

## FY 2022/23 OUTSIDE FUNDING REQUESTS SUMMARY

January 28, 2022

The City uses an application process to evaluate funding requests from outside organizations. In the fall, the City received seven applications for operational support, one application for parking waiver reimbursement, and one application for an economic development activity.

In December 2021, City Council authorized a total of \$277,659 for the operational and parking requests, or an increase of 20% over the adopted FY 2021/22 amount. This authorization is sufficient to fully fund all the requests. These requests would be funded by the Local Option Sales Tax Fund.

The request from the Ames Economic Development Commission (AEDC) for the Workforce Development Program is an economic development initiative. Therefore, this activity is funded from Hotel/Motel Taxes.

Recommendations for funding are as follows:

### FY 2022/23 Operational Funding Recommendations (Local Option)

|                                      | 2021/22<br>Adopted | 2022/23<br>Request | 2022/23<br>Recomm. | \$ Change        | % Change     |
|--------------------------------------|--------------------|--------------------|--------------------|------------------|--------------|
| Ames Historical Society              | \$ 46,927          | \$ 48,335          | \$ 48,335          | \$ 1,408         | 3.0%         |
| Ames Int'l Partner Cities            | 5,800              | 5,800              | 5,800              | --               | --           |
| Ames Main Street                     | 50,035             | 50,035             | 50,035             | --               | --           |
| Campustown Action Ass'n              | 36,000             | 40,000             | 40,000             | 4,000            | 11.1%        |
| Farmer's Market                      | 7,000              | 10,000             | 10,000             | 3,000            | 42.9%        |
| Hunziker Youth Sports Complex        | 45,000             | 80,000             | 80,000             | 35,000           | 77.7%        |
| Story County Housing Trust           | 35,000             | 38,000             | 38,000             | 3,000            | 8.6%         |
| <b>SUBTOTAL</b>                      | <b>\$ 225,762</b>  | <b>\$272,170</b>   | <b>\$ 272,170</b>  | <b>\$ 46,408</b> | <b>20.5%</b> |
| Ames Main Street (Parking Waivers)   | 5,489              | 5,489              | 5,489              | --               | --           |
| <b>SUBTOTAL PARKING WAIVERS</b>      | <b>\$ 5,489</b>    | <b>\$ 5,489</b>    | <b>\$ 5,489</b>    | <b>\$ --</b>     | <b>--%</b>   |
| <b>TOTAL (Incl. Parking Waivers)</b> | <b>\$ 231,251</b>  | <b>\$277,659</b>   | <b>\$ 277,659</b>  | <b>\$ 46,408</b> | <b>20.0%</b> |

### FY 2022/23 Operational Funding Recommendations (Hotel/Motel Tax Fund)

|                                    | 2021/22<br>Adopted | 2022/23<br>Request | 2022/23<br>Recomm. |
|------------------------------------|--------------------|--------------------|--------------------|
| AEDC Workforce Development Program | \$ 15,000          | \$ 15,000          | \$ 15,000          |
| <b>TOTAL</b>                       | <b>\$ 15,000</b>   | <b>\$ 15,000</b>   | <b>\$ 15,000</b>   |