

AMES FALL GRANT APPLICATIONS SUMMARY

February 1, 2012

In the second year of this grant process, a team of staff and residents reviewed the community requests; the Student Affairs Commission reviewed the student-related requests. The requests and recommendations are listed below.

<u>Hunziker Youth Sports Complex</u> 12/13 Received: \$25,000 13/14 Request: \$26,000 Recommendation: \$26,000	<p>Request is to defray operating expenses for the Complex, which results in lower fees charged to participants.</p> <p>The request includes a 4% increase from what has been received in the past, and the committee felt that the funds spent are lower than what would be required if the City operated these programs directly.</p>
<u>Ames Historical Society</u> 12/13 Received: \$16,000 13/14 Request: \$24,000 Recommendation: \$24,000	<p>AHS submitted two requests: one to support operations as the City has typically supported (\$17,000) and one to support operations <i>and</i> help hire a half-time curator to manage the collection. The curatorial position was previously identified in the Ames Preservation Plan, and would be funded 50% by the Historic Society and 50% by the Historic Preservation Commission for a total of 20 hours per week.</p> <p>The review committee noted that without the work of this organization, items the City is not required to keep would likely have been destroyed or uncataloged. The team felt that the activities of a part-time curator could be helpful in organizing the collection and developing exhibits and themes of interest to the community. The review team expressed hope again this year that the hours kept by AHS could be expanded to encourage more public interaction with the organization and its collections (possibly when special events are held downtown).</p>
<u>Main Street Cultural District</u> 12/13 Received: \$31,000 13/14 Request: \$33,000 Recommendation: \$32,000	<p>Request is to conduct downtown beautification projects and organize activities such as the 4th of July Parade, ArtWalk, MusicWalk, Snow Magic, Tune Into Main Street, and the Farmers' Market. MSCD is asking for additional City support of the 4th of July festivities in particular.</p> <p>The review team felt that the City's current level of sponsorship of 4th of July is satisfactory, and that an additional \$1,000 over the 12/13 budget was appropriate to defray increasing costs. MSCD serves as a useful point of contact for issues involving the downtown area, saving staff the time of contacting businesses individually.</p>

<p><u>Ames International Partner Cities</u> 12/13 Received: \$5,000 13/14 Request: \$5,000 Recommendation: \$5,000</p>	<p>Funds requested are to offset costs of hosting delegations, sending delegation leaders, and sending youth delegation chaperones.</p> <p>The team noted that AIPCA does a great job leveraging in-kind donations from local businesses and residents, though AIPCA noted that the experience it provides is less substantial than when our partners host Ames delegations. The 13/14 year will also see the 20th anniversary of the AIPCA program.</p>
<p><u>Campustown Action Association</u> 12/13 Received: \$25,000 13/14 Request: \$25,000 Recommendation: \$25,000</p>	<p>The request was for funds to support a director position to complete an online events calendar, create a wayfinding program, grow the Friends of Campustown program, develop a business recruitment strategy, and increase public art in Campustown. Funds will also be used to execute the activities identified in the CAA five-year strategic plan.</p> <p>The review team was again concerned this year that the application was centered more on using the funds to hire a person rather than the deliverable product. The review team asked CAA to clarify what the deliverable elements of the contract would be, and was satisfied with the clarifications.</p>
<p><u>Ames Chamber of Commerce</u> 12/13 Received: \$0 13/14 Request: \$2,200 Recommendation: \$2,200</p>	<p>This request is to share the cost of conceptual design for I-35 corridor welcome signage on the north and south sides of Ames. The cost of the design is intended to be shared by the Chamber, ISU, and the City. The management of the design phase will be handled by Iowa State University. The application indicates that the City will be asked at a later date to participate in funding Phase II of the project to implement the design.</p>
<p><u>Homecoming</u> 12/13 Received: \$1,000 13/14 Request: \$1,000 Recommendation: \$1,000</p>	<p>Funds were requested for a pancake feed to be held on the Friday of Homecoming Week on Central Campus.</p> <p>The Student Affairs Commission was not able to reach quorum to offer a formal recommendation, but the individual members who were present supported approval of the request after asking representatives of Homecoming for further information. It should be noted that several members of the Commission expressed a desire for more detail in the request budget. They asked that in future years the figures not be rounded, but reflect actual expenditures.</p>

<u>VEISHEA</u> 12/13 Received: \$8,000 14/13 Request: \$8,000 Recommendation: \$8,000	<p>Funds were requested for the midnight pancake feed to be held on Friday and Saturday nights of VEISHEA on Central Campus. The total budget on the application includes a two days' portion of the total cost for the tent, table, and chair rentals for the week in addition to the cost of the pancake vendor and advertising.</p> <p>The Student Affairs Commission met with VEISHEA representatives to get clarification on its budget. VEISHEA representatives indicated that the total budget on the application includes a two days' portion of the total cost for the tent, table, and chair rentals for the week, in addition to the cost of the pancake vendor and advertising. The Student Affairs Commission was not able to reach quorum to offer a formal recommendation, but the individual members who were present supported approval of the request.</p>
---	--

Summary of Requests:

	2012/13 Current	2013/14 Mgrs. Rec.	2013/14 Request	2013/14 Recommendation	Increase over 2012/13
Hunziker Youth Sports Complex	\$25,000	\$25,000	\$26,000	\$26,000	\$1,000
Ames Historical Society	\$16,000	\$16,000	\$24,000	\$24,000	\$8,000
Main Street Cultural District	\$31,000	\$31,000	\$33,000	\$32,000	\$1,000
Ames International Partner Cities	\$5,000	\$5,000	\$5,000	\$5,000	\$0
Campustown Action Association	\$25,000	\$25,000	\$25,000	\$25,000	\$0
Ames Chamber of Commerce	\$0	\$0	\$2,200	\$2,200	\$2,200
Homecoming	\$1,000	\$1,000	\$1,000	\$1,000	\$0
VEISHEA	\$8,000	\$8,000	\$8,000	\$8,000	\$0
TOTAL	\$111,000	\$111,000	\$124,200	\$123,200	\$13,200

Note: Manager's Recommended budget levels are placeholders based on 2012/13 actuals.

TO: Mayor and City Council
FROM: Ames Historical Society
RE: City of Ames Birthday/Sesquicentennial Funding Request
DATE: January 4, 2013

Imagine a cold and wintry day in December, perhaps much like we've been having recently. Now, roll the calendar back almost 150 years when the talk of the country is the building of the first transcontinental railroad. Enter John I. Blair and a small inspection team searching for the best location for a depot west of Nevada. While we do not know the team's exact route, we do know that in December of 1864, Blair instructed engineer Charles Irish to plat a town located between the Skunk River and Squaw Creek and to call the town "Ames." Thus, the community of Ames was established, named for Blair's friend then Congressman Oakes Ames. The plat was recorded on Jan 18, 1865.

Did you know we are fast approaching the 150th birthday of the City of Ames? Much has happened in the years since 1864. The Ames Historical Society (AHS) feels a birthday celebration is in order and asks that funds be allocated for such a celebration. Planning should begin at once! AHS commits to "getting the ball rolling" by convening a citizen's group/committee; producing a Sesquicentennial Exhibit; focusing its Winter Lecture Series around the birthday; and to production of a printed piece related to the event.

We have already begun by asking the Ames Convention and Visitors Bureau and other organizations and individuals to join us in planning the event. AHS does not have the monetary or people resources to be the sole sponsor/planner of this event. Such an event will be successful only with the pooling of efforts and resources from a wide variety of citizens and organizations. While specific events for the celebration have not yet been determined, we envision parades, lectures, exhibits, contests, birthday cake and lots of fun! It will be a multi-month celebration.

Ames Historical Society asks that you allocate funds in the amount of \$3000-5000 for 2013 and \$5000-7500 for 2014 for AHS activities related to the sesquicentennial event. This money would be used for exhibit production, lecture series expenses, publicity, and research expenses. Other expenses may arise for other parts of the celebration planned by other entities.

On behalf of the Ames Historical Society Board we respectfully submit this request for funding to you, the Ames Mayor and City Council.

Mary Atherly
Kathy Svec
Co-presidents
Ames Historical Society