

**COUNCIL ACTION FORM**

**SUBJECT: ANNUAL CAMPUSTOWN CLEAN-UP – NEW DATE FOR CLOSURE OF CHAMBERLAIN LOT Y FOR 1<sup>st</sup>**

**BACKGROUND:**

An ISU student is organizing the 1<sup>st</sup> Annual Campustown Clean-Up event for April 30<sup>th</sup>. Over 100 volunteers are confirmed, who will pick up trash and sweep the cigarette butts from the streets and sidewalks. The event coordinator wants to create not only an opportunity to beautify the Ames Campustown area, but also a light, energetic mood for the entire event. To this end, the student has booked the Street ‘N’ Greet Block Party Trailer to begin during the event and stay open into the evening. The volunteers as well as local business owners and SCAN neighborhood representatives will be invited to attend. The cleanup is scheduled from 11 AM – 4 PM, with the Street ‘N’ Greet Block Party Trailer from 12 PM – 6 PM. It is anticipated that there will be ongoing business specials or donations of “thank you” mementos (to be finalized).

Organizer Charles Nelson is requesting the following support from the City Council:

1. Closure of Chamberlain Lot Y from **9:00 a.m. to 6:00 p.m., April 30<sup>th</sup>**
2. Waiver of parking meter fees and enforcement for Chamberlain Lot Y from **9:00 a.m. to 6:00 p.m., April 30<sup>th</sup>**

This closure and fee waiver would amount to an approximate loss of \$27 to the City’s Parking Fund.

This event is being supported by Campustown Action Association. They are interested in the Clean-Up event and will be working with students and donating items to volunteers as a “thank you”. T-Galaxy, which is adjacent to the lot, has been contacted regarding the anticipated closure and was positive and supportive.

**Previously this event was scheduled to take place Friday, April 22, 2011. However, due to weather and concerns of attendance it was decided to move the event to Saturday, April 30<sup>th</sup>. City parties involved in the process were informed on the change of date, and therefore, the lot was not closed Friday, April 22, 2011.**

**ALTERNATIVES:**

1. Approve the requests to close Chamberlain Lot Y and waive parking meter fees and enforcement in same as revised, from 9:00 a.m. to 6:00 p.m., April 30, 2011.
2. Deny the requests and refer this to City staff for other arrangements.

**MANAGER'S RECOMMENDED ACTION:**

This event will ideally start a tradition of annual Campustown cleaning and beautification. The event will also foster stronger relationships between enterprising ISU students, local business owners, and adjacent neighbors.

**Therefore, it is the recommendation of the City Manager that Council approve Alternative #1, thereby closing Chamberlain Lot Y and waiving parking meter fees for the revised date of the event from 9:00 a.m. to 6:00 p.m. on April 30, 2011.**