COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR RUN FOR THE ROSES**

BACKGROUND:

The members of Alpha Omicron Pi and the Ames Area Running Club are proposing to host their 33rd annual Run for the Roses event on Sunday, October 13th from 7:00 a.m. to 1:00 p.m. The event includes a 5k race/walk, 10k race, kid's run, and a post-race breakfast. An estimated 1,200 guests are anticipated to attend.

In order to facilitate the movement of participants, a Blanket Temporary Obstruction Permit and temporary street closures are required on the following streets on Sunday, October 13th from 6:00 a.m. to approximately 2:00 p.m.:

- Mortensen Road between Dotson Drive and State Avenue
- State Avenue between Lettie Street and Mortensen Road

Runners will use the shared-use path on the north side of Mortensen between State Avenue and Hayward Avenue. Additionally, runners will use coned-off portions of the following streets, which will remain open to traffic during the event:

- Hayward Avenue from Mortensen Road to Knapp Street
- Knapp Street from Hayward Avenue to Sheldon Avenue
- Sheldon Avenue from Knapp Street to Arbor Street
- Arbor Street from Sheldon Avenue to State Street

The streets will reopen as runners pass through each area. The route is configured to allow traffic through the south and east legs of the State/Mortensen intersection, which will reduce the length of detouring required compared to a full intersection closure.

Public Works Traffic Division will provide barricades and traffic cones to facilitate the road closures, and volunteers will staff them. Event organizers have indicated they will place signs in the affected areas prior to the event and will go door to door with event information. Campustown Action Association has provided a letter of support.

ALTERNATIVES:

1. Approve the road closures as requested by Alpha Omicron Pi and the Ames Area Running Club.

2. Deny the requests and direct staff to work with organizers to find an alternate location for the event.

CITY MANAGER'S RECOMMENDED ACTION:

Run for the Roses raises awareness for arthritis. Funds raised from the event benefits arthritis research. Alpha Omicron Pi and the Ames Area Running Club have contributed over $385,000 to arthritis research grants.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the road closures as requested by Alpha Omicron Pi and the Ames Area Running Club.

CITY OF Ames

SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.

Event Name RUN FOR THE ROSES

Location/Address AMES MIDDLE SCHOOL

Region *(Select one or more)*

- [ ] Ames Main Street (Downtown)
- [X] Campustown District
- [X] Iowa State University Property
- [ ] City Parks
- [ ] Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472   events@amesdowntown.org
Campustown - Campustown Action Association: (515) 450-8771   director@amescampustown.com
ISU - Events Authorization Committee: (515) 294-1437   eventauthorization@iastate.edu

TIMELINE

Setup	Date 10/12/19	Time 11-1PM	M T W R F Sa **Su**
Event Starts	Date 10/13/19	Time 7AM	M T W R F Sa **Su**

Detailed Description of Event Activities *(written overview of event and what's going to happen)*

SEE ATTACHED BROCHURE

Event Ends	Date 10/13/19	Time 1PM	M T W R F Sa **Su**
Teardown Complete	Date 10/13/19	Time 2PM	M T W R F Sa **Su**

Event Category

- [X] Athletic/Recreation
- [ ] Exhibits/Misc.
- [ ] Festival/Celebration
- [ ] Parade/Procession/March
- [ ] Concert/Performance
- [ ] Farmer/Outdoor Market
- [ ] Other (please explain)

Rain Date N/A   **Rain Location** N/A

Yes   No
[X]   ( )   Is this an annual event? If yes, how many years? 33

CONTACTS

Sponsor/Applicant Name *AMES AREA RUNNING CLUB/DON MUFF*
Address *P.O. BOX 266*
City *AMES*   State *IA*   Zip Code *50010*
Daytime Phone *515-292-2725* Cell Phone *515-290-8836*
E-mail *donjmuff@totmail.com*
Alternate Contact Name *ROMAN LYNCH*
Daytime Phone *N/A*   Cell Phone *515-231-9995*
E-mail *roman.lynch@american-national.com*

ATTENDANCE

Anticipated Daily Attendance *1,200+*

Yes No

☑ ⚪ Is this event open to the public?

⚪ ☑ Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July,* etc.)? If yes, please list:

ORGANIZATION STATUS/PROCEEDS

☐ For-Profit
☐ Bona Fide Tax Exempt
☒ Nonprofit

Yes No

☑ ⚪ Are patron admission, entry, or participant fees required? If yes, please describe and provide amounts: *SEE ATTACHED BROCHURE*

⚪ ☑ Are vendor or other fees required? If yes, please provide amounts:

Percentage of net proceeds going towards fundraising *100* %

Percentage of net proceeds going towards for-profit entity *0* %

SECURITY

Ames Police Department 24 hour non-emergency phone number: 515-239-5133
Please complete the course at https://www.crowdmanagers.com/training for crowd management training.

Yes No

⚪ ☑ Have you hired a professional security company to develop and manage your event's security plan? If yes, please fill out the following information:

Security Organization	
Address	

City		State		Zip		Phone	
Email							

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campustown
action
association

Campustown Action Association
119 Stanton Ave, Suite 602
Ames, IA 50014

July 30, 2019

The Campustown Action Association is supportive of the Run for the Roses race being held October 13th. The course skirts around just the outer edges of the Campustown District. They have selected a Sunday morning, on an away game weekend, which further minimizes how the district and neighborhood is affected. Routes will be marked, they have a great volunteer base, and a proven history of successful events. CAA will add the event to our calendar and the CAA September newsletter as a way to help notify the district. We see no issues for concern and wish them great success for race day.

Sincerely,

Karin Chitty

Karin Chitty
Executive Director

From: "Don Muff Sr." <donjmuff@hotmail.com>
To: "Tasheik Kerr/COA" <TKerr@city.ames.ia.us>
Cc: "Captain Midnight" <roman.lynch@american-national.com>, "Ron Skrdla" <rkskrdla@agron.iastate.edu>

Date: Thursday, August 22, 2019 11:28AM
Subject: Fw: Run For The Roses Route Map--Street Closure Request

History: ⬦ This message has been replied to and forwarded.

Hello Tasheik,

Organizers for the 33rd Annual Run For The Roses request the closure of State Street from Arbor to Mortensen and the closure of the West bound lanes of Mortensen from Dotson Dr to State Street occur on Oct. 13 from approx. 8AM to 11AM--as has been done in the past.   The attached map gives all the details as does the brochure which was shared with you at our formal meeting with city officials.

Best Regards,

Don Muff
President, Ames Area Running Club, Co-Director, Run For The Roses
515-290-8837, donjmuff@hotmail.com

Attachments:

Run for the Roses Map 2012.pdf