



March 18, 2010

Dear Mayor Campbell and City Council Members:

The Ames Foundation has a long history of identifying projects and connecting them with financial resources in Ames to enhance the quality of life for its citizens and create a greater sense of community. To this end we have been dreaming of a city-wide beautification project and have put the concepts of Phase I in a brochure which is enclosed. This first of a multi-phase project focuses on the hub of our community, the Main Street Cultural District, and would like to lend our support in providing landscaping to compliment the hardscaping renovation that will begin on the ground of City Hall this spring.

It is our desire to partner with the MSCD and the city of Ames staff to make these dreams a reality and make Ames, visually, the very best than it can be for its residents and visitors. We will kick off our fundraising efforts and ask your support in allocating city staff for on-going maintenance (especially regular watering). We also seek your procedural guidance to make this an enjoyable and smooth process for all involved.

The entire Ames Foundation board is excited about our role in making a difference in our community and is looking forward to our partnership. Working together we can make it happen.

Sincerely

A handwritten signature in cursive script that reads "Joyce Vegge". The signature is written in dark ink and is positioned above the printed name and title.

Joyce Vegge, President  
The Ames Foundation