

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR ISU HOMECOMING ON FRIDAY, OCTOBER 16

BACKGROUND:

On Friday, October 16, 2009, the Homecoming Central Committee at Iowa State is again planning an event in connection with Homecoming Weekend at Iowa State University. The event is scheduled to begin at approximately 8:00 p.m. and continue until 10:00 p.m. Music and tours of the lawn displays built to celebrate Homecoming will be provided for attendees. The event is an opportunity for the general public to view the Homecoming lawn displays and watch performances associated with the displays.

To facilitate this event, organizers are asking the City Council to approve the following items:

1. Closure of Sunset Drive, from Ash to just west of the intersection with Beach Avenue
2. Closure of Ash Avenue from Gable Lane to Knapp Street (Knapp and Gable will remain open)
3. Closure of Gray Avenue from its intersection with Gable to Greeley Street
4. Closure of Pearson Avenue between Greeley and Sunset
5. Temporary Obstruction Permit to cover the above areas as well as the triangular-shaped median at the intersection of Pearson and Sunset, which will be used for judging displays
6. Fireworks Permit for a fireworks display to be held at 11:55 p.m. on Friday night north of the Campanile
7. Funding of up to \$1,000 for the pancake feed, to be held from 10:30 p.m. to 12:00 a.m. on Friday night.

Streets will be closed at approximately 6:30 p.m. and will be reopened by 11:00 p.m. Public Works will provide the barricades necessary for the street closures along with "No Parking" signs and orange safety vests for volunteers staffing the barricades. Organizers will be responsible for staffing the barricades as long as they are in place. Organizers have been asked to work with residents in accessing the area, particularly during the early evening setup hours.

The fireworks display will be held in conjunction with the events at the Campanile late Friday night, and will begin at approximately 11:55 p.m. The display will last roughly ten minutes, and will consist of ground effects only. These effects do not have the loud bangs that aerial shells produce. A ground effects show was displayed last year at midnight, and City officials did not receive any complaints about noise.

As part of the events at the Campanile, the ISU Homecoming Committee will be hosting a pancake feed on Central Campus from 10:00 p.m. to approximately 12:30 a.m.

ALTERNATIVES:

1. The City Council can approve the street closures, Temporary Obstruction Permit, and funding of up to \$1000 for the pancake feed as requested by the Homecoming Central Committee to help facilitate the ISU Homecoming events on Friday, October 16, 2009. Funding for the pancake feed, if approved, should come from the Council's Contingency Account.
2. The City Council can deny any or all of these requests.

MANAGER'S RECOMMENDED ACTION:

This has been a popular event, not only for the University community, but for the larger Ames community; and City facilitation of the event is critical. It is hoped that the pancake feed on Friday night will provide Homecoming participants with a safe late-night activity to take part in.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for ISU Homecoming events on Friday, October 16, 2009.



Mayor and Ames City Council Members:

We are putting the finishing touches on the 2009 Homecoming Celebration at Iowa State University and are excited for everything we have planned! One new event from last year that is quickly becoming a tradition is a pancake feed on central campus the Friday night of Homecoming right before the fireworks show and Mass Campaniling.

Many students, staff and community members are on campus and in Greekland for the pep rally and ExCYtement in the streets and have to wait almost two hours for the fireworks and Mass Campaniling to start. In a similar manner to last year, we feel it would be better to have some sort of food event to span that open time period.

Also, we have an understanding from last year that students will come to eat pancakes instead of participating in other alcohol-related activities and this alternative might keep them from making poor choices. We anticipate many people again this year will come to central campus and eat pancakes before going home for the night. We have patterned this after VEISHEA's midnight pancake feeds which have proven to be very successful in the past.

We are writing to request funding in part for this pancake feed in order to keep the cost low to the people wanting to eat. It will cost us \$3.50 per serving for Chris Cakes to make pancakes. We are hoping to serve around 1000 people and charge people \$2 to eat. Because of our budget situation we were unable to add funds to completely cover this event again this year, and we are hoping to receive \$1000 from the City Council in order to reduce our costs.

We know how important it is for the City of Ames to keep the residents and students safe, and we understand that the City Police Department is often in support of such events. By helping us with additional funding, we will be able to continue to provide a safe environment for people to spend their Friday night. We want this event to be as successful as all other Homecoming events and would greatly appreciate your support. Thank you.

Sincerely,

MaryBeth Konkowski
Homecoming 2009
General Co-Chair

Mitch McDermott
Homecoming 2009
General Co-Chair

Kurt Beyer
Homecoming 2009
Advisor

SALC HOMECOMING 2009 – Show Your True Colors !

Calendar of Events

Homecoming Central General Co-Chairs:

MaryBeth Konkowski	mbk@iastate.edu	319.350.7519
Mitch McDermott	mcderm@iastate.edu	563.357.1536

Adviser:

Kurt Beyer	beyerku@iastate.edu	515.294.2632
		Cell: 513-255-4324

Tuesday, October 6, 2009

Indoor Soccer (Cardinal Division), 6:30-11:00pm

- Lied Rec Center

Wednesday, October 7, 2009

Olympics (Cardinal), 6:30-10:30pm

- pizza eating, tug-of-war, potato sack races, badminton
- Lied Rec Center

Thursday, October 8, 2009

Basketball (Cardinal Division), 6:30-11:00pm

- North end of Lied Rec Center

Saturday, October 10, 2009

Banner Displays, set up between 6-9am

- Location: Central Campus
- Participants will place banners on Central Campus by 9:00am, at that time they will then be judged
- Banners are two-dimensional structures not exceeding 150 square feet, painted with a depiction of Homecoming, and will be staked securely into the ground
- The top three banners will be moved to Jack Trice Saturday for the game
- Banners will be removed by Sunday, October 18th (evening)

Beloit Blue Sky 5K, 7:00-12:00

- Race check in at 9 AM, race starts at 10:30 AM
- Breakfast foods offered afterward (bagels, fruit, granola bars, etc.)

Sunday, October 11, 2009

Yell Like Hell 1st Cuts, 12-3:30pm

- Commuter Parking Lot

Store Front Windows, 8am-4pm

- Campustown

Painting of Victory Lane, 12:00 pm – 6:00 pm

- Between Hilton and Jack Trice

Indoor Volleyball (Gold and Cardinal), 10:00am – 6:00 pm

- Beyer Gym

Monday, October 12, 2009

Food on Campus, 11:00 AM- 1:30 PM

- Location: Central Campus
- Menu: Planet Sub, Ice Cream Sandwiches
- Set up will begin at 8:00 AM, tear-down from 1:30-2:00 PM
 - o 1 tent will be set up Monday morning
 - o Location: TBD
- Food is free to those with a Homecoming Button
- Food lines will be set up under the tent and food will be served by Homecoming Central and Cy-Squad members- gloves provided (food safety cards with us)
- Food and vendors will all be certified
- Hand-washing stations containing hot water, soap, paper towels, and sanitizer will be provided
- Trash cans will be placed around to collect trash
- A table will be selling Homecoming buttons and SAA memberships
- Corporate and campus sponsors/organizations allowed to table
- Music will be played on speakers facing into campus (away from buildings)

Basketball (Gold Division), 6:30-11:00pm

- Lied Rec Center

Tuesday, October 13, 2009

Food on Campus, 11:00 AM- 1:30 PM

- Location: Central Campus
- Menu: Pork and Veggie burgers, cookies
- Set up will begin at 8:00 AM, tear-down from 1:30-2:00 PM
 - o Tent from Monday
- Food is free to those with a Homecoming Button
- Food lines will be set up under the tent and food will be served by Homecoming Central and Cy-Squad members- gloves provided (food safety cards with us)
- Food and vendors will all be certified
- Hand-washing stations containing hot water, soap, paper towels, and sanitizer will be provided
- Trash cans will be placed around to collect trash
- A table will be selling Homecoming buttons and SAA memberships
- Corporate and campus sponsors/organizations allowed to table
- Music will be played on speakers facing into campus (away from buildings)

Treds Football, 6:30-10:30pm

- Lied Rec

Wednesday, October 14, 2009

Food on Campus, 11:00 AM- 1:30 PM

- Location: Central Campus
- Menu: Papa John's Pizza and sno-cones
- Set up will begin at 8:00 AM, tear-down from 1:30-2:00 PM
 - o Tent from Monday
- Food is free to those with a Homecoming Button
- Food lines will be set up under the tent and food will be served by Homecoming Central and Cy-Squad members- gloves provided
- Food and vendors will all be certified
- Hand-washing stations containing hot water, soap, paper towels, and sanitizer will be provided
- Trash cans will be placed around to collect trash
- A table will be selling Homecoming buttons and SAA memberships
- Corporate and campus sponsors/organizations allowed to table
- Music will be played on speakers facing into campus (away from buildings)

Yell Like Hell 2nd Cuts, 6:30-8:15 PM

- Central Campus
- A 36'x40' stage will be set up on Wednesday
- Judges table and chairs will be placed in front of the stage
- Speakers and a microphone will be used
- Lights will be used

Rock Band, 6:30-9pm

- Memorial Union (South Ballroom)

Thursday, October 15, 2009

Food on Campus, 11:00 AM- 1:30 PM

- Location: Central Campus
- Menu: Walking tacos and cold stone ice cream
- Set up will begin at 8:00 AM, tear-down from 1:30-2:00 PM
 - o Tent from Monday
- Food is free to those with a Homecoming Button
- Food lines will be set up under the tent and food will be served by Homecoming Central and Cy-Squad members- gloves provided
- Food and vendors will all be certified
- Hand-washing stations containing hot water, soap, paper towels, and sanitizer will be provided
- Trash cans will be placed around to collect trash
- A table will be selling Homecoming buttons and SAA memberships
- Corporate and campus sponsors/organizations allowed to table

- Music will be played on speakers facing into campus (away from buildings)

ISU Dining Residence Hall Picnic 4:45 – 7:00 PM

- Location: Central Campus
- Menu: by ISU Dining
 - o Burgers, hot dogs, veggie trays, chips, cookies
- Use stage from Yell-Like-Hell 2nd cuts
 - o Under campanile
- Possible additional tent for the use of ISU Dining
 - o North side of sidewalk between Curtiss and Beardshear Halls
 - o Placed close to Curtiss Hall

Battle of the Bands, 4:30- 6:30 PM (tentative)

- Location: Central Campus
- A 36'40' stage for performances – with tent
- Competing bands will play for 15 minutes with 10 minutes in between each performance for tear down/set up

EnvyCorps Concert, 7-8:30

- Location: Central Campus
- Electricity needed – TBD
- ProSound will be providing and running sound equipment and lights
- The same stage used for Battle of the Bands will be used for the concert
- ISU Police Department will be notified

Friday, October 16, 2009

- Food on Campus, 11:00 AM- 1:30 PM
- Menu: Valentino's Pasta and DQ Dilly Bars
- Set up will begin at 8:00 AM, tear-down from 1:30-2:00 PM
 - o Tent from Monday
- Food is free to those with a Homecoming Button
- Food lines will be set up under the tent and food will be served by Homecoming Central and Cy-Squad members- gloves provided
- Food and vendors will all be certified
- Hand-washing stations containing hot water, soap, paper towels, and sanitizer will be provided
- Trash cans will be placed around to collect trash
- A table will be selling Homecoming buttons and SAA memberships
- Corporate and campus sponsors/organizations allowed to table
- Music will be played on speakers facing into campus (away from buildings)

Pep Rally, 6:30-7:45

- Location: Central Campus north of Campanile
- Stage still up from Wednesday
- Set up will begin – TBD

- Appearances by various student groups
- Final Cuts of Yell Like Hell will be performed

ExCYtement In The Streets, 8:00pm-10:00pm (approximately)

- Location: Greekland
- Barricades set up and monitored to block off streets necessary (city notified)
- Lawn Displays located throughout the Greek Community will be performing
- Tent on "DZ Triangle" for the public to vote for the People's Choice Award
- Golf Carts will be used to transport judges to each lawn display

Pancake Feed, 10:00 PM- 12:30am (approximately)

- Location: Central Campus
- Tent will be used from FOC
- Chris Cake's will come in and make pancake (probably)
- Helping serve drinks, etc. will be members of Homecoming Central and Cy-Squad

Mass Campaniling, Midnight

- Location: Central Campus
- Hand out breath mints ☺
- Fireworks Display will take place on Central Campus
- Caution tape will be used to surround the perimeter
- A fireworks permit, sound permit, and light permit will be obtained from the City Council
- Students will be present to watch the display

Saturday, October 17, 2009

- Alumni Tailgate and Silent Auction, TBA—Two hours prior to kickoff
- Location: Alumni Center
- Members of the Alumni Association will be present
- ISU Dining will cater and serve the meal
- A silent auction will take place
- Yell Like Hell Finalists will perform



CITY OF AMES, IOWA APPLICATION FOR PERMIT TO DISPLAY FIREWORKS

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(The outdoor use or exploding of "fireworks," as that term is defined by the Code of Iowa, is prohibited except when done in accordance with a permit authorized by the City Clerk, Ames, Iowa.)

Name of Event: Iowa State University Homecoming

Name of Organization Sponsoring Event: Student Alumni Leadership Council

Address of Organization: 420 Beach Avenue

Name of Applicant: Kurt Beyer

Telephone: 294.2432 E-mail address: beyerku@iastate.edu

Organization's On-site Manager/Contact for Day of Display: Kurt Beyer

Contact's Cell Phone Number on Day of Display: (319) 350-7519

Date & Time of Event: Fri. Oct 10th 11:55 PM Main Date(s) & Time: n/a

Exact Location of shoot/display: North of Campanile along sidewalk
 Attach diagram of display location.

Size of shells and/or type of display: 10 minutes ground effects
 Attach effects list or schedule.

Name of Display Operator/Responsible Shooter: Kelm Brueschke
(This person is to be present on the day of the event.)
 Attach a resume showing pyrotechnic certification or qualifications of this person.

Shooter's Work-week Phone: 321.2741 Cell Phone (for day of display): 321.2741

Name of Insurance Company: See Attached Certificate
See below for detailed information about insurance requirements.

Display sites are subject to examination by the City Fire Inspector or his/her designee. The Ames Fire Department has authority to cancel/postpone any display if it is determined that there are safety concerns.

Signature of Applicant: [Signature] Date: 7/10/09

Signature of Display Operator: Kelm P. Brueschke Date: 9/10/09

- City of Ames Insurance Requirements:**
- Comprehensive General Liability limits in the amount of \$1,000,000 combined single limit and Excess Liability limits in the amount of \$5,000,000. Coverage shall be at least as broad as the ISO Form Number CG0001 covering commercial general liability written on an occurrence basis only.
 - Applicant and/or Sponsor must be named as certificate holder(s).
 - The City of Ames, its officers and employees must be named as additional insured.
 - A copy of the current insurance certificate must be filed with the City Clerk.

NOTE: This application not to be used for displays originating on Iowa State University property. Instead, use the form found at <http://www.riskmanagement.iastate.edu/events/fireworks> or contact the Office of Risk Management at 515-294-7711. (ISU will forward the application and the City's portion of the fee to the Ames City Clerk.)

For Office Use: Date Fee Paid (\$25.00) _____	Approved by Fire Inspector: <u>Tom Hennixson</u>
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Iowa State University
Homecoming Fireworks Show
October 16th, 2009

Fireworks Effects List

<u>Quantity</u>	<u>Description</u>
14	Class "C" 500 Gram Multi Shot Barrage Cakes
7	Class "B" Mine & Comet Cakes
5	3" Gold Mines
5	3" Red Mines
5	Large 20' x 20 second Gerbs (Fountains)
10	Strobe Pots
2	Fireballs
3	1 1/2" Red Roman Candles
3	1 1/2" Gold Roman Candles
6	1 1/2" Crackling Roman Candles

There are no aerial shells included in the show.
Only ground effects will be used.