

ITEM # 13 a&b
DATE: 04-12-11

COUNCIL ACTION FORM

SUBJECT: ADDITIONAL REQUESTS FOR 4TH OF JULY ACTIVITIES

BACKGROUND:

The City Council recently approved requests from the Main Street Cultural District (MSCD) for the 4th of July Parade and Festival occurring on Monday, July 4. Two specific requests were inadvertently omitted, and the MSCD further requests the following approvals from the City Council:

- Use of and waiver of fee for electricity and water in Tom Evans Plaza
- Closure of Parking Lot N (east of City Hall) from 6:00 a.m. to approximately 3:00 p.m.

ALTERNATIVES:

1. The City Council can approve the additional requests for activities on July 4, as requested above.
2. The City Council can deny the requests.

MANAGER'S RECOMMENDED ACTION:

The 4th of July parade and festival is a worthwhile event for the community. Granting the additional requests will help facilitate the various planned activities.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the additional requests from the MSCD for the 4th of July.



April 7, 2011

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) is continuing in the planning process for the 4th of July Parade and Festival scheduled to be held this summer. The 4th of July Parade and Festival is a daytime event that begins at 8:30AM with the City Council Pancake breakfast and concludes with the festival ending at approximately 3:00PM. Two specific items for the 4th of July Parade and Festival were inadvertently omitted in the previous Council requests, and the MSCD would like to make those requests today.

At this time, MSCD asks the City Council to consider the following:

4th of July Parade and Festival- The MSCD requests to use Tom Evans Park and Parking Lot "N" on Monday, July 4th from 6:00AM to the conclusion of the parade and festival (approximately 3:00PM) for live entertainment, children's activities, and educational programming. MSCD also requests the use of electricity and water in Tom Evans Park as well as a waiver of fee for those utilities. Kevin Shawgo with Parks and Recreation has been contacted and has granted us his approval to use Tom Evans Park for the reasons and times stated above.

Thank you for your consideration of these requests and continued support of downtown Ames!

Sincerely,

A handwritten signature in black ink, appearing to read "Tom K. Drenthe".

Thomas K. Drenthe
MSCD Events Coordinator

A handwritten signature in black ink, appearing to read "Angela Moore".

Angela Moore
MSCD Executive Director

Cc: Jeff Benson

