ITEM # <u>33a&b</u> DATE: 04-27-10

COUNCIL ACTION FORM

<u>SUBJECT</u>: AMES COLLABORATIVE ART REQUESTS FOR CAMPUSTOWN MURAL PROJECT

BACKGROUND:

Late this spring, Ames Collaborative Art (Ames C.Art) and community volunteers will be painting the Campustown Mural on the north-facing wall of the T-Galaxy building. Painting will officially begin on Friday, April 30, and end on Sunday, May 16, 2010.

Ames C.Art is requesting the following support from the City Council:

- 1. Closure of Chamberlain Lot Y from 10:00 a.m. to 8:00 p.m., April 30 through May 16
- 2. Waiver of parking meter fees and enforcement for Chamberlain Lot Y from 10:00 a.m. to 8:00 p.m., April 30 thorough May 16

This closure and fee waiver would amount to an approximate loss of \$420 to the City's Parking Fund.

At the close of each day, all supplies and scaffolding will be removed from the parking lot and sidewalk and stored behind the building on private property, leaving the parking lot open from 9:00 p.m. to 9:00 a.m. each day. Signs will be posted indicating that the lot is closed from 10:00 a.m. to 8:00 p.m. daily until May 16.

Area businesses and residents have been contacted regarding the anticipated closure, and Ames C.Art has received mostly positive feedback. Of 96 surveys collected, five people indicated that the closure was unacceptable. Also included in the survey was whether or not public art was acceptable. Of the 96 surveyed, one person felt that it was unacceptable.

Organizers are also requesting a Temporary Obstruction Permit and barricades to facilitate their project, which will both be approved administratively.

The City's Public Art Commission has expressed support for this mural project.

ALTERNATIVES:

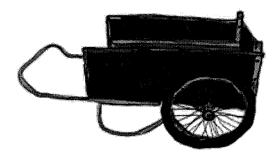
1. Approve the requests from Ames Collaborative Art to close Chamberlain Lot Y and waive parking meter fees and enforcement in same from 10:00 a.m. to 8:00 p.m., April 30 through May 16, 2010.

2. Deny the requests.

MANAGER'S RECOMMENDED ACTION:

This project will bring together different populations of the community to create a piece of public art which everyone can enjoy. It has also received the support of the Public Art Commission.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from Ames Collaborative Art as outlined above.



Mayor and City Council City of Ames 515 Clark Ave Ames, IA 50010

Dear Honorable Mayor Campbell and City Council,

On Friday, April 30th - Sunday, May 16th Ames Collaborative Art (Ames C.art) and community volunteers are painting the Campustown Mural on the north facing wall of the T-Galaxy building.

The purpose of the Campustown Mural is:

- To bring different populations of the Ames community together: school age children, college students, university staff, city residents, and local artists...
- To join together different aspects of the community to create a piece of public art which everyone can enjoy.
- To encourage pride in and celebration of the Ames community.

The Campustown Mural Painting will officially begin Friday, April 30th and end Sunday, May 16th, 2010. Ames C.art staff members have notified as well as conducted a survey of the majority of merchants in Campustown about the parking lot closure for this project. This project has had overwhelming positive support and feedback from Campustown businesses, residents, ISU students and staff, Ames residents, as well as visitors to the area.

Following is a list of specific Ames Collaborative Art requests for consideration by the Ames city Council:

Temporary Obstruction Permit

 Ames Collaborative Art requests a temporary obstruction permit to allow volunteers to use the sidewalk and parking stalls in front of the north facing wall of the T-galaxy building where the mural is to be painted.

Parking Lot Closure

The following closure is requested from 10am - 8pm on April 30th - May 16th, 2010.

 Parking lot on the south-east corner of Chamberlain Street and Welch Avenue intersection.

2321 N. Loop, Ames, IA 50014

Phone: 309-721-9412

Web: amescart.org/mural-project

- Barricades are requested for both entrances. Barricades will be staffed at all times after this placement. Ames Collaborative Art volunteers will man barricades to facilitate the flow of emergency vehicles if the need should arise.
- Fee for the parking meter hoods needed for the closure of the Chamberlain parking lot are requested to be waived. This has been approved by the majority of Campustown Businesses, residents, and visitors through a survey given in March/April of 2010 that was accompanied by the project's timetable and description.

Phone: 309-721-9412

Web: amescart.org/mural-project

Much gratitude for your time and consideration. Kristin Roach Campustown Mural Project Coordinator

Campustown Mural Project Survey

		completely acceptable	acceptable	tolerable	unacceptable	completely unacceptable
1	Do you think public art projects like murals are:					
2	Do you feel the closing of the metered parking indicated by the map below for the duration of the project (2-3 weeks) is:					1 222 0 1 40
3	Do you think that community celebration days are:					
4	Sculptural pieces in a public setting is:					
5	Graffiti on public spaces is:					
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