

License Application ( )

**Applicant**

Name of Applicant:	<u>Mipthree, Inc.</u>		
Name of Business (DBA):	<u>Mickey's Irish Pub</u>		
Address of Premises:	<u>109 Welch</u>		
City: <u>Ames</u>	County: <u>Story</u>	Zip: <u>50010</u>	
Business Phone:	<u>(515) 988-6425</u>		
Mailing Address:	<u>109 Welch</u>		
City: <u>Ames</u>	State: <u>IA</u>	Zip: <u>50010</u>	

**Contact Person**

Name:	<u>Steven McFadden</u>		
Phone:	<u>(515) 988-6425</u>	Email Address:	

Classification: Class C Liquor License (LC) (Commercial)

Term: 6 months

Effective Date: 08/28/2009

Expiration Date:

Privileges:

Class C Liquor License (LC) (Commercial)

Outdoor Service

Sunday Sales

**Status of Business**

BusinessType:	<u>Privately Held Corporation</u>		
Corporate ID Number:	<u>243627</u>	Federal Employer ID #	<u>42-1502598</u>

**Ownership**

**Jeffrey Recker**

First Name: Jeffrey

Last Name: Recker

City: West Des Moines

State: Iowa

Zip: 50265

Position Vice President

% of Ownership 20.00 %

U.S. Citizen

**Steven McFadden**

First Name: Steven

Last Name: McFadden

City: Norwalk

State: Iowa

Zip: 50211

Position President

% of Ownership 70.00 %

U.S. Citizen

**Todd Milang**

First Name: Todd

Last Name: Milang

City: Windsor Heights

State: Iowa

Zip: 50322

Position Secretary

% of Ownership 10.00 %

U.S. Citizen

***Insurance Company Information***

Insurance Company: Founders Insurance Company

Policy Effective Date: 08/28/2009

Policy Expiration Date: 02/28/2010

Bond Effective Continuously:

Dram Cancel Date:

Outdoor Service Effective Date:

Outdoor Service Expiration Date:

Temp Transfer Effective Date:

Temp Transfer Expiration Date:

PKts. 8/14/09  
Copy: Chuck C., Police Dept.



August 14, 2009

City Council of Ames  
Ames Police Department  
Ames, Iowa 50014

Re: MIP Three Inc. – Mickey's Irish Pub

Council:

In response to your request that I outline a plan to address any remaining concerns regarding the operation of Mickey's Irish Pub, I respectfully submit the following for your consideration.

At the outset, I would like to apologize for my absence at your August 11<sup>th</sup> Council meeting. I was not aware that I needed to be present, and I certainly would have made it a point to be there if I had understood otherwise. I have not represented myself at other Council meetings where liquor licenses are on the agenda for renewal, and I had not planned to be there on August 11<sup>th</sup>. Tuesday night at 7pm I received a phone message from Lt. Brinkley with the Ames Police Department. His message was requesting me to be present at Ames City Council meeting. I live in Norwalk and did not receive the message until later. Unfortunately, to compound the problem, notices of the meeting were sent by Lt. Brinkley to my old email account that I check very infrequently. I can be reached at my new email address at: [Stevenstriker@aol.com](mailto:Stevenstriker@aol.com).

**Again, please accept my apologies and I look forward to the next Ames Council meeting in order to present myself.**

In response to the Liquor License Renewal Criteria Form:

Mickey's Irish Pub has been a long established business in a (4) State Region since 1997. We have had literally millions of customers, and we have a solid record of minimal violations, and we try to work positively with law enforcement. **We take the safety and well-being of our patrons very seriously.**

Mickey's – Ames has had a challenging Spring/Summer. In March, we had a 100% turn-over of employees without any advance notice. In this event, I notified the Ames Police Department of the changes of staff and its appropriate contacts. I inquired about any additional training would be available for the new staff, and I was willing to pay for those classes.

**The Police Department has been very cooperative in allowing the large rehired staff to attend the liquor training classes. We have had all of our employees at the training classes as of the current date.**

The overcrowding tickets issued were based on a miscalculated occupancy permit issued by Ames Fire Department. With the correct certificate in place, we have now increased our door staff and have implemented the use of automatic counters. This is to insure that we are not over the occupancy limitations set by the Ames City Fire Department. We also double check the numbers by walking through the bar several times on the busy nights to recount the occupants. We have not had any over occupancy issues since we imposed this rule.

Employees that serve or allow underage patrons inside the establishment are terminated immediately. Patrons are checked and often rechecked at the point of entry and inside the bar. Since 1999, Mickey's Irish Pub was one of the first to establish a rewards program for employees that confiscate fake or altered identifications. We continue this program with a \$20 bonus for each id that is retrieved. All fake/altered identifications are kept secured at the bar until Ames Police and/or city makes request for them.

As further protection to patrons and public, we have posted the Cab Service telephone number in several locations including the front door, and we deny service to anyone that appears to be intoxicated.

Mickey's Irish Pub makes every effort to comply with the Iowa Alcohol and Beverages Division.

Mickey's Irish Pub has had an excellent history of nearly 10 years in Ames. These recent incidents have been addressed, and they should view in light of our favorable record over the past 9 years. We hope you take this in to consideration.

Please feel free to call my cell phone for anything now or in the future.

Sincerely,



**MICKEY'S IRISH PUB**

Steven McFadden

PH. 515-988-6425

301 Turnberry Dr

Norwalk, Iowa 50211

Stevenstriker@aol.com