

COUNCIL ACTION FORM

SUBJECT: HY-VEE DRUGSTORE REQUEST FOR CLOSURE OF EAST HALF OF DEPOT LOT V ON JULY 18

BACKGROUND:

Employees of Hy-Vee Drugstore would like to hold an outdoor event to raise funds for the Juvenile Diabetes Research Foundation (JDRF) on Saturday, July 18, in the east half of the Depot parking lot. The event will be open to the public, but tickets for games or food will be sold by affiliates of the Juvenile Diabetes Research Foundation. Free will donations will also be accepted.

Under the terms of the Ames Depot Development Agreement, the City monitors and regulates the parking area and enforces parking regulations. Event organizers would like to use parking stalls to set up dunk tanks, a bean bag toss and other booths. Therefore, Hy-Vee Drugstore, with permission of Hubbell Realty, is requesting that the City close the east half of Depot Lot V and suspend parking enforcement between 9 a.m. and 5 p.m. on Saturday, July 18.

There are no meters in Depot Lot V, so this action would have no impact on parking revenue. Arrangements for alternate employee parking spaces on this date have been made with Marc Stevens Salon. Hy-Vee employees have also contacted the other businesses that operate in the Depot, and they support the request. A certificate of insurance naming the City as additional insured with respect to these activities has been received by the City Clerk, and Hubbell Realty has given its approval for this event.

ALTERNATIVES:

1. The City Council can approve the request to close Depot Parking Lot V east of the entryway drive aisle and to suspend parking enforcement between 9 a.m. and 5 p.m. on July 18, 2009.
2. The City Council can deny the request.

MANAGER'S RECOMMENDED ACTION:

The Ames Depot Development Agreement states that City "regulations...shall promote the use of the Parking Area by tenants, employees, customers, business visitors, and business guests of the Project and of the central business district of the City." As this event is sponsored by a tenant of the Depot Development, is supported by the other tenants and the property owner, and is open to the public, the request upholds the spirit of the agreement. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 above.

PKTS 6-26-09
Copy to: Chief Cychosz

June 1, 2008

Mayor and City Council,
City of Ames
515 Clark Ave
Ames, IA 50010

Mayor Campbell and City Council,

The Main Street Hy-Vee Drugstore is planning to hold a fundraising carnival to raise money for the Juvenile Diabetes Research Foundation (JDRF) on Saturday July 18th, 2009. With permission from Hubbell Realty, we are planning to hold the carnival in the East depot parking lot V. We are requesting that Lot V be closed from 9am till 5pm and that parking lot enforcement be suspended.

The reason we are hosting this carnival is to support JDRF through a bike ride. The "Ride to Cure Diabetes" is in many different states at different times throughout the summer and fall. I plan on riding 100 miles on my bicycle through Kansas City. In order to participate in this event, I must have a donation of at least \$3000 to the Foundation. Hy-Vee Drugstore and Hy-Vee have always been the number one supporter of JDRF so we are pleased to show our support.

We would also like to invite you and your families to join us in celebrating this event and helping us raise money for JDRF. There will be many events including a dunk tank, a bouncer for children, a silent auction, cake walk, etc. The store will be open so there will be access to bathrooms for washing hands and using the facilities.

Thank you for your consideration of these requests and continued support of Hy-Vee. We hope to see you at the carnival.

Sincerely,



Brittany O'Shea
Event Planner/Assistant Manager of Store Operations
Hy-Vee Drugstore
500 Main Street
Ames, IA 50010
515-233-9855

Main Street

CULTURAL DISTRICT

■ ■ ■ ■ Ames, Iowa ■ ■ ■ ■

312 Main Street, Suite 201

Ames, IA 50010

July 1, 2009

Mayor and City Council

City of Ames

515 Clark Ave

Ames, IA 50010

Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) is pleased with the number and quality of events taking place in downtown Ames this summer. Events and promotions are an important aspect to the vitality of our downtown and the community; and so we would like to express our support of Hy-Vee Drugstore's Carnival that will raise funds for the Juvenile Diabetes Research Foundation. We look forward to having them here on July 18th.

The MSCD is fully in support of this event, and ask that Council requests be granted. Thank you for your consideration and your continued support of the Main Street Cultural District. We hope to see you downtown for the Carnival.

Sincerely,



Jayne McGuire, CMSM

Director

Main Street Cultural District

Cc: Jeff Benson