

ITEM #: 11
DATE: 05-09-23
DEPT: Admin

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR MIDNIGHT MADNESS**

BACKGROUND:

The annual Midnight Madness races will be held at Ames Fitness Center South (ISU Research Park) on Saturday, July 8. The event includes 5k, 10k, and kid runs, followed by activities at Ames Fitness Center South. An estimated 600 people will enter all races and approximately 800 spectators will be at the event.

Organizers are requesting the following partial street closures from on Saturday, July 8.

- Collaboration Place Road to S Riverside Drive (north side lane)
- S Riverside Drive North to Airport Road (west side lane)
- Airport Road between S Riverside Drive & South Loop Drive (south side of east bound traffic)
- South Loop Drive (east side of road)
- University Blvd from Cottonwood Rd to Collaboration Place (east side of road)

City staff will provide barricades and traffic cones to facilitate this event, blocking a dedicated running lane while allowing vehicle traffic to continue using other lanes.

Midnight Madness organizers have also obtained a Noise Permit for this event. Event organizers will clean up the event on Saturday night, with cleanup being completed by 11:00 P.M.

ALTERNATIVES:

1. Approve the requests for Midnight Madness on July 8, 2023, as outlined above.
2. Do not approve the requests for Midnight Madness.

CITY'S MANAGER'S RECOMMENDED ACTION:

Midnight Madness has been held since 1979 and is a popular event that draws many competitors and spectators from a wide area to Ames. There have been no significant problems in the past with the arrangements requested above.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.



SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.

Event Name **AMES MIDNIGHT MADNESS ROAD RACE**

Location/Address **Ames Fitness Center 3600 University Blvd**

Region (Select one or more)

- Ames Main Street (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from Ames Main Street if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Ames Main Street: (515) 232-2310
 Campustown Action Association: (515) 232-2310
 ISU - Events Authorization Committee: (515) 294-1437

director@amesdowntown.org
 sarahd@ameschamber.com
 eventauthorization@iastate.edu

TIMELINE

Setup Date **7/8/2023** Time **5:00 pm** M T W R F Sa Su
 Event Starts Date **7/8/2023** Time **6:30 pm** M T W R F Sa Su

Detailed Description of Event Activities (written overview of event and what's going to happen)

Ames Midnight Madness 5K and 10K Road Race with post race celebration in the Ames Fitness Center South parking lot.

Event Ends Date **7/8/2023** Time **10:30 pm** M T W R F Sa Su
 Teardown Complete Date **7/8/2023** Time **11:00 pm** M T W R F Sa Su

Event Category

- Athletic/Recreation
- Exhibits/Misc.
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

Rain Date _____ Rain Location _____

Yes No

Is this an annual event? If yes, how many years? **53**

Documents Received

- Date: _____
- Completed Application
 - Fireworks Application (\$25 fee)
 - Insurance Certificate
 - Public Safety & Event Management Plan
 - Site Plan/Route Map (\$25 fee) (Road Race)
 - Vendor List (\$50 fee/each)
 - Parking fees

Special Events Meeting

Date _____
 Time _____
 Room _____

Documents Sent:

- Alcohol License ABD _____
- Fireworks Permit
- Road Race Permit
- TOP
- Vending Permit
- Other _____

Departments Included

- City Manager: Brian Phillips and Tasheik Kerr
- CyRide: Jenny Bethurem or Rob Holm or Kevin Gri
- Electric: Mark Imhoff
- Fire: Jason Ziph or Rich Higgins
- Parks & Rec: Craig Kaufman or Joshua Thompson
- Public Works: Brad Becker or Dave Cole
- Police: Jason Tuttle
- Water: Heidi Petersen
- Risk Management: Bill Walton

CAA: Sarah Dvorsky
 AMS: Sarah Dvorsky
 ISU: Events Authorization Committee

City Council Meeting

Date _____
 Added to Agenda with CAF
 Approved Y N

Reminder Date _____

CONTACTS

Sponsor/Applicant Name **BRETT CARNEY**
Address **294 NW GEORGETOWN DR**
City **WAUKEE** State **IA** Zip Code **50263**
Daytime Phone **515-203-9557** Cell Phone **515-203-9557**
E-mail **BRETTCARNEY10@GMAIL.COM**
Alternate Contact Name **TABATHA CARNEY**
Daytime Phone **5152-203-9067** Cell Phone **515-203-9067**
E-mail **TABATHA_CARNEY@YAHOO.COM**

ATTENDANCE

Anticipated Daily Attendance **600**

Yes No

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)? If yes, please list:

[Redacted]

ORGANIZATION STATUS/PROCEEDS

- For-Profit
- Bona Fide Tax Exempt
- Nonprofit

Yes No

Are patron admission, entry, or participant fees required? If yes, please describe and provide amounts: **5K AND 10K REGISTRATION FEE IS \$30-\$45**

Are vendor or other fees required? If yes, please provide amounts:

[Redacted]

Percentage of net proceeds going towards fundraising [Redacted] %

Percentage of net proceeds going towards for-profit entity **100** %

SECURITY

Ames Police Department 24 hour non-emergency phone number: 515-239-5133

Please complete the course at <https://www.crowdmanagers.com/training> for crowd management training.

Yes No

Have you hired a professional security company to develop and manage your event's security plan? If yes, please fill out the following information:

Security Organization [Redacted]
Address [Redacted]
City [Redacted] State [Redacted] Zip [Redacted] Phone [Redacted]
Email [Redacted]