

**To:** Mayor John Haila and Ames City Council Members  
**From:** Lieutenant Heath Ropp, Ames Police Department  
**Date:** August 10, 2021  
**Subject:** Beer Permits & Liquor License Renewal Reference City Council Agenda

The Council agenda for August 10<sup>th</sup>, 2021 includes a liquor license renewal for:

- **La Fiesta Bar & Grill** (823 Wheeler St Ste 5) Class C Liquor License with Sunday Sales

A review of police records for the past 12 months found two liquor law violations for the above business. During a compliance check on April 22<sup>nd</sup>, 2021 an employee sold alcohol to a minor and was cited accordingly. A follow-up compliance check was completed on June 9<sup>th</sup>, 2021 and the same employee sold alcohol to a minor again and was cited accordingly for the second time.

So far, the Police Department has made recommendations to improve their performance such as asking for customer identification and verifying customer age, as well as utilizing the Iowa ABD Age to Purchase mobile application to scan identifications to ensure validity.

**At this time, the Police Department would not recommend a renewal of La Fiesta Bar & Grill's license for the next year.**

**However, the Police Department would be in favor of the issuance of a 6-month license to give the business and the Police Department a shorter period of time to evaluate changes to ensure due diligence in keeping underage patrons from obtaining alcohol.** The process to initiate this would be for the City Council to deny the requested 12-month license and adopt a motion indicating the City Council would accept a six-month license application.

During this 6-month period, The Police Department will continue to monitor the above location by conducting regular foot patrols, bar checks and by educating the bar staff through trainings and quarterly meetings.