

ITEM # 14b-f  
DATE June 10, 2008

**COUNCIL ACTION FORM**

**SUBJECT: MIDNIGHT MADNESS ACTIVITIES**

**BACKGROUND:**

The Midnight Madness Organization is requesting the following street and parking lot closures on Saturday, July 12 and Sunday, July 13, 2008:

- 1) On July 12 from 6:00 p.m. to 11:00 p.m. for the Midnight Madness races:
  - Fifth Street, from Pearle Avenue to Douglas Avenue
  - Douglas Avenue, from Fifth Street to Sixth Street
  - Sixth Street, from Douglas Avenue to Clark Avenue
  - Clark Avenue, from Sixth Street to Main Street
  - Main Street, from Clark Avenue to Northwestern Avenue
  - Northwestern Avenue, from Main Street to Sixth Street
  - Sixth Street, from Northwestern Avenue to Elwood Drive
  - University Boulevard, from Sixth Street to Haber Road
  
- 2) From 5:00 p.m. on July 12 to 1:00 a.m. on July 13 for post-race activities:
  - Clark Avenue from Sixth Street to Fifth Street
  - East City Hall Parking Lot (Lot N)

Parking spaces will need to be closed from 6:00 p.m. until 11:00 p.m. on July 12. They are requesting suspension of parking regulations and waiver of parking meter fees and enforcement for:

- Fifth Street, from Pearle Avenue to Douglas Avenue
- Douglas Avenue between Fifth and Sixth Street
- Clark Avenue, between Main Street and Fifth Street
- Pearle Avenue, between Main Street and Fifth Street
- Main Street, between Clark Avenue and Pearle Avenue

Midnight Madness is also requesting:

- A noise permit (70 decibel maximum) for the east City Hall parking lot on Saturday, July 12 from 8:00 p.m. to 1:00 a.m. on July 13
- A 5-day Class B Beer Permit and an Outdoor Service Area for Parking Lot N. Alcohol will be served in a fenced-in area from 8:00 p.m. to Midnight, starting on July 12
- A waiver of fees for electricity used in Lot N and in the Main Street Cultural District
- A blanket Vending License
- Waiver of the fee for the Vending License

Public Works Traffic Division will provide five Type III barricades, numerous A-frame barricades and 150 traffic cones to facilitate this event.

**ALTERNATIVES:**

1. The City Council can approve the resolution approving the closure of the requested streets, parking spaces (including waiver of parking meter fees and enforcement) and the east City Hall Parking Lot (Lot N); the Noise Permit; 5-day Class B Beer Permit and an Outdoor Service Area for Parking Lot N; a blanket Vending License, and the waiver of fees for electric usage and the Vending License.
2. The City Council can deny the resolution approving the requests from Midnight Madness and direct staff to work with organizers to find an alternative location for the event.

**MANAGER'S RECOMMENDED ACTION:**

Midnight Madness has been held since 1979 and is a popular event that draws many competitors and spectators into the Main Street Cultural District. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the closure of the requested streets, parking spaces (including waiver of parking meter fees and enforcement) and the east City Hall Parking Lot (Lot N); the noise permit; 5-day Class B Beer Permit and an Outdoor Service Area for Parking Lot N; a blanket Vending License, and the waiver of fees for electric usage and the Vending License.

May 7, 2008

Mayor Ann Campbell and City Council Members  
c/o City Clerk  
515 Clark  
Ames, IA 50010

Dear Mayor Campbell and Council Members:

MIDNIGHT MADNESS has been around for 37 years. Many of the participants are from our City of Ames and as such have helped create a lot of excitement surrounding the Race. All parties involved were excited about how well the event went. We would like to hold the race downtown again this year on July 12, 2008.

The following is a list of request that we have of the City of Ames:

- Permission to allow parking behind Main Street and the west lot of City Hall.
- Use of cones for 6<sup>th</sup> Street between Clark and Elwood.
- Use of the east lot of City Hall and that part of Clark Street in front of City Hall for our Post-Race Party. We would use fencing for the beer area so that we can monitor ages (a separate request has been sent). We would provide Ky-bos, dumpsters, and trash cans to help maintain the integrity of the party. We will have live music and would stay off the grass in front of City Hall. We would have the area totally cleaned up by 5:00 p.m. on Sunday.
- We request **NO PARKING ALLOWED** on Main Street from 5:00 p.m. to 11:00 p.m. (except from Kellogg to Duff) and on 5<sup>th</sup> Street from the City Hall to Douglas for the same time period.
- We would like to hood all parking meters for **NO PARKING** on Main Street.
- We would like certain roads and part of roads closed from 6:00 p.m. to 11:00 p.m. We would allow traffic to cross the course and drive along the course if there are no runners on the course. **A list of these roads is attached.**
- We would like barricades laid out at certain intersections so that we can better control traffic. **A list of those intersections is attached.**

We with MIDNIGHT MADNESS wish to thank the City for their help in the past and with their help so far this year. We believe in doing the best we can to make this an experience that is positive for the runners and the City of Ames. It is with this in mind that we make this request.

Sincerely,

Roman F. Lynch, Director  
MIDNIGHT MADNESS

May 7, 2008

Mayor Ann Campbell and City Council Members  
c/o City Clerk  
515 Clark  
Ames, IA 50010

Dear Mayor Campbell and Council Members:

MIDNIGHT MADNESS has been around for 37 years. We feel that the race provides a vehicle for all levels of fitness. The race also creates a significant economic impact on Ames. This year's race is July 12, 2008.

In view of our long tradition as a contributor to the quality of life in Ames, we request two things from the Ames City Council:

- Allow us to use up to 20 kegs at our Post-Race Party.
- Allow us to tap up to 7 kegs at one time.

The approximate number of people that enter all the races is 2,300. There are approximately 1,000 spectators. There are about 3,000 that will attend the Pos-Race Party, of which 2,000 will drink beer and 1,300 will drink soda pop or orange drink. Large quantities of food will be available (spaghetti, fruit, yogurt, etc.)

The average age of all runners is 35 years. Runners are generally a pretty docile group. As you know, we do a super job cleaning up the area afterwards.

We have taken some precautions to see that no minor are served and that no one person consumes too much beer. The precautions that we will take at the MIDNIGHT MADNESS Post-Race Party are:

- All kegs will be stored and served out of a beer truck.
- A fence will surround the beer truck and act as a barrier.
- There will be one entry and exit to the beer area.
- There will be 15 people to serve beer and check ages.
- A uniformed officer from Lee's Security Agency will be present.
- Through a tag system, we can visibly tell ages easily.
- All guest wishing beer will be checked for age and tagged.
- We will provide an adequate supply of toilets at the site.
- We will have alternate drinks-soda pop and orange drink.
- We will do all we can to maintain control of the party and comply with City and State laws.

Thank you for your consideration.

Sincerely,

Roman F. Lynch, Director  
MIDNIGHT MADNESS

# Midnight Madness 10 km

## Certification Code #: 1A0004-MF

(Double Keyhole)

- Start:** Even with the 2nd light pole west of Clark on the North side of 5th.
- Mile 1:** 1/2 south of the driveway to the house at the SE corner of 6th & Main at 526 Main.
- Turn:** 15/4" west of the west corner of the red brick "warrior" house between the 2nd & 3rd light pole east of Haber on the south side of Pammel.
- Mile 2:** 38' west of the 6th light pole east of Haber on the south side of Pammel.
- Mile 3:** Even with the east edge of the building at 535 Main.
- 5 km:** Even with the 1st parking meter south of 6th on the east side of Clark.
- Mile 4:** In the middle of the western-most parking lot drive at 414 Main.
- Turn:** 15/4" west of the west corner of the red brick "warrior" house between the 2nd & 3rd light pole east of Haber on the south side of Pammel.
- Mile 5:** 42' east of the 3rd light pole east of Haber on the south side of Pammel.
- Mile 6:** At the western-most metal expansion joint on the west side of the bridge over Grand Ave on Main.
- Finish:** At the west edge of the brick walkway, halfway between Clark and Burnette on Main.

