

COUNCIL ACTION FORM

SUBJECT: TEMPORARY WAIVER OF PARKING REGULATIONS

BACKGROUND:

On September 13, 2012, City staff received a letter from the Greek Alumni Alliance requesting the temporary suspension of Municipal Code Section 18.15, Parking in Front Yards, for a Classic Car Show to showcase the Iowa State University (ISU) Greek System during the September 29, 2012 football game with Texas Tech. The request would allow the display of approximately one to eight classic cars in the front yards of around 10-15 participating Greek Houses.

The event is planned to take place during the approximate hours of 8:00 a.m. to 10:00 p.m. and would include only cars that are dated 1987 or older. The car would be owned by ISU Greek Alumni, who would display their classic cars at the house they lived in while attending ISU. The requested hours of the event are an estimate, since the car show would end approximately two hours after the end of the football game.

While staff routinely gives administrative approval to one-time front yard parking waiver requests, this request is unique in that it is for the display of vehicles, and that it covers 10-15 different properties. Staff suggests that the following criteria be included, as appropriate, into waivers involving front yard parking for display and/or related purposes:

- Applicant should display the waiver on site.
- A car show should provide advance publicity or a publicity plan in their application.
- Vehicles must clearly be positioned for display, not for parking. Cars must be available for public viewing during the proposed time.
- Cars must be moved to legal parking or storage immediately at the conclusion of the event.
- Public visitors must be allowed.
- Fire lanes and emergency access must be planned and maintained.
- Approval lasts for one specific time period, typically on weekends and ending at 8 p.m. or, if later, at a specified time related to the conclusion of festivities.

- Cars to be displayed must be more than the individual vehicles licensed to the property owner or tenant. Applicant must list the number of cars that are proposed for each participating property - the maximum number displayed shall be part of the approval and vehicles in excess of this number may be cited for front yard parking.
- This approval specifically excludes front yard storage, front yard convenience parking and sale of front yard parking spots.

ALTERNATIVES:

1. Approve the temporary suspension of Municipal Code Section 18.15 to allow parking in front yards for a Classic Car Showcase at Iowa State University Greek fraternities and sororities only, on September 29, 2012 during the hours of 8:00 a.m. to 10:00 p.m. using the criteria suggested by staff.
2. Approve the temporary suspension of parking regulations without the criteria suggested by staff.
3. Reject the request to temporarily suspend parking regulations for this car show.

MANAGER'S RECOMMENDED ACTION:

Staff would have administratively approved this request had it not been for the scale of the waiver and the novelty of waiving front yard parking for a car show. With inclusion of the protections noted above, this event can be an opportunity to showcase the Greek portion of Ames and to attract visitors to the City during this ISU football weekend.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the temporary suspension of Municipal Code Section 18.15 to allow parking in the front yards for a Classic Car Showcase at Iowa State University Greek fraternities and sororities only, on September 29, 2012 during the hours of 8:00 a.m. to 10:00 p.m. in accordance with the criteria suggested by staff.

ΑΒΓΔΕΖΗΘΙΚΑΜΝΞΟΠΡΣΤΥΦΧΨΩ

Greek Alumni Alliance

*Mission: Provide support for the long-term viability and growth of the Greek community for students attending Iowa State University.
Represent the collective interests of the Corporate Housing, Alumni Boards, and other interested parties as authorized by the members.
Serve as an advocate for issues important to the Greek community at Iowa State University, the University, and other governmental bodies.*

September 13, 2012

City of Ames
Public Works
515 Clark Avenue
Ames, Iowa 50010

Attn: Damion Pregitzer
Traffic Engineer

Re: Temporary Waiver of Parking Regulations Request

Dear Damion,

The Greek Alumni Alliance was formed several years ago to promote and support the long-term viability and growth of the fraternity and sorority system at Iowa State University by encouraging alumni of Iowa State and the Greek community to continue to be involved in their chapters at Iowa State.

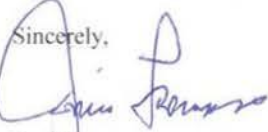
In an effort to positively showcase the Iowa State University Greek System and to provide an entertainment event for both visitors and citizens of Ames, the Greek Alumni Alliance is attempting to organize an event on Saturday, September 29, 2012 that would allow alumni of various Iowa State Greek fraternities and sororities to display their classic cars in the front yards of the Greek houses that they lived in while attending ISU.

It is anticipated that as many as 10 to 15 houses might participate in this event, and that anywhere from one to eight cars might be temporarily parked in front of various fraternities and sororities before and after the ISU football game against Texas Tech on that Saturday. Since a game time has not yet been announced, we would suggest that various houses be allowed to park classic cars only (1987 or older) in front yards from 8:00 am until 10:00 pm (or two hours after the game ends, should it be a night game) on Saturday, September 29th.

We respectfully request that a temporary waiver of parking regulations be granted to those fraternities and sororities that are participating in this event. We will be able to provide a detailed list of participating houses and addresses as the date gets closer, should this request be granted.

If you have any questions related to this event or our request, please address them to Jami Larson at jl Larson101@aol.com or telephone 515-451-4350. Thank you for considering our request.

Sincerely,



Jami Larson
Greek Alumni Alliance
President

Copy: Jenn Plagman Galvin
Office of Greek Affairs
Iowa State University

Greek Alumni Alliance Executive Committee

P.O. Box 1937, Ames, Iowa 50010

Jami Larson, President, Delta Upsilon Stephen Jones, Vice President, Delta Tau Delta Beverly Madden, Treasurer, Alpha Delta Pi
H. Dana Bentzinger, Secretary, Pi Kappa Alpha William Good, Past President, Phi Kappa Psi