

COUNCIL ACTION FORM

SUBJECT: 2012/13 ASSET CONTRACT FOR AMERICAN RED CROSS

BACKGROUND:

During the ASSET allocation process for 2012/13, staff recommended holding the contract for American Red Cross. Funding was sequestered until more information could be received about how Red Cross planned to provide services in the area.

Service	Amount Sequestered
Disaster Services	\$12,000
Health and Safety Training	\$1,980
TOTAL	\$13,980

A concern raised during the budget process was that the hours of operation of the Lincoln Way chapter office have been greatly reduced. The Red Cross has undergone a national reorganization that coordinates disaster services and training out of regional offices. It was unclear to ASSET staff and volunteers during budget time how the service level could remain the same given this reorganization. Due to this uncertainty, the funding recommendations made by the volunteers were considerably lower than Red Cross's requests.

ASSET staff has had several meetings with Red Cross staff since the allocations in January. We have recently received more detailed information about the number of courses and disaster services provided and to whom. Despite a reduction in hours at the chapter office, Red Cross has provided many classes in alternate locations in Ames to better cater to those taking the courses. **Staff is satisfied that Red Cross has answered the questions raised about their service delivery, and is now prepared to issue a contract.**

ALTERNATIVES:

1. Approve the 2012/13 ASSET contract with American Red Cross for \$13,980.
2. Do not approve a contract with American Red Cross

MANAGER'S RECOMMENDED ACTION:

Staff believes the American Red Cross has provided the information needed to issue a contract for 2012/13. Staff will continue to work with American Red Cross through the ASSET process to ensure that services will be delivered effectively to Ames residents. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the 2012/13 ASSET contract with American Red Cross for \$13,980 ,which is the amount approved by the City Council in February.