

COUNCIL ACTION FORM

**SUBJECT: REQUESTS FROM OLDE MAIN BREWING COMPANY FOR ITS
"SUMMER CONCERT SERIES"**

BACKGROUND:

This summer Olde Main Brewing Company would like to hold a series of concerts in the parking lot directly behind their building. The events will occur in CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza, from 7:00 p.m. to midnight on the Saturday evenings of June 21, July 12 and 26, and August 2 and 29. A site map is attached showing details. The business is requesting that the City Council approve of the following, pending receipt of a certificate of insurance naming the City of Ames as an additional insured:

- Closure of CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza
- Approval of an Outdoor Service Area permit for Olde Main's liquor license, in the area immediately adjacent to its building, for a beverage garden in conjunction with the concerts
- Approval of a temporary obstruction permit

Olde Main will have employees monitoring the events to assure that only individuals who are of age will be allowed to consume alcohol. The entire area will be fenced, with double fencing on the south side, and employees will also be present to prevent the "passing" of alcoholic beverages over the fence. Olde Main Brewing Company will clean and clear the area by midnight each of the evenings and will obtain a noise permit from the Ames Police Department. Food will be sold only inside the event.

In the past, a resident south of Lincoln Way has frequently called to express concern about the decibel level of the music coming from this event. The Police have responded and measured the noise level from an area adjacent to the event, north of the Union Pacific tracks, and have found it to be within the level allowed under the noise permit. Olde Main has committed to staff that it will continue to work with the Police in establishing appropriate sound levels and to set the stage so as to direct the sound *more to the southwest*.

City Public Works staff will provide five barricades for use in closing the portion of the CBD lot affected. These barricades will be stored at Olde Main Brewing Company and be put in place and removed, as needed, by its staff.

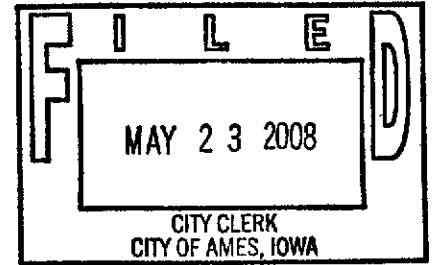
ALTERNATIVES:

1. The City Council may approve the requests from Olde Main Brewing Company to hold a series of concerts in CBD parking lot Y, directly behind its building from 7:00 p.m. to midnight on Saturday evenings of June 21, July 12 and 26, and August 2 and 29. The events will occur in CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza. The business is requesting City Council approval of the following items, pending receipt of a certificate of insurance naming the City of Ames as an additional insured:
 - Closure of CBD Lot Y, north of the east-bound drive lane between Kellogg Avenue and Tom Evans Plaza
 - Approval of an Outdoor Service Area permit for Olde Main's liquor license for a beverage garden immediately adjacent to its building in conjunction with the concerts
 - Approval of a temporary obstruction permit for closure of the sidewalk between Olde Main and CBD Lot Y
2. The City Council may approve this request with modifications.
3. The City Council may deny this request.

MANAGER'S RECOMMENDED ACTION:

These events will provide our citizens with more opportunities to enjoy outside summer activities. The Main Street Cultural District has given its support of the events (see attached letter). All of these events are pending receipt of a certificate of insurance from Olde Main's liability carrier naming the City of Ames as an additional insured. It is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from Olde Main Brewing Company.

However, the City Council should know that last year the staff received complaints from one resident south of Lincoln Way regarding noise from this event. Given the need for electricity, it is not possible to reorient the stage relative to Olde Main's building. Therefore, the Council must decide whether to support the event as requested or modify the time approved for the entertainment.



Olde Main Brewing Company
316 Main Street – Ames, IA 50010
Phone: 515-232-0553 Fax: 515-232-0555

May 23, 2008
Proposal for Outdoor Service Area
Summer Dates 2008

Olde Main would like to continue to live'n up downtown this summer with a few outdoor events. The information contained in this packet is as follows:

1. Outdoor Service Area Applications (one packet only)
2. Last years we addressed a few of the standard safety issues that we will follow.
3. Site Plan identifying the area in which we would like to fence off.

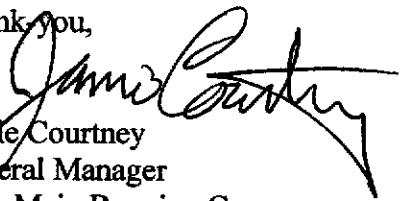
Listing of the dates: June 7, 21 July 12, 26 Aug 2, 29

The events will be taking place from 7pm-12. Bands will be playing from 7:30-8:00 until ~ 11:45.

A few of the issues that I am aware of that will need to be finalized upon council approval include:

1. Last year we filed for a multiple beer keg permit. We will have multiple beers on tap at these functions and will need to file that again I'm sure.
2. Dram Shop Liability Insurance will be taking care of for the dates in question.
3. Applications for each event will be filled out.
4. Noise ordinance compliance or application for increase from 7pm-12 on those dates.
5. Road blocks to stop traffic starting at 5:30pm on those dates. Three sets are requested. One for each side of the one way, and one for the turn from the south lane. These will be monitored by our staff.
6. We will be selling food out side as well. Orders off the menu.
7. We will have a few tables in the area, but will keep them clear of the fire lane.
8. Any further items that I missed please contact me at Olde Main or you can call my cell phone if needed: 291-8346.

Thank you,


Jamie Courtney
General Manager
Olde Main Brewing Company

Old Main

Summer 2008
Concert
Series

June 7, 21

July 12, 26

Aug 2, 29

