

COUNCIL ACTION FORM

SUBJECT: REQUESTS FROM AMES VELO FOR AMES GRAND PRIX

BACKGROUND:

The Ames Velo organization has proposed hosting its fourth annual Ames Grand Prix bicycle races on Saturday, September 18th and Sunday, September 19th. The event consists of timed races of 10 to 50 riders per race along a short circuit. It is anticipated that riders will reach speeds of up to 35 miles per hour on the course. An estimated 300 individuals are anticipated to attend the two days of racing.

MAIN STREET CRITERIUM EVENT:

On Saturday, September 18th, the races will take place Downtown from 3:45 p.m. until approximately 11:00 p.m. This year, the Main Street Criterium will serve as the 2021 Iowa State Criterium Championships. To facilitate this event, organizers have requested the following:

- Closure of Main Street from Clark Avenue to Douglas Avenue, Douglas Avenue from Main Street to Sixth Street, Sixth Street from Douglas Avenue to Burnett Avenue, Burnett Avenue from Sixth Street to Main Street, Fifth Street from Douglas Avenue to Clark Avenue, Kellogg Avenue from Main Street to Sixth Street, and Clark Avenue from Fifth Street to Main Street from 3:45 p.m. to 11:00 p.m.
- Closure of 187 metered parking spaces from 2:30 p.m. to 11:00 p.m. along the race route and suspension of parking enforcement. City staff estimates that this will result in a loss of \$163.25 to the Parking Fund
- Blanket Temporary Obstruction Permit for the closed area
- Waiver of Road Race Permit fee (\$25)

A finish line will be established in the 300 block of Main Street, and organizers will use a speaker system to announce race results. A race command post will be set up on Douglas Avenue. The speed of racers requires them to use the full width of the street when entering and exiting turns. However, organizers will attempt to close intersections in a way that allows vehicle traffic to turn onto adjacent streets to get past the race area.

CyRide will detour from Sixth Street to avoid the closed streets. Organizers have contacted Ames Main Street regarding this event, and Ames Main Street has provided a letter of support.

In this style of race, the riders tend to group together. Therefore, organizers will manage the street closures in a way that allows for motorists and pedestrians to cross into the

center of the race area when the route is clear. The organizers have staff that is experienced in managing street closures for bicycle races.

RESEARCH PARK CIRCUIT RACE:

The following day, Sunday, September 19th, races will be held from 8:00 a.m. to approximately 5:00 p.m. in the ISU Research Park. This year, the route will be modified from the route used in prior years. Riders will begin at Collaboration Place in front of the Research Park Core Building, ride north on University Boulevard, east on Airport Road, south on S. Riverside Drive, and west on Collaboration Place to complete the loop.

To facilitate this event, organizers have requested closure of the following from 8:00 a.m. to 5:00 p.m. the day of the event:

- Collaboration Place
- Plaza Loop
- University Boulevard from Collaboration Place to Airport Road (northbound lane only; southbound lane to remain open to traffic)
- Airport Road from University Boulevard to S. Riverside Drive (one eastbound lane only; the road will remain open to both east- and westbound traffic)
- South Riverside Drive (southbound lane only; northbound lane to remain open to traffic)

The lanes dedicated to riders will be delineated with traffic cones. During the race, vehicle traffic will be able to proceed through the University/Airport roundabout; however, because there is only one traffic lane in the southeastern quarter of the roundabout, vehicle traffic will be temporarily stopped from entering the roundabout when the cyclists approach that intersection. Advanced warning signs will be used to alert drivers and volunteers will be provided with handheld signs to stop traffic at the roundabout when necessary.

For the Research Park Circuit, organizers are requesting a blanket Temporary Obstruction Permit, a blanket Vending License, waiver of the Vending License fee (\$50), and waiver of Waiver of Road Race Permit fee (\$25). A letter of support from the ISU Research Park has been obtained for this event.

In previous years, organizers have arranged for alcohol service for attendees, provided by the Thirsty Pig. Should the organizers wish to pursue alcohol service again this year, the appropriate alcoholic beverage license will be applied for separately by this vendor for Council approval at a later date.

ISSUES FOR BOTH RACES:

Public Works will provide barricades and will place electronic message board signs in each area prior to the race announcing the closures (if signs are available at that time).

Because of the high speeds of riders at these events and the potential for serious harm if a rider encounters a roadway defect, Public Works will modify its street-sweeping schedule to clear street debris from these routes the day prior to the race. Additionally, City staff has requested that organizers inspect the pavement along the routes in the days prior to the event and contact staff to patch any pavement defects that could cause injury to a racer.

Organizers will obtain liability insurance through USA Cycling once the event is approved by the City Council. The insurance limits proposed exceed the City's minimum requirements for special events. Additionally, City staff has asked that the participants' hold harmless waivers also include language holding the City harmless.

ALTERNATIVES:

1. Approve the requests for the Ames Grand Prix on September 18-19 including, waiver of blanket Vending License fee and Road Race Permit fees, as outlined above, contingent upon receipt of a certificate of liability insurance and reimbursement for lost parking revenue.
2. Direct staff to work with organizers to find alternative locations for these events.
3. Deny the requests.

CITY MANAGER'S RECOMMENDED ACTION:

This event is a unique opportunity to bring bicycle racing to Ames. The event proposed has the support of Ames Main Street and the ISU Research Park. Organizers have experience hosting these events in the past and have taken precautions in their planning to ensure a safe, enjoyable event for the community.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.



SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.

Event Name 4th Annual Ames Grand Prix

Location/Address 308 Main St & 1805 Collaboration Place

Region (Select one or more)

- Ames Main Street (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain) ISU Research Park

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472
 Campustown - Campustown Action Association: (515) 450-8771
 ISU - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org
 director@amescampustown.com
 eventauthorization@iastate.edu

TIMELINE

Setup Date 09/18/21 Time 1:30 P.M. M T W R F Sa Su

Event Starts Date 09/18/21 Time 4:00 P.M. M T W R F Sa Su

Detailed Description of Event Activities (written overview of event and what's going to happen)

Bicycle races on loops through downtown Ames and around the Iowa State University Research Park (see attached narrative).

Event Ends Date 09/19/21 Time 5:00 P.M. M T W R F Sa Su

Teardown Complete Date 09/19/21 Time 6:30 P.M. M T W R F Sa Su

Event Category

- Athletic/Recreation
- Exhibits/Misc.
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

Rain Date None Rain Location Bicycle races are held rain or shine

Yes No Is this an annual event? If yes, how many years? 3 Previous Years

For Office Use Only

Documents Received

Date: _____

- Completed Application
- Fireworks Application (\$25 fee)
- Insurance Certificate
- Public Safety & Event Management Plan
- Site Plan/Route Map (\$25 fee) (Road Race)
- Vendor List (\$50 fee/each)
- Parking fees

Special Events Meeting

Date: _____

Time: _____

Room: _____

Documents Sent:

- Alcohol License ABD
- Fireworks Permit
- Road Race Permit
- TOP
- Vending Permit
- Other _____

Departments Included

- City Manager: Brian Phillip
- CyRide: Jenny Bethurem or Rob Holm or Kevin Gri
- Electric: Mark Imhoff
- Fire: Jason Ziph or Rich Higgins
- Parks & Rec: Craig Kaufman or Joshua Thompson
- Public Works: Brad Beck
- Police: Tom Shelton & Mike Arkovhich
- Water: Heidi Petersen
- Risk Management: Bill Walton

CAA: Karen Chitty
 AMS: Jess Clyde or Sarah Dvorsky
 ISU: Events Authorization Committee

City Council Meeting

Date: _____

Added to Agenda with CAF Approved
 Y N

Reminder Date 1

CONTACTS

Sponsor/Applicant Name

Address

City State Zip Code

Daytime Phone Cell Phone

E-mail

Alternate Contact Name

Daytime Phone Cell Phone

E-mail

ATTENDANCE

Anticipated Daily Attendance

Yes No

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. Farmers' Market, 4th of July, etc.)? If yes, please list:

Cancelled ←

ORGANIZATION STATUS/PROCEEDS

- For-Profit
- Bona Fide Tax Exempt
- Nonprofit

Yes No

Are patron admission, entry, or participant fees required? If yes, please describe and provide amounts:

Are vendor or other fees required? If yes, please provide amounts:

Percentage of net proceeds going towards fundraising %

Percentage of net proceeds going towards for-profit entity %

SECURITY

Ames Police Department 24 hour non-emergency phone number: 515-239-5133

Please complete the course at <https://www.crowdmanagers.com/training> for crowd management training.

Yes No

Have you hired a professional security company to develop and manage your event's security plan? If yes, please fill out the following information:

Security Organization

Address

City State Zip Phone

Email



TO: Mayor John Haila
Gloria Betcher
Tim Gartin
David Martin
Rachel Junck
Amber Corrieri
Bronwyn Beatty-Hansen
Trevor Poundstone
Steve Schinker, City Manager

FROM: Steve Goodhue
2021 Board President
Ames Main Street

DATE: 7/9/2021

RE: Ames VELO Grand Prix

Ames Main Street is proud to offer its support for the Ames VELO Grand Prix, on September 18, 2021. We also endorse the necessary street closures throughout Downtown Ames that the event will require, such as Main Street from Clark to Douglas, Douglas from Main Street to 6th Street, 5th Street from Burnett to Clark, and Clark from 5th to Main Street, in addition to any supplemental streets to keep all bike riders and spectators safe. Events of this nature help Ames Main Street achieve its vision of making Downtown Ames the primary destination of Central Iowa by creating an economically vibrant district with unique living, dining, and entertainment experiences.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steve Goodhue', written in a cursive style.

Steve Goodhue
2021 Ames Main Street Board President

CC: Kim Frey, Director, Ames Main Street

304 Main Street, Ames, IA 50010 515.233.3472 AmesDowntown.org



IOWA STATE UNIVERSITY
ResearchPARK

May 3, 2021

To Whom It May Concern:

Iowa State University Research Park fully supports the use of University Boulevard, Airport Road, Riverside Road, South and North Loop Drives and Collaboration Place for the Ames Velo Grand Prix race series to be held at ISU Research Park and on Main Street.

In addition, we continue to work closely with our tenant partners including Ames Fitness, McFarland Clinic and Lily Pad to bring them sponsorship and other opportunities related to the event and they are supportive.

We are supportive of both the September 18/19, 2021 dates.

We welcome the opportunity to showcase what we are building at ISURP, to give our tenant community another chance to interact with one another, and in some cases, so participate in this great event. Our tenants continue to indicate that wellness and fitness and amenities exactly like this race are what we need to continue to build to make ISURP a thriving community for innovators.

Ames Velo have been amazing stewards to both our community and the greater cycling community and should be commended for the professional and top-notch way they run their organization. We are proud supporters of their work and hope to see this partnership continue for years to come. Please feel free to reach out if you have additional questions or concerns (adoyle@iastate.edu/515.296.4204)

Kind Regards,

Alison Doyle
Iowa State University Research Park
Chief Relationship Officer



April 14, 2021

Jason,

We are pleased to once again support the Ames Grand Prix (AGP) event at the Research Park on Sunday, September 19, 2021. We commend Ames Velo efforts to continue to promote health and fitness in our community through such an organized event.

Ames Velo and AGP participants are welcome to utilize the parking lot of our McFarland Clinic South Ames facility on September 19. As in the past, we ask that the parking lot be in the same condition you found it in before the event. There will be no access to our building during the event.

Best wishes for another great event.

Sincerely,

A handwritten signature in black ink that reads 'Shelley Goecke'.

Shelley Goecke
Marketing & Public Relations Director



515-239-4400
515-239-4498 fax



1215 Duff Avenue
Ames, Iowa 50010



McFarlandClinic.com
MyChart.McFarlandClinic.com

Extraordinary Care, Every Day

August 13, 2021

Scott T. Wall
Ames Velo Race Director
1306 Douglas Ave.
Ames, IA 50010

Ames City Council
c/o Renee Hall, Ames City Clerk
City Hall
515 Clark Ave.
Ames, IA 50010

Dear Ames City Council,

I am the Race Director for the 4th Annual Ames Grand Prix bicycle races to be held in downtown Ames and at the ISU Research Park on September 18 and 19, 2021, promoted by the Ames Velo bicycle racing team. As there are few food options available at the ISU Research Park we plan to invite 1-3 food vendors to the event on the 19th and, at a pre-event meeting with city staff on August 11, we talked about the \$50/day food vendor fee and the option of requesting a waiver for that fee.

Along with bringing bicycle racing to Ames, one of Ames Velo's goals is to give back to the community. The Ames Grand Prix donates a portion of the profits from the races to The TIM Foundation, a scholarship for Ames 8th Grade students to assist them in pursuing activities outside the normal curriculum (athletics, music, etc) during their high school careers. The Ames Grand Prix will be a fundraiser for The TIM Foundation again in 2021.

We request that the Ames City Council grant a blanket vending license to the 4th Annual Ames Grand Prix on September 19, 2021 and that they waive the \$50/day vendor fee. Any money we can save on event expenses goes to a good cause benefiting local students.

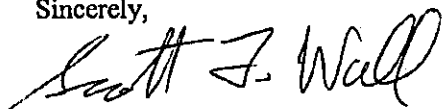
For the same reason we are requesting that the \$25 road race fee that should accompany the Special Event Permit Application also be waived. If this is not possible I have no issues with paying this fee.

The Ames Grand Prix requires the closure of city streets for the safety of the competitors. On Saturday, September 18, 2021 we are requesting permission to completely close to traffic the following streets in downtown Ames: Main Street between Clark and Douglas Avenues, Douglas Avenue between Main and 6th Streets, 6th Street between Douglas and Burnett Avenues, Burnett Avenue between 6th and 5th Streets, 5th Street between Burnett and Clark Avenues, and Clark Avenue between 5th and Main Streets. The closure will also be in effect for all intersections along the streets named above and will be in place from 3:45 p.m. until 11:15 p.m.

On Sunday, September 19 we are requesting the use of the following streets: Collaboration Place between South Riverside Drive and University Boulevard, University Boulevard between Collaboration Place and Airport Road, Airport Road between University Boulevard and South Riverside Road, and South Riverside Road between Airport Road and Collaboration Place. We request that Collaboration Place and the far south lane (eastbound) of Airport Road be completely closed to vehicle traffic and Plaza Loop will need to be closed as well because it only has access from Collaboration Place. The eastbound lanes of Airport Road will be separated by traffic cones between the two lanes. Aside from that University Boulevard, Airport Road, and South Riverside Drive will remain open to traffic. Sunday's road closures will be in effect from 8:00 a.m. until 5:00 p.m.

Thank you for your consideration of this request.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott T. Wall". The signature is written in a cursive style with a large, stylized "S" and "W".

Scott T. Wall



TO: Mayor John Haila
Gloria Betcher
Tim Gartin
David Martin
Rachel Junck
Amber Corrieri
Bronwyn Beatty-Hansen
Trevor Poundstone
Steve Schainker, City Manager

FROM: Steve Goodhue
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DATE: 7/9/2021

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Alison Doyle
Iowa State University Research Park
Chief Relationship Officer

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McFarland Clinic

April 14, 2021

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Sincerely,

Shelley Goecke
Marketing & Public Relations Director



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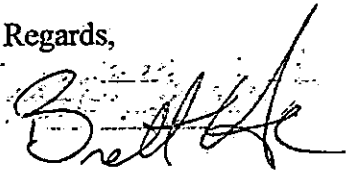
Dear City Council Members,

I am writing today to support the 2021 Ames Grand Prix event proposed for Sunday, September 19 in the Ames Research Park. As the South Ames Fitness Center manager, I think the event would draw a lot of attention to our area and be very beneficial for all the businesses on this side of town.

Jason Quinn, the Grand Prix organizer, is very immersed within the bicycling community and we believe will put on a successful event that has the potential of drawing in both local and non-local participants. Ames Fitness Center will be happy to provide the parking lot space that is required for the event. We will also be more than willing to market the event among our members.

Thank you for your consideration.

Regards,



Brett Halverson
Ames Fitness Center
3600 University Blvd Suite 101
Ames, IA 50010
515-232-1911
bretth@amesfitness.com

1 Membership. 3 Locations. 0 Excuses.

