

COUNCIL ACTION FORM

**SUBJECT: CLOSURE OF MAIN STREET FROM KELLOGG TO DOUGLAS ON
JULY 17, 2009 FOR OUTDOOR CONCERT**

BACKGROUND:

This summer, Café Diem would like to hold an outdoor concert on Main Street directly in front of its building. The event will occur from 7:00 p.m. to 9:00 p.m. on Friday, July 17, and will feature performances of various music students of Keith McCaulley. In order to facilitate this event, the business is requesting that the City Council approve of the closure of Main Street between Kellogg and Douglas from 6:00 p.m. to 10:00 p.m. on Friday, July 17.

City Public Works staff will provide barricades for use in closing the portion of Main Street, and Café Diem will staff the barricades for the evening. No alcoholic beverages will be served in conjunction with the event, and food will be sold only inside of the businesses that are open on Main Street. Café Diem will clean and clear the area by 10:00 p.m., and have obtained a noise permit from the Ames Police Department. The Main Street Cultural District has expressed its support of this event. (See attached letter.)

ALTERNATIVES:

1. The City Council may approve the request from Café Diem to close Main Street from Kellogg to Douglas on July 17, from 6:00 p.m. to 10:00 p.m.
2. The City Council may approve this request with modifications.
3. The City Council may deny this request.

MANAGER'S RECOMMENDED ACTION:

This event will provide our citizens with another opportunity to enjoy family-oriented outside summer activities. The Main Street Cultural District has given its support of the event, and with this being an evening event, there will be no lost revenue to the Parking Fund. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the request from Café Diem.



June 18, 2009

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) is pleased with the number and quality of events taking place in downtown Ames this summer. Events and promotions are an important aspect to the vitality of our downtown and the community; and so we would like to express our support of Café Diem's concert. We look forward to having them here on Friday, July 17.

The MSCD is fully in support of this event, and ask that Council requests be granted. Thank you for your consideration and your continued support of the Main Street Cultural District. We hope to see you downtown for the Carnival.

Sincerely,

Jayne McGuire, CMSM
Director
Main Street Cultural District



June 16, 2009

Mayor Campbell & Ames City Council:

This letter is to voice our support of the proposal by Café Diem to have an outdoor concert on Friday, July 17th.

It is this sort of evening event that the Main Street Cultural District is trying to promote and that an individual business is willing to take it upon themselves to set it up is terrific.

We will staff and keep our store open that evening until 9:00p.m. should you approve this for Café Diem and will make sure that the public knows we are available for candy, chocolate and ice cream.

We hope you will consider their request for closing the 200 block of Main Street on July 17th.

**Tim & Janice Coble
Temptations on Main
309 Main Street
Ames, IA 50010
232-6393**