

COUNCIL ACTION FORM

SUBJECT: DEPOT PARKING LOT CLOSURE FOR FUND-RAISER

BACKGROUND:

Employees of the downtown Hy-Vee Drugstore would like to hold an outdoor event to raise funds for the Juvenile Diabetes Research Foundation (JDRF) in the east half of the Depot parking lot. The event will be open to the public, but tickets for games or food will be sold by affiliates of the Juvenile Diabetes Research Foundation. Free will donations will also be accepted.

Under the terms of the Ames Depot Development Agreement, the City monitors and regulates the parking area and enforces parking regulations. Event organizers would like to use parking stalls to set up dunk tanks, a bean bag toss and other booths. Therefore, Hy-Vee Drugstore is requesting that the City close the east half of Depot Lot V and suspend parking enforcement between 9 a.m. and 6 p.m. on Saturday, July 10.

There are no meters in Depot Lot V, so this action would have no impact on parking revenue. Arrangements for alternate employee parking spaces have been made with Marc Stevens Salon for this date. Employees of Hy-Vee have also contacted the other businesses that operate in the Depot, and they support the request. A certificate of insurance naming the City as an Additional Insured with respect to the activities on July 10 has been received by the City Clerk. Hubbell Realty, which owns the Depot property, has given its approval for this event.

ALTERNATIVES:

1. The City Council can approve the request to close Depot Parking Lot V east of the entryway drive aisle and to suspend parking enforcement between 9 a.m. and 6 p.m. on Saturday, July 10, 2010.
2. The City Council can deny this request.

MANAGER'S RECOMMENDED ACTION:

The Ames Depot Development Agreement states that City "regulations...shall promote the use of the Parking Area by tenants, employees, customers, business visitors, and business guests of the Project and of the central business district of the City." Since this event is sponsored by a tenant of the Depot Development, is supported by the other tenants and the property owner, and is open to the public, the request upholds the spirit of the agreement.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 above and approve this request.