

**COUNCIL ACTION FORM**

**SUBJECT:** RAIN LOCATION REQUESTS FOR OKTOBERFEST ON MAIN

**BACKGROUND:**

On July 24, Council approved street closures and permits for the Main Street Cultural District's Oktoberfest on Main. This event is scheduled to be held from 7 p.m. to midnight on October 6<sup>th</sup>. At its planned location on Main Street, event planners would be prohibited from placing tents or other structures that could not be easily removed in the event of an emergency. Therefore, the Main Street Cultural District (MSCD) is requesting approval for a rain location in the Central Business District (CBD) lot where tents and other shelter could be used.

For the rain location, MSCD requests modification of the following requests previously approved by the Council on July 24:

- Extension of the Temporary Obstruction Permit to CBD Lot Y
- Extension of the Blanket Vending License to CBD Lot Y
- Closure of the north side of CBD Lot Y if needed

In addition to these closure and permit requests, Olde Main Brewing Company would need its Outdoor Service Privilege extended to the south side of the building.

It should be noted that the closure of Lot Y would not extend to the two southernmost rows of parking, one of which is permit parking.

**ALTERNATIVES:**

1. Authorize modification of the requests previously approved by Council to approve a rain location for Oktoberfest, including modifying the outdoor service privilege, temporary obstruction permit, blanket vending license, and authorizing the closure of CBD Lot Y.
2. Do not authorize the rain location requests.

**MANAGER'S RECOMMENDED ACTION:**

Council was supportive of the requests for Oktoberfest when it was initially proposed. The rain location requests would help facilitate this event in the event of inclement weather, with minimal disruption to the downtown area.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving modification of the requests previously approved by Council to approve a rain location for Oktoberfest, including modifying the outdoor service privilege, temporary obstruction permit, blanket vending license, and authorizing the closure of CDB Lot Y.



September 21, 2012

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

The Main Street Cultural District is hosting a new, annual Oktoberfest Fundraiser on Saturday, October 6 from 7pm to 12pm. We want to secure a back-up rain location where tents can be set up to host the event. At this time, MSCD requests the council to consider three specific requests:

1. The MSCD requests the closure of CBD Lot Y on the North side, including the median, between parking spaces 349 through 381 on October 6 from 1pm to 1am (event to run from 7pm-12am) to place tents for Oktoberfest. The beer garden will be behind and attached to Olde Main Brewing Company at the rear entrance. The South side of CBD Lot Y would remain open.
2. The MSCD requests a temporary obstruction permit for the North half of CBD Lot Y including the median. The beer garden will be surrounded by double fencing or impassable structures on all sides. MSCD requests the permit for October 6 between the hours of 1pm and 12am.
3. The MSCD requests a temporary vending permit for the North half of CBD Lot Y including the median for food vendors to setup. MSCD requests the permit for October 6 between the hours of 7pm and 12am and further request that the permit fee be waived.

Thank you for your consideration of these requests and continued support of the Main Street Cultural District. We look forward to a prosperous inaugural year of Ames' first annual Oktoberfest fundraiser and your assistance in making this event a success. Please save the date to attend on October 6, 2012.

Sincerely,

A handwritten signature in purple ink that reads "Rachel Miller".

Rachel Miller  
Events Coordinator  
Main Street Cultural District

Cc: Jeff Benson