

COUNCIL ACTION FORM

SUBJECT: 2010/11 TRAFFIC ENGINEERING STUDIES

BACKGROUND:

This project is shown under the Traffic Engineering Studies program in the 2010/11 Capital Improvements Plan (CIP). It will explore and analyze measures to establish a Traffic Calming Informational Guide and Policy that can be implemented in residential neighborhoods.

To select a design firm, staff followed a Request for Proposals (RFP) format. Six firms submitted proposals for this specific project with fee estimates ranging from \$39,500 to \$50,000. By following that process, HR Green of Johnston, Iowa, was ranked first due to their project approach and therefore, has been chosen to complete these engineering services. The contract will include all research, public involvement, and other related work necessary to complete the resultant Guide and Policies. The contract is in an amount not to exceed \$50,000.

This project is funded as part of the approved budget with funding from the Road Use Tax Fund in the amount of \$50,000.

ALTERNATIVES:

1. Approve the engineering services contract with HR Green of Johnston, Iowa, for the 2010/11 Traffic Engineering Studies program – Traffic Calming Study, in the amount not to exceed \$50,000.
2. Reject the engineering services agreement and direct staff to pursue other design options.

MANAGER'S RECOMMENDED ACTION:

Approving the engineering services contract with HR Green for the creation of a new Traffic Calming Informational Guide and Policy will establish an approach and toolbox for various "state of the practice" traffic calming measures in residential neighborhoods to improve safety. It will also serve as an important ongoing educational tool for Ames residents wanting to learn about Traffic Calming and what it means for traffic safety where they live.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the engineering services contract with HR Green of Johnston, Iowa, for the 2010/11 Traffic Engineering Studies program – Traffic Calming Study in the amount not to exceed \$50,000.