

## COUNCIL ACTION FORM

**SUBJECT: REVISION TO 2008/09 ASSET CONTRACT WITH AMERICAN RED CROSS**

### **BACKGROUND:**

Effective July 1, 2008, the City of Ames entered into a contract for services with the American Red Cross – Lincoln Way Chapter. The contract included an allocation of \$18,300 for “Disaster Services” and \$2,960 for “CPR/First Aid/Health and Safety”. This is based on historic levels of service provision in Ames in each of these programs.

As Red Cross is analyzing its program services for the 2008/09 fiscal year, overall casework services are down 80% from what was anticipated in the information supplied to ASSET, and which formed the basis for the allocation recommendation.

The Lincoln Way Chapter is requesting that the “Disaster” funds be reallocated so that potentially all of the \$18,300 can be used for training of volunteers and the new Executive Director, and less to casework. The American Red Cross – Lincoln Way Chapter is requesting that potentially all of the Disaster Services allocation be used for training. **It should be noted that this request does not change either the total allocation of City dollars to the Red Cross for 2008/09 or the dollars allocated to the Disaster Services area.** Total allocations to the American Red Cross – Lincoln Way Chapter for 2008/09 will remain \$21,260.

### **ALTERNATIVES:**

1. The City Council can approve the request of the American Red Cross – Lincoln Way Chapter to use up to its entire allocation of \$18,300 in the “Disaster Services” for training in 2008/09.
2. The City Council can disapprove this request and leave the contract as it currently stands.

### **MANAGER’S RECOMMENDED ACTION:**

There has been a great deal of change at the Red Cross’ Lincoln Way Chapter this past year. With new volunteers, a new Executive Director and possibly new board members, the need for training has been increased. Additionally, we have been fortunate in this community that we have not had large emergency incidents requiring casework support.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1 and approve the request of the American Red Cross – Lincoln Way Chapter to use up to its entire allocation of \$18,300 in the “Disaster Services” for training in 2008/09.

Rec'd. 5/8/09



**American  
Red Cross**

May 7, 2009

Mayor Campbell and Ames City Council  
515 Clark Avenue  
Ames, IA

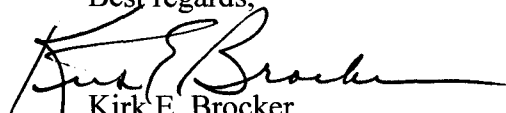
The American Red Cross-Lincoln Way Chapter respectfully requests consideration for a change in 2008/09 ASSET agreement. The current contract agrees to compensate American Red Cross-Lincoln Way Chapter \$18,300 for "Disaster Services" and \$2,960 for CPR/First Aid/Health & Safety. "Disaster Services" have two activities: "Case Work" which was projected for 63 units at \$74.29 per unit or a total of \$4,680. And "Training" which was projected for 183 units at \$74.29 per unit and a total of \$13,595. These projections by American Red Cross-Lincoln Way Chapter staff were based upon historical information that anticipated annual flooding and higher number of personal incidents than Ames has experienced.

From August 1, 2008 to May 1, 2009, Lincoln Way Chapter has experienced a 100% increase in "Casework" through out its jurisdiction (22 unique, family disaster events). But, during the period of the 2008/09 ASSET grant, Ames, IA has experienced significantly fewer overall events than in previous years. Further, Ames, IA has yet to experience traditional spring flooding. From the historical perspective defined by the 2008/09 ASSET application, overall casework for Ames, IA is down 80%.

In the past, Lincoln Way Chapter volunteer resources have been recruited and trained to be able to manage a 10-family disaster. American Red Cross National and American Red Cross, Central Iowa Region have recommended that the Lincoln Way Chapter recruit and train volunteers to manage a 50-family event.

The American Red Cross-Lincoln Way Chapter requests that we reduce total "Casework" from 63 units to 15 units. To accommodate increases costs incurred in training volunteers and the new Executive Director we request increasing "Training" units from 183 to 246. No change in total American Red Cross, Lincoln Way Chapter ASSET funding is required or requested.

Best regards,

  
Kirk E. Brocker  
Executive Director  
American Red Cross – Lincoln Way Chapter