

COUNCIL ACTION FORM

**SUBJECT: CAMPUSTOWN ACTION ASSOCIATION REQUESTS FOR
SUMMERFEST IN CAMPUSTOWN ON JUNE 8, 2013**

BACKGROUND:

The Campustown Action Association (CAA) plans to hold Summerfest on June 8, 2013. CAA successfully held the first Summerfest in 2011 and another successful event in 2012. The event involves activities for young people, live music, and a beer garden. This year's event also includes a 5k fun run that will leave from Campustown, travel through the Arboretum and ISU Cross-Country course, then return to Campustown for completion.

Organizers plan to close the 200 block of Welch Avenue (from Chamberlain to Hunt Street) from approximately 7:00 a.m. to 11:00 p.m. Parking meters will be covered and parking enforcement suspended on that portion of Welch during the hours of the event. Metered spaces in City Lot T (south of Pizza Pit) will also close from 7:00 a.m. to 11:00 p.m. to facilitate a beer garden and food sales. The driveway of Fire Station #2 will not be affected by the arrangement of closures this year.

The Public Works Department will provide barricades for the event, and organizers will obtain a noise permit through the Police Department. Based on the success of the last two Summerfest events, staff will not require that organizers hire a police officer to monitor the beer garden this year.

Organizers are requesting the following:

- Closure of the 200 block of Welch Ave. between 7:00 AM and 11:00 PM
- Closure of Welch Lot T
- Waiver of parking meter fees (approximately \$300 loss of revenue)
- Waiver of fees for electricity use (approximately \$20 loss of revenue)
- Blanket Temporary Obstruction Permit
- Blanket Vending Permit
- Waiver of fee for Blanket Vending Permit (\$50 loss to City Clerk's Office)
- Approval of 5-Day Class B Beer Permit with Outdoor Service

The Ames Chamber of Commerce is providing liability insurance coverage for this event, as the CAA is an affiliate organization of the Chamber.

ALTERNATIVES:

1. Approve the requests for closure of part of Welch Avenue and closure of Welch Lot T for the duration of the event, issue a Blanket Temporary Obstruction Permit and Blanket Vending Permit, waiver of parking meter and electricity fees and fee for Blanket Vending Permit, and approve a 5-day Class B Beer Permit with Outdoor Service.
2. Approve the requests for street and parking lot closure, the Temporary Obstruction Permit, and beer permit, but require reimbursement to the City for lost revenue to the Parking Fund, Electric Fund, and the City Clerk's Office.
3. Do not approve the requests.

MANAGER'S RECOMMENDED ACTION:

Campustown Action Association's Summerfest has been a successful event, and staff feels comfortable that the event will continue to be successful this year. In addition, it is important that CAA is successful in promoting the Campustown area through events and activities like Summerfest.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests as stated by Campustown Action Association for Summerfest 2013.



Date: April 16, 2013

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

The Campustown Action Association (CAA) is planning to hold the third Summerfest in Campustown this summer. The event is scheduled for Saturday June 8th from noon to 9pm (the road is scheduled to be closed from 7:00AM to 11:00PM to allow for setup, teardown, and cleanup). The event will be located on the 200 block of Welch Ave. The event will showcase many of the membership businesses. They will be sponsoring kids activities all day. At this time, CAA asks the Ames City Council to consider these specific requests:

1. CAA requests the use of electricity in the two hundred block of Welch Avenue and requests a waiver for electricity costs for city outlets in the 200 block of Welch Ave on June 8th from 7am-11pm. The exact location of the stage using these outlets has been submitted in a separate map.
2. CAA requests a temporary obstruction permit for Welch Ave. on 200 block for June 8th from 7am to 11pm.
3. CAA requests a Blanket Vending Permit along Welch Ave. on the 200 block for June 8th from 7am to 11pm, in the case that some businesses that do not currently have vending permits, may sell merchandise. A waiver of the license fee for this permit is also requested.
4. The CAA requests the closure of Welch Ave. on the 200 block of Welch Avenue, Lot T and Lot Y for June 8th from 7am to 11pm, to host Summerfest in Campustown. We also request a waiver of parking meter fess for June 8, 2013 on this block of Welch, Lot T and Lot Y.
5. The CAA requests approval of our beer permit application for the Summerfest Beer Garden to be housed in Lot T. The garden will be open to 21 and over guests from Noon to 9 PM on Saturday June 8, 2013.

Thank you for your consideration of these requests and continued support of Campustown. We look forward to seeing you on June 8th.

Sincerely,

Liz Jeffrey
CAA Promotions Chair

Anne Taylor
CAA President Elect

License Application ()

Applicant

| | | | |
|-------------------------|---|-------------------|--|
| Name of Applicant: | <u>Matthew Enterprises, LLC</u> | | |
| Name of Business (DBA): | <u>Summerfest 2013</u> | | |
| Address of Premises: | <u>City Parking Lot Welch Ave. Lot T.</u> | | |
| City: <u>Ames</u> | County: <u>Story</u> | Zip: <u>50014</u> | |
| Business Phone: | <u>(515) 441-0460</u> | | |
| Mailing Address: | <u>2019 Friley Rd.</u> | | |
| City: <u>Ames</u> | State: <u>IA</u> | Zip: <u>50014</u> | |

Contact Person

| | | | |
|--------|------------------------|----------------|---------------------------------------|
| Name: | <u>Matthew Goodman</u> | | |
| Phone: | <u>(515) 441-0460</u> | Email Address: | <u>matthew@eatfightingburrito.com</u> |

Classification: Class B Beer (BB) (Includes Wine Coolers)

Term: 5 days

Effective Date: 06/08/2013

Expiration Date: 06/12/2013

Privileges:

Class B Beer (BB) (Includes Wine Coolers)
Outdoor Service

Status of Business

| | | | |
|----------------------|----------------------------------|-----------------------|-------------------|
| BusinessType: | <u>Limited Liability Company</u> | | |
| Corporate ID Number: | <u>498DLC386345</u> | Federal Employer ID # | <u>27-0919525</u> |

Ownership

Matthew Goodman

First Name: Matthew

Last Name: Goodman

City: Ames

State: Iowa

Zip: 50014

Position Sole Member

% of Ownership 100.00 %

U.S. Citizen

Insurance Company Information

| | | | |
|---------------------------------|-------------------------------------|----------------------------------|-------------------|
| Insurance Company: | <u>Scottsdale Insurance Company</u> | | |
| Policy Effective Date: | <u>06/08/2013</u> | Policy Expiration Date: | <u>06/13/2013</u> |
| Bond Effective Continuously: | | Dram Cancel Date: | |
| Outdoor Service Effective Date: | | Outdoor Service Expiration Date: | |
| Temp Transfer Effective Date: | | Temp Transfer Expiration Date: | |