

## **COUNCIL ACTION FORM**

**SUBJECT: AMES HIGH SCHOOL HOMECOMING REQUESTS**

**BACKGROUND:**

Ames High School has requested to hold its Homecoming Parade on Monday, September 27, 2010. The parade will begin at the Grand Avenue overpass on Main Street, proceed east on Main Street, north on Douglas Avenue, west on 5<sup>th</sup> Street, and end next to City Hall. It will begin at 6:30 p.m. and last approximately 45 to 60 minutes. To help facilitate this event, the Homecoming Committee asks that the City Council approve of the following closures:

- Pearle Avenue, Main Street, Fifth Street, and portions of Douglas Avenue and Clark Avenue from 5:30 to approximately 7:30 p.m.
- City Parking Lot MM and the south half of Lot M at 5:30 p.m. for parade staging

City employees will be notified of the Lot M closure, and official vehicles still in the lot will be moved to the northern stalls. Barricades, staffed by adult volunteers, will be placed on streets along this route for traffic control purposes. Parade organizers are requesting a waiver of parking meter fees and enforcement along the parade route from 5:30 to 6:00 p.m. Lost revenue to the Parking Fund would equate to approximately \$50. Permission to display fireworks after the football game on October 1 (at approximately 9:15 p.m.) at Ames High Stadium and a waiver of the Fireworks Permit fee in the amount of \$25 have also been requested.

After the parade has concluded, a pep rally will be held at Bandshell Park. Parents and volunteers will help to make sure that the participants cross Duff Avenue safely, but no police or signal alterations are being requested. The Main Street Cultural District has been informed of the parade and supports the activity again this year. A Noise Permit will be issued for the pep rally activities.

**ALTERNATIVES:**

1. The City Council can approve the requests from the Ames High Homecoming Committee for parking lot and street closures and waiver of parking meter fees in connection with the parade to be held on September 27, 2010; a fireworks display on October 1, 2010; and waiver of the Fireworks Permit fee.
2. The City Council can deny these requests

**MANAGER'S RECOMMENDED ACTION:**

The Ames High Homecoming Parade is a long-standing Ames tradition in the Main Street Cultural District and has the support of the Main Street Cultural District. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from the Ames High Homecoming Committee for parking lot and street closures and waiver of parking meter fees in connection with the parade to be held on September 27, 2010; a fireworks display on October 1, 2010, and a waiver of the Fireworks Permit fee.

**Alison Church**  
Parade Co-Chair  
(515) 451-8336

**Emily Foegen**  
Parade Co-Chair  
(515) 708-5646

DATE: August 28, 2010

TO: Ames City Council  
Ames City Manager

FROM: Alison Church and Emily Foegen  
2010 Homecoming Parade Co-Chairs

RE: 2010 Homecoming Week

This year, Ames High Homecoming will take place during the week of September 27<sup>th</sup>. The 2010 Homecoming Executive Committee and all Ames High students are looking forward to a week full of spirit and community.

On Monday, September 27<sup>th</sup>, the parade will occur, following a route through downtown. The parade will begin at 6:30 pm, allowing city workers ample time to exit, but also leaving enough time for the parade to finish before dark. The Ames High Key Club, a volunteering club at the high school, will assist committee members in the cleaning of streets and sidewalks. Posters will be placed in the windows of downtown businesses, per approval of each business. The use of posters will make cleanup easier, and will hopefully get more businesses involved in homecoming activities.

The parade route will follow the same route from years past. All participants will meet in the west City Hall parking lot, and depart to Pearle Avenue. From Pearle, the parade will go to Main Street, Douglas Avenue, and Fifth Street, respectively. The parade will conclude in the west City Hall parking lot. Adult volunteers will be positioned along the parade route at city-provided barricades, in order to ensure the blockage of traffic. All downtown businesses will be notified of the parade, prior to the event, to ensure no disruptions.

The school's annual dance will follow the parade, taking place at Bandshell Park. The dance will last from 7 to 9 pm. Noise warnings will be distributed to surrounding houses,

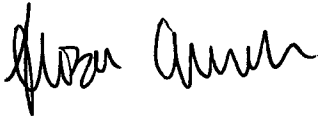
to provide proper notice to all residents. Following the event, committee members, as well as Key Club members, will stay to clean up the park and the bandshell.

Finally, fireworks will be used at halftime of the football game on Friday, October 1<sup>st</sup>. Joe Paulson will be the pyrotech. We are requesting the waiving of the \$25 fireworks fee.

Thank you for helping us make the 2010 Ames High Homecoming the best yet. We are looking forward to a great event. This would not be possible without all of your support. Thank you!

Sincerely,

Alison Church

A handwritten signature in cursive script, appearing to read "Alison Church".

Emily Foegen

A handwritten signature in cursive script, appearing to read "Emily Foegen".



312 Main Street, Suite 201  
Ames, IA 50010

September 8, 2010

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Mayor Campbell and City Council,

The Main Street Cultural District would like to express its support for the Ames Public School System and the Ames High Homecoming Parade planned for the evening of Monday, September 27, 2010. We feel this parade is a wonderful Ames High tradition that the community enjoys participating in and celebrating with the High School. We have met with the Parade Co-Chairs and feel that they understand what the Main Street Cultural District expects from them this year. We are proud to support this parade in the Main Street Cultural District.

Thank you for your continued support of the Ames Public School System and the Main Street Cultural District.

Sincerely,

Angela Moore  
Director  
Main Street Cultural District

Cc: Jeff Benson