

COUNCIL ACTION FORM

SUBJECT: OCTAGON ART FESTIVAL REQUESTS

BACKGROUND:

The Octagon Center for the Arts plans to host an art festival in the Ames Main Street Cultural District (MSCD) on Sunday, September 27, 2009. The event is scheduled to begin at 10:00 a.m. and conclude at 5:00 p.m. Booths selling art works, crafts and food items will be in operation that day. In addition, there will be entertainment on the sidewalks in Tom Evans Plaza and in Cynthia Duff Plaza.

To facilitate this event, the following approvals are requested:

1. Closure of the following streets, from 6:00 a.m. to 6:00 p.m.:
 - a. Main Street, east of Clark (not blocking Wells Fargo Driveway) to just west of Duff Avenue (allowing traffic to access parking lot behind businesses)
 - b. Burnett Avenue, south of the alley to Main Street
 - c. Douglas Avenue, 5th Street to Main Street
 - d. Kellogg Avenue, 5th Street to Main Street
2. Approval of a Blanket Vending License for the duration of the event
3. Waiver of fee for Blanket Vending License
4. Approval of a Blanket Temporary Obstruction Permit to include the sidewalks adjacent to the closed streets
5. Waiver of costs for electricity during the event

The organizers have been informed that the south portion of Kellogg (south of Main) will be closed during this time for street repair/replacement.

Insurance coverage for the event has been provided by The Octagon Center for the Arts. Notification signs will be placed on parking meters on Saturday evening after 6:00 p.m. Public Works will provide the necessary barricades for the street closures. The Ames Main Street Cultural District has been informed of the Art Festival and is in support of it.

ALTERNATIVES:

1. The City Council can approve the requests from The Octagon Center for the Arts for the Octagon Art Festival on September 27, 2009, including closure of the listed streets from 6:00 a.m. to 6:00 p.m., blanket Vending License and waiver of fee for Vending License, Blanket Temporary Obstruction Permit for sidewalks adjacent to closed streets, and waiver of costs for electricity during the event.

2. The City Council can deny these requests.

MANAGER'S RECOMMENDED ACTION:

This is the 39th year that the Octagon has held the Art Festival. There will be more than one hundred artists on hand with unique, hand-crafted artwork for sale, two stages with live entertainment, and local food vendors. No admission is charged, and Festival organizers expect more than 8,000 people to attend. These activities clearly promote the Council's stated goal to strengthen the downtown commercial area.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, thereby approving the requests from The Octagon Center for the Arts for the Octagon Art Festival on September 27, 2009.



427 Douglas Avenue Ames, Iowa 50010 Phone 515.232.5331 Fax 515.232.5088 www.octagonarts.org

August 5, 2009

Mayor and City Council
515 Clark Ave.
Ames, IA 50010

Honorable Mayor and City Council,

On Sunday, September 27, the Octagon Center for the Arts is sponsoring the Octagon Art Festival in Downtown Ames.

The purpose for the celebration is:

An event to showcase the various artists representing the creative talent in Ames and the Midwest, to celebrate the richness and enjoyment that art provides through visual expression, highlight the beauty of Ames' community and people while sharing the wonderful Downtown Ames experience with visitors from all over Iowa and neighboring states.

The Octagon Arts Festival will officially begin Sunday, September 27 at 10 a.m. and conclude at 5 p.m. Octagon staff members have notified a majority of merchants on Main Street about street closures for this festival.

Following is a list of specific Octagon Arts Festival requests for consideration by the Ames City Council:

Closed Streets

The following street closures are requested to cover from 6 a.m. to 6 p.m. on September 27. (Please view enclosed map)

- Main Street will be closed from just East of Clark (**not** blocking Wells Fargo driveway) to just West of Duff Avenue, allowing traffic to access parking lot behind businesses.
- Douglas Avenue will be closed up to 5th Street.
- Kellogg Avenue will be closed up to 5th Street (still allows garbage transportation through alley way)
- Burnett Avenue will be closed just past the Alley (still allows garbage transportation through alley way).
- Barricades are requested for all intersections. Barricades will be staffed at all times after their placement. Octagon event volunteers will man barricades to facilitate the flow of emergency vehicles if the need should arise.

Utilities

- Costs for electricity needed for the Arts Festival are requested to be waived. This involves electricity from City facilities on Main Street, Douglas Avenue, Kellogg Avenue, and Burnett Avenue, including connection costs.

Blanket Temporary Obstruction Permit

- A temporary obstruction permit is requested for the central business district to allow businesses to be included in the festival atmosphere and display merchandise in front of the stores, obstructing a portion of the sidewalks. Artists and vendors will be setting up booths in the streets, allowing enough room down center of street for traffic of emergency vehicles should they be needed.

Noise Permit

- A noise permit is being requested to allow the playing of music, as well as other entertainment, in the Downtown Area from 10 a.m. on Sunday, September 27, through 5 p.m. Two entertainment areas will be set up. Main Entertainment Area near Tom Evans park. Smaller area at Main and Douglas, near Cynthia Duff Walkway. A third entertainment area may be placed at corner of Kellogg and Main for afternoon entertainment.

Motorized Vehicles

- The Octagon requests a waiver of the requirements for motorized equipment to allow for golf carts, or similar motorized vehicles, to be used in alley ways and on bike paths throughout the festival. These vehicles will be used to transport large pieces of artwork, equipment and serve in transporting of handicapped or elderly patrons.

Food Vending Permit

Approximately eight food vendors will be offering culinary options to festival visitors. Focal area for the food vendors will be centered in the Kellogg and Main Street intersection.

- The Octagon is requesting that the food vending fee be waived.

Much gratitude for your time and consideration.

Heather Johnson
Octagon Art Festival Coordinator



Signing below indicates that you have been approached with the details of the Octagon Art Festival that will be held on Sunday, September 27, 2009 in downtown Ames from 10 am to 5 pm. A street closure is requested from city council on Main Street from Duff to Burnett Avenues, 1 block of Douglas, 1 block of Kellogg, and 1 block of Burnett. Please view map for detail of festival layout. This form will be included in the city council agenda. Thanks for your support!

Business	Signature	Print name	Open Sunday Sept. 27?
THE HOBBY SHOP	<i>[Signature]</i>	DAUGERS L. SAMSOY	NO
WISKEY RIVER	<i>[Signature]</i>	DICK W. ROZBOOM	NO
Regina's Barber	<i>[Signature]</i>	Roger Atkins	NO
Interiors on Main	<i>[Signature]</i>	C.W. Clark	NO
Blue Book Retirement Services	<i>[Signature]</i>	Richard A Smith	NO
Liberty Tax Service	<i>[Signature]</i>	Jennifer Nigginbotham	NO
Marrs & Associates	<i>[Signature]</i>	Judy Mersman	NO
Ames Sewing	<i>[Signature]</i>	Ruth Taylor	NO
Ames Silversmithing	<i>[Signature]</i>	Kirk Youngberg	NO
Mariam Clothing	<i>[Signature]</i>	DAVE SWANSON	NO
Gilger Designs	<i>[Signature]</i>	Justin Gilger	NO
Quilting Connection	<i>[Signature]</i>	Jeanne Allen	Yes
Jimmy Johns	<i>[Signature]</i>	Sheryl Cummins	Yes!
Pumpkin Patch	<i>[Signature]</i>	Joyce Vegge	Yes
Brown's Shoe Fit	<i>[Signature]</i>	John Pretek	No
Antique Ames	<i>[Signature]</i>	CAROL JACOBS	?
It's all about me	<i>[Signature]</i>	Cheryl Milligan	Yes



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Business	Signature	Print name	Open Sunday Sept. 27?
Check Into Cash	<i>John DeTaville</i>	John Maercker	No
Ames Christian Shop	<i>Julie Carlson</i>	Julie Carlson	No
Emerchell's Furniture	<i>Amanda Peters</i>	Amanda Peters	No
Images by Grace	<i>Nyire West Johnson</i>	Nyire West Johnson	No
Choofers	<i>S.O. Nichols</i>	S.O. Nichols	No
Worldly Goods	<i>Tina Newton</i>	Tina Newton	Yes
Cafe Diem	<i>Erin Greazel</i>	Erin Greazel	Yes
Duck North/Wearing/The Loft	<i>Amy Abrams</i>	Amy Abrams	No
Beyer's Surplus	<i>Eric M. Jones</i>	Eric M. Jones	No
Jeff Print	<i>Brenda Brown</i>	Brenda Brown	No
Stylz	<i>Carna Schwartz</i>	Carna Schwartz	maybe
Novascar Tech	<i>Stephanie Lartius</i>	Stephanie Lartius	NO
Sportsman's Lounge	<i>Jon Hoch</i>	Jon Hoch	yes
Deanos	<i>Kathy Perkovich</i>	Kathy Perkovich	YES
Star Studio	<i>TERESA BAKER</i>	TERESA BAKER	yes
Hand Professionals	<i>CARA BOHLEN</i>	CARA BOHLEN	No
John's Barber Shop	<i>John Kramer</i>	John Kramer	NO
Main St. Spinto Club	<i>Bill Ford</i>	Bill Ford	No



Octagon Center for the Arts 427 Douglas Avenue Ames, Iowa 50010 Phone 515.232.5331 www.octagonarts.org

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Business	Signature	Print name	Open Sunday Sept. 27?
Temptation a man	Janice Cobb	Janice Cobb	Yes
Cook's Emporium	Sara Sparks	Sara Sparks	No
Photo Synthesis	Christina Euman	Christina Euman	No
Snowdy Jewelry	Shirley Swank	Shirley Swank	No
Bikman Music	Dennis D. Haistip	Dennis D. Haistip	NO
American Country	Debo Hartie	Debo Hartie	NO
Everts Flowers	Gina Smith	Gina Smith	Yes
His + Hers	Kim Jordan	Kim Jordan	No
Tom's	Kim Jordan	Kim Jordan	No
The Spice	Tanita tamkojomiri	Tanita tamkojomiri	No
Kiln Time Studios	Genthris Shulman	Genthris Shulman	Yes
Whitney McCarbin	Whitney McCarbin	Whitney McCarbin	NO
Downtown Deli	Claude Bellmann	Claude Bellmann	NO
Older Man	Ben Handzaker	Ben Handzaker	Yes
Teal + Tenacious	Susan Hart	Susan Hart	YES
Great Stuff	PEGGY CARV	PEGGY CARV	NO
Godby 319	MIKE MULLER	MIKE MULLER	Yes

