ITEM # <u>19</u> DATE: <u>08/27/19</u>

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR RUN FOR THE ROSES

BACKGROUND:

The members of Alpha Omicron Pi and the Ames Area Running Club are proposing to host their 33rd annual Run for the Roses event on Sunday, October 13th from 7:00 a.m. to 1:00 p.m. The event includes a 5k race/walk, 10k race, kid's run, and a post-race breakfast. An estimated 1,200 guests are anticipated to attend.

In order to facilitate the movement of participants, a Blanket Temporary Obstruction Permit and temporary street closures are required on the following streets on Sunday, October 13th from 6:00 a.m. to approximately 2:00 p.m.:

- Mortensen Road between Dotson Drive and State Avenue
- State Avenue between Lettie Street and Mortensen Road

Runners will use the shared-use path on the north side of Mortensen between State Avenue and Hayward Avenue. Additionally, runners will use coned-off portions of the following streets, which will remain open to traffic during the event:

- Hayward Avenue from Mortensen Road to Knapp Street
- Knapp Street from Hayward Avenue to Sheldon Avenue
- Sheldon Avenue from Knapp Street to Arbor Street
- Arbor Street from Sheldon Avenue to State Street

The streets will reopen as runners pass through each area. The route is configured to allow traffic through the south and east legs of the State/Mortensen intersection, which will reduce the length of detouring required compared to a full intersection closure.

Public Works Traffic Division will provide barricades and traffic cones to facilitate the road closures, and volunteers will staff them. Event organizers have indicated they will place signs in the affected areas prior to the event and will go door to door with event information. Campustown Action Association has provided a letter of support.

ALTERNATIVES:

- 1. Approve the road closures as requested by Alpha Omicron Pi and the Ames Area Running Club.
- 2. Deny the requests and direct staff to work with organizers to find an alternate location for the event.

CITY MANAGER'S RECOMMENDED ACTION:

Run for the Roses raises awareness for arthritis. Funds raised from the event benefits arthritis research. Alpha Omicron Pi and the Ames Area Running Club have contributed over \$385,000 to arthritis research grants.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the road closures as requested by Alpha Omicron Pi and the Ames Area Running Club.

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Ames	For Office Use Only Documents Received
	Date:
SPECIAL EVENT APPLICATION Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.	Completed Application Fireworks Application (\$25 fee) Insurance Certificate Public Safety & Event
Event Name RUN FOR THE ROSES	Management Plan Site Plan/Route Map
Location/Address A MES MEDDLE SCHOOL Region (Select one or more) Ames Main Street (Downtown) Campustown District Iowa State University Property City Parks Other (please explain)	(\$25 fee) start tunt (\$50 fee/each) Parking fees Special Events Meeting Date
	Time
Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance: Downtown - Main Street Cultural District (515) 233-3472 events@amesdowntown org director@amesdowntown com ISU - Events Authorization Committee (515) 241-437 events@amesdowntown.com overstativitication@amesdowntown.com director@amesdowntown.com overstativitication@amesdowntown.com director@amesdowntown.com overstativitication@amesdowntown.com director@amesdowntowntowntowntowntowntowntowntowntownt	Room Documents Sent:Atcohol LicenseABDFireworks PermitRoad Race PermitTOPVending Permit
IMELINE	Other
Setup Date 19/13/19 Time 11-19/11 M T W R F Sa Su Event Starts Date 19/13/19 Time 7AM M T W R F Sa Su Detailed Description of Event Activities (writen overview of event and what's going to happen) SEE ATTACHED B ROCHURE Event Ends Date 19/13/19 Time 1PM M T W R F Sa Su	City Manager: Brian Phillips and Tasheik Kerr CyRide: Jenny Bethurem or Rob Holm or Kevin Gries Electric: Mark Imhoff Fire: Jason Ziph or Rich Higgins Parks & Rec: Craig Kaufman or Joshua Thompson Public Works: Brad Becker or Dave Cole Police: Jason Tuttle or Geoff Huff Water: Heid Petersen
Event Ends Teardown CompleteDate $D[13]/19$ Time IPM M T W R F Sa Su M T W R F Sa SuDate $D[0]/13/19$ Time $2PM$ M T W R F Sa Su	Risk Management: Bill Walton
Event Category Concert/Performance Exhibits/Misc. Farmer/Outdoor Market Festival/Celebration Other (please explain) Parade/Procession/March Parade/Procession/March	CAA: Karen Chitty AMS: Jess Clyde or Sarah Dvorsky ISU: Events Authorization Committee City Council Meeting
Rain Date N/A Rain Location N/A	Date Added to Agenda with CAF
Yes No Is this an annual event? If yes, how many years? 33	Approved Y N Reminder Date1

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campustown action association Campustown Action Association 119 Stanton Ave, Suite 602 Ames, IA 50014

July 30, 2019

The Campustown Action Association is supportive of the Run for the Roses race being held October 13th. The course skirts around just the outer edges of the Campustown District. They have selected a Sunday morning, on an away game weekend, which further minimizes how the district and neighborhood is affected. Routes will be marked, they have a great volunteer base, and a proven history of successful events. CAA will add the event to our calendar and the CAA September newsletter as a way to help notify the district. We see no issues for concern and wish them great success for race day.

Sincerely,

Kain Chitty

Karin Chitty Executive Director

From: To: Cc:	"Don Muff Sr." <donjmuff@hotmail.com> "Tasheik Kerr/COA" <tkerr@city.ames.ia.us> "Captain Midnight" <roman.lynch@american-national.com>, "Ron Skrdla" <rkskrdla@agron.iastate.edu></rkskrdla@agron.iastate.edu></roman.lynch@american-national.com></tkerr@city.ames.ia.us></donjmuff@hotmail.com>
Date: Subject:	Thursday, August 22, 2019 11:28AM Fw: Run For The Roses Route MapStreet Closure Request
History:	This message has been replied to and forwarded.

Hello Tasheik,

Organizers for the 33rd Annual Run For The Roses request the closure of State Street from Arbor to Mortensen and the closure of the West bound lanes of Mortensen from Dotson Dr to State Street occur on Oct. 13 from approx. 8AM to 11AM—as has been done in the past. The attached map gives all the details as does the brochure which was shared with you at our formal meeting with city officials.

Best Regards,

Don Muff President, Ames Area Running Club, Co-Director, Run For The Roses 515-290-8837, donjmuff@hotmail.com

Attachments:

Run for the Roses Map 2012.pdf