

## COUNCIL ACTION FORM

### SUBJECT: AMES HIGH SCHOOL HOMECOMING REQUESTS

#### BACKGROUND:

Ames High School has asked to hold its Homecoming Parade on Monday, September 21, 2009. The parade will begin at the Grand Avenue overpass on Main Street, proceed east on Main Street, north on Douglas Avenue, west on 5<sup>th</sup> Street, and south on Pearle Avenue. It will begin at 6:00 p.m. and last approximately 45 to 60 minutes. To help facilitate this event, Pearle Avenue, Main Street, Fifth Street, and portions of Douglas Avenue and Clark Avenue will be closed from 5:00 to 7:00 p.m. Barricades, staffed by adult volunteers, will be placed on streets along this route for traffic control purposes.

Parade organizers are requesting a waiver of parking meter fees and enforcement along the parade route from 5:00 to 6:00 p.m. Lost revenue to the Parking Fund is estimated to be \$100. Permission to display fireworks at Ames High Stadium after the football game at approximately 9:15 p.m. on September 25, along with a waiver of the Fireworks Permit fee in the amount of \$25, have also been requested.

After the parade has concluded, a pep rally will be held at Bandshell Park. Parent volunteers will help make sure that the participants cross Duff Avenue safely, but no Police or signal alterations are being requested. The Main Street Cultural District has been informed of the parade and supports the activity again this year. A noise permit will be administratively issued for the pep rally activities.

#### ALTERNATIVES:

1. The City Council can approve the requests from the Ames High Homecoming Committee for street closures and waiver of parking meter fees in connection with the parade to be held on September 21, 2009; a fireworks display on September 25, 2009; and waiver of the Fireworks Permit fee.
2. The City Council can deny these requests.

#### MANAGER'S RECOMMENDED ACTION:

The Ames High Homecoming Parade is a long-standing Ames tradition in the Main Street Cultural District and has the support of the District. Concerns about the lack of post-parade clean-up last year were addressed with this year's committee, and staff expects more emphasis to be placed on that effort this year. Also, the items to be distributed during the

parade will be handed out by those walking near the sidewalks, rather than thrown from vehicles (in the same manner as the 4<sup>th</sup> of July parade), to make the parade a safer event.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the Ames High Homecoming requests outlined above.

**Emma Ravenscroft**

Co-Chair  
(515)-460-2416

**Emma Rathe**

Co-Chair  
(515)-450-4018

**Annie Block**

Co-Chair  
(515)-520-0797

DATE: August 18<sup>th</sup>, 2009

TO: Ames City Council  
Ames City Manager

FROM: Emma Ravenscroft and Annie Block  
2009 Homecoming Co-Chairs

RE: 2009 Homecoming Week

Ames High Homecoming will occur during the week of September 20<sup>th</sup>. This year we are excited to announce that the Ames High Homecoming Committee will be making a few changes to accommodate the requests of the city.

The Parade will be taking place on Monday, September 21<sup>st</sup>. It will begin at 6:30 pm instead of 5:30, so that all of the city workers and customers will be able to leave more easily than last year. We will also be hiring a clean up crew that will take care of cleaning up the streets so they look nice again for business the next day. In addition, we have decided to paint the windows of the downtown businesses and will be hiring a crew to clean the window paint off, too.

The Parade Route will remain the same as last year. It will begin in the west City Hall parking lot. Then, it will go from Pearl to Main, Main to Douglas, Douglas to 5<sup>th</sup>, and back to the parking lot. The committee will be supplying adults to staff city-provided barricades at locations along the parade route to block traffic movements during the event. Also, the committee will contact downtown businesses of the parade prior to the event to ensure that there will be no disruptions.

Following the parade, there will also be the school's annual dance that takes place at Bandshell Park. This will take place from 7:30 until 9:30. We will write up and pass out noise warnings to the surrounding houses prior to the event to provide them with proper warning. After the event, the whole committee will stick around and make sure the area is completely picked up.

Lastly, we plan to shoot fireworks off at half time of the football game. Joe Paulson will be our pyrotech. We are aware that the fee for the fireworks permit is 25 dollars, but we were wondering if the fees could be waived for this permit?

Thank you for your consideration of the proposed date, route, and time of the 2009 Homecoming Parade, Bandshell Park event, fireworks, and waiver of the fireworks fee. We hope to make this a wonderful community event!

Sincerely,

*Emma Ravenscroft*

*Annie Block*

Emma Ravenscroft  
Annie Block

# Main Street

CULTURAL DISTRICT

Ames, Iowa

312 Main Street, Suite 201

Ames, IA 50010

August 21, 2009

Mayor and City Council

City of Ames

515 Clark Ave

Ames, IA 50010

Dear Mayor Campbell and City Council,

The Main Street Cultural District would like to express its support for the Ames Public School System and the Ames High Homecoming Parade planned for the evening of Monday, September 21, 2009. We feel this parade is a wonderful Ames High tradition that the community enjoys participating in and celebrating with the High School. We have met with the Parade Co-Chairs and feel that they understand what the Main Street Cultural District expects from them this year. We are proud to support this parade in the Main Street Cultural District.

Thank you for your continued support of the Ames Public School System and the Main Street Cultural District.

Sincerely,

Jayne McGuire

Director

Main Street Cultural District

Cc: Jeff Benson

CITY OF AMES, IOWA  
APPLICATION FOR PERMIT TO DISPLAY FIREWORKS

Name of Event: Homecoming Football Game

Name of Organization Sponsoring Event: Ames High School

Address of Organization: 1921 Ames High Drive

Name of Applicant: Emma Ravenscroft

Telephone: 515-460-2416 E-mail address: elravensc@netscape.net

Organization's On-site Manager or Contact for Day of Display: Judge Johnston

Contact's Cell Phone Number on Day of Display: 515-290-3798

Date & Time of Event: 9/25/09; 7:30 Rain Date(s) & Time: no rain date

Exact Location of shoot/display\*: (AHS Football Stadium)

Size and Type of Display: (attach program, if possible) 3"

Name of Fireworks Supplier: J & M Displays

Name of Display Operator / Responsible Shooter who will be present on the day of the event:

Joe Paulson

(Please submit a resume showing pyrotechnic certification or qualifications of this person.)

Work-week Phone: 291-7000 Cell Phone (for day of display): 291-7000

Name of Insurance Company: Gateway Insurance Company (For shoots on public property, \$500,000 general comprehensive liability insurance is required, with the applicant or sponsor named as certificate holder and the City of Ames named as an additional insured.)

**\*For displays based on property owned by Iowa State University (including Stuart Smith Park and Brookside Park), a letter of authorization must be obtained from ISU. Contact the Office of Risk Management, 3618 Administrative Services Building, or call 515-294-7674.**

Signature of Applicant: Emma Ravenscroft Date: 8/16/09

Signature of Display Operator: [Signature] Date: 8/22/09

Date Fee (\$25.00) Paid: \_\_\_\_\_ Fire Inspector: Tom Hennixsen



Ames High School

Ames High School

Ames High School

Ames High School

Ames High School

Ames High School

Shoot site -  
20<sup>th</sup> line on

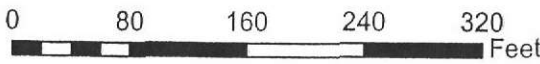
\*

practice field

AMES HIGH DRIVE

RIDGEWOOD AVE

This map is for informational purposes only. The accuracy and completeness are not guaranteed. All information must be verified in the field.



1 inch equals 130 feet

