteer	2.3c	gb	\$ 5,000	\$ 5,000	\$ 5,300	
24	RSVP	transportation	2.3d	gb	\$ 200	\$ 295	\$ 400	
25	TSA	food pantry	2.1a		\$ -	\$ -	\$ 2,730	
26	TSA	rent and utility assistance	2.1a		\$ -	\$ -	\$ 13,100	
27	TSA	emergency disaster services	2.3c		\$ -	\$ -	\$ 2,000	
28	TSA	rep payee services	2.3e		\$ -	\$ -	\$ 6,667	
29	YSS	emerg. Asst. shelter rosedale	2.1a		\$ 33,000	\$ 34,080	\$ 35,000	
30	YSS	Storks Nest	2.3a	gb	\$ 4,916	\$ 5,333	\$ 5,996	
31		Total			\$ 361,534	\$ 379,175	\$ 425,066	

	A	B	C	E	L	M	N
1	Attachment A -Page 3						
2	Panel 3 --Youth and Children Services						
3	Agency	Service	Index	11/12	12/13	13/14	13/14 Notes
4	ACPC	day care infant	3.1a	\$ 4,330	\$ 4,503	\$ 4,683	
5	ACPC	day care children	3.1b	\$ 46,600	\$ 48,464	\$ 50,403	
6	ACPC	day care school age	3.1c	\$ 21,690	\$ 22,558	\$ 23,460	
7	BB/BS	Mentoring	3.2a	\$ 11,560	\$ 12,500	\$ -	No longer in Ames
8	B&Gclub	scl adj & dev svcs gen.program	3.2a	\$ 88,900	\$ 90,675	\$ 92,500	
9	Cfire	school age child care	3.1c	\$ 2,008	\$ 2,068	\$ 2,148	
10	Cfire	school age child care schlrshp	3.1c	\$ 3,804	\$ 3,804	\$ 3,988	
11	Cserve	daycare infant	3.1a	\$ 8,660	\$ 8,660	\$ 8,660	
12	Cserve	daycare children	3.1b	\$ 9,000	\$ 9,000	\$ 9,000	
13	Orch PI	child care provider training	3.1g	\$ -	\$ 5,665	\$ 6,165	
14	UCC	child care infant	3.1a	\$ 17,712	\$ 18,598	\$ 19,528	
15	UCC	child care children	3.1b	\$ 22,000	\$ 22,575	\$ 23,704	
16	UCC	comfort zone	3.1h	\$ 500	\$ 525	\$ 788	
17	YSS	srvc coord mentoring united & GRI	3.2a	\$ 13,580	\$ 14,200	\$ 15,000	
18	YSS	youth dev/social adjust Nevada	3.2a	\$ 24,780	\$ 25,116	\$ 26,000	
19	YSS	employment assist youth-skills	3.2c	\$ 17,028	\$ 17,900	\$ 18,500	
20		Total		\$ 292,152	\$ 306,811	\$ 304,527	

	A	B	C	D	E	F	G	H
1	Attachment A -Page 4							
2	Panel 4 --Prevention and Support Services							
3	Agency	Service	Index	CO	11/12	12/13	13/14	13/14 Notes
4	ACCESS	public ed & awareness	4.3a	gb	\$ 2,608	\$ 2,700	\$ 2,925	
5	FGP	Foster Grandparents	4.2b	gb	\$ 3,221	\$ 3,221	\$ 3,382	No contract currently
6	HSS	service coordination outreach	4.2c	gb	\$ 28,764	\$ 32,559	\$ 34,187	
7	HSS	service coordination friendly visitor	4.2c	gb	\$ 6,398	\$ 6,171	\$ 6,171	
8	HSS	act & res center	4.2d	gb	\$ 31,586	\$ 32,500	\$ 32,500	
9	MICA	family dev/ed family development	4.1a	gb	\$ 6,730	\$ 6,932	\$ 6,932	Do not spend
10	NAMI	public education and awareness	4.3a	gb	\$ 432	\$ 450	\$ 450	
11	NAMI	wellness center	4.3b		\$ -	\$ 1,000	\$ 5,000	
12	Rcross	service military armed forces emerg	4.1c	gb	\$ 2,960	\$ -	\$ -	
13	RSVP	volunteer mngmnt	4.2b	gb	\$ 19,800	\$ 20,400	\$ 21,200	
14	VolCent	volunteer mngmnt youth/adult prog	4.2b	gb	\$ 5,000	\$ 5,190	\$ 6,000	
15	VolCent	service learning	4.3b				\$ 1,000	
16	YSS	family dev/ed pathways, FaDSS	4.1a	gb	\$ 8,428	\$ 8,669	\$ 9,000	
17	YSS	pub ed/aware substance abuse ed	4.3a	gb	\$ 26,152	\$ 26,921	\$ 26,921	
18	YSS	pub ed/aware child abuse kidability	4.3a	gb	\$ 6,401	\$ 7,000	\$ 8,400	
19	YSS	pub ed/aware AIDS	4.3a	gb	\$ 500	\$ 250	\$ -	
20	YSS	adolescent pregnancy prevention	4.3a		\$ -	\$ 250	\$ 750	
21		Total			\$ 148,980	\$ 154,213	\$ 164,818	