

COUNCIL ACTION FORM

**SUBJECT: ALL-AMERICAN WEEKEND REQUESTS FROM AMES CONVENTION
& VISITORS BUREAU**

BACKGROUND:

The Ames Convention and Visitors Bureau, along with the Iowa Street Rod Association and Main Street Cultural District, plan to host the 9th Annual All-American Weekend (AAW) during Labor Day weekend this year. Activities will begin on Thursday, September 2 and run through Monday, September 6, 2010. The weekend will feature the Iowa Street Rod Association Car Show on Main Street on Saturday, September 4.

The following approvals are requested from the City Council to facilitate the AAW activities:

1. Blanket Temporary Obstruction Permit for the Main Street Cultural District
2. Blanket Vending License for the Main Street Cultural District
3. Closure of Main Street from Douglas to Clark Avenue on Saturday, September 4 from 6:00 a.m. to 4:00 p.m.
4. Closure of Kellogg Avenue from the CBD Lot to the alley between Main Street and Fifth Street on Saturday, September 4 from 6:00 a.m. to 4:00 p.m.
5. Closure of Burnett Avenue by U.S. Bank on Saturday, September 4 from 6:00 a.m. to 4:00 p.m.
6. Waiver of fee for electricity costs
7. Blanket free parking for the downtown business district on September 4 from 6:00 a.m. to 4:00 p.m.
8. Waiver of fee for Blanket Vending License
9. Closure of Lot N, Clark Avenue from Sixth Street to Fifth Street, and Fifth Street from Clark Avenue to Burnett Avenue, from 12:00 p.m. Friday, September 3 until 10:00 p.m. Saturday, September 4, for barbeque contest

Staff will notify those with rental spaces in Lot N of the barbecue event and the closure of the lot. Those with rental spaces will be able to remain in the lot until later in the afternoon on the 3rd, but may need to exit the lot onto Clark rather than Fifth Street.

ALTERNATIVES:

1. The City Council may approve the requests to facilitate the All-American Weekend activities as requested above.
2. The City Council may deny these requests.

MANAGER'S RECOMMENDED ACTION:

The All-American Weekend will provide our citizens with an opportunity to enjoy family-oriented outdoor activities while celebrating the Labor Day holiday. The Main Street Cultural District has given its support of the event, and it is hoped that by having the car show downtown it will attract more people to the Main Street businesses. In past years, these activities have been well-received by the community.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the various street closures and waivers.