

COUNCIL ACTION FORM

SUBJECT: WAIVER OF PARKING METER FEES FOR STORY COUNTY COMMISSION OF VETERANS AFFAIRS EVENT

BACKGROUND:

On February 26, 2013, City Council referred to staff a letter from Luke Jensen, on behalf of the Story County Commission of Veterans Affairs, requesting free parking around 516 Kellogg Avenue for an event on March 15, 2013. In his letter, Mr. Jensen stated that the event would be held at the First United Methodist Church (516 Kellogg) and therefore, the affected parking is anticipated to be adjacent to the church in the 500 block of Kellogg Avenue and 200 block of 5th Street, respectively. Any additional parking necessary for the event would use Library Lot Q north of the Ames Public Library at 515 Douglas Avenue.

Mr. Jensen anticipates needing around 20-30 metered spaces for both the volunteers working the event and for veterans attending the event. Currently, meter rates in this area are set at \$0.20 per hour and meter fees are collected from 9:00 a.m. to 6:00 p.m. (9 hours) Monday through Friday, which equals \$1.80/meter/day. This results in an estimated loss in parking revenue of \$54 for the day. Historically, the average parking meter collections in this area reflect 30-60% utilization; therefore, average expected revenue would range from \$16 to \$32 per day.

Due to the date, time, and duration of this event, is not anticipated to cause any conflicts with ongoing construction projects in the area. It should also be noted that this event is similar to other non-profit charity or other special events held downtown. In the past, City Council has consistently approved similar requests to waive parking meter fees for these types of events.

ALTERNATIVES:

1. Approve the request from the Story County Commission of Veterans Affairs to waive parking meter fees during their event held on Friday, March 15, 2013, for those affected parking meters surrounding the First United Methodist Church at 516 Kellogg Avenue.
2. Reject the request; standard meter rates will applied during the event.

MANAGER'S RECOMMENDED ACTION:

This event includes support from City, state and federal resources with the goal of ending homelessness for veterans by 2014. The event will be open to all local at-risk

and homeless population, and will provide services such as haircuts, meals, and other health services.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the request from the Story County Commission of Veterans Affairs to waive parking meter fees during their event held on Friday, March 15, 2013, for those affected parking meters surrounding the First United Methodist Church at 516 Kellogg Avenue.

Attachments (1)

Requested Areas to Waive Parking Meter Fees



Lot Q

6th St.

Kellogg Ave.

Douglas Ave.

5th St.

