



Memo

Police Department

TO: Ann Campbell, Mayor and Ames City Council Members

FROM: Geoff Huff, Lieutenant Ames Police Department

DATE: October 7, 2008

SUBJECT: Beer Permits & Liquor License Renewal Reference City Council Agenda
October 14, 2008.

The Council agenda for October 14, 2008, includes a Class C Liquor license and Outdoor Service Privilege renewal for Element/Chasers, 2401 Chamberlain.

A review of the Ames Police Department's records found the following violations, one noise ordinance violation, six on premises violations, two possession under the legal age violations and one unlawful use of license violation. There were 10 total violations during the renewal period down from 44 violations for last year. The police department would recommend renewal of the license. More details are provided on the Liquor License Criteria Form that follows.

**Ames Police Department
Liquor License Renewal Criteria Form**

Business name: Club Element/Chasers

Address: 2401 Chamberlain

Review Period: October 2007 – October 2008

3/3 : Number of quarterly alcohol meetings attended during twelve-month renewal period.

10 : Number of citations issued during twelve-month renewal period.

 : Number of nuisance calls in and around the business during twelve-month renewal period.

0 : Number of fire code violations during twelve-month renewal period.

27 : Number of fake or altered IDs turned in during twelve-month renewal period.

75% : Percentage of employees who have attended police ID training during twelve-month renewal period. (18 of 24 employees)

List of any additional precautions employed by the business to assist in preventing underage on premise or consumption:

Electronic ID handheld Additional Training _____
 ALS (Alternative Light Sources) Alarms

Other: _____

Incentives for confiscated DLs Yes No

Level of cooperation extended to police by bar employees:

High Medium Low

High Level of Cooperation – Responds to requests for improvements made by the Police Department or Inspections as soon as possible. Calls for assistance where appropriate before the situation gets “out of hand”. High attendance at ID training. Fake IDs turned over to Police Department.

Low Level of Cooperation – Does not respond to reasonable requests made by the Police Department or Inspections. Lets problems get out of hand before calling for help. Low or no attendance at ID training. No effort to seize fake IDs.

Average Occupancy:

High Medium Low

High: At or near capacity each night of operation

Medium: At capacity on some nights and fewer patrons on other nights

Low: Rarely at capacity

Occupancy

High

Medium

Low

High – 200-300 Fire Code Occupancy **Total Occupancy is 473**

Medium – 100 – 200 Fire Code Occupancy

Low – Under 100 Fire Code Occupancy

Fire Inspection Comments: None

Health and Sanitation Comments: None

Building Inspection Comments: None

Additional Comments: _____

10/05/07: 07-21790, 1 citation for noise ordinance

11/02/07: 07-23980: 1 cited for on premises underage, had fake ID

03/19/08: 08-5626: 1 cited for on premises underage, had someone else's ID

10/12/07: 07-22254: 2 cited for on premises underage

10/21/07: 07-22988: 1 cited for unlawful use of license

4/13/08: 08-7634: 1 cited for on premises underage

04/20/08: 08-8214: 1 cited for possession of alcohol underage

04/20/08: 08-8218: 1 cited for possession of alcohol underage

06/29/08: 08-13718: 1 cited for on premises underage

Generally, we find the establishment to be responsive when officers have issues with the bar. The manager, Scott Davis, has tried to make improvements when deficiencies were brought to his attention. He offers his doormen \$10 per fake ID. One issue that did come up was with an all ages event put on by the bar. Officers checking the bar found that underage individuals were in areas that they were not supposed to be in and this violated the plan submitted. The event was June 28th into the 29th. Due to this issue, the police department suspended their privilege to have all ages event for a period of 90 days until September 26th, 2008. The manager, Scott Davis, felt that this was a fair response and accepted the suspension. Since then, the bar has had one other all ages event where the plan was followed and there were no reported issues. We have communicated that any further issues with all ages events will result in longer suspension of this privilege or denials.

Police Department's liquor license renewal recommendation: YES / NO

Report Submitted by : Lieutenant Geoff Huff