

COUNCIL ACTION FORM

SUBJECT: APPROVAL OF FY 2019/20 OUTSIDE FUNDING REQUEST CONTRACTS

BACKGROUND:

During adoption of the FY 2019/20 Budget, the City Council reviewed requests from local organizations. The City Council allocated Local Option Sales Tax funds for these organizations to provide facilities and services to the public. In total, \$212,474 was allocated from the Local Option Sales Tax Fund and \$15,000 was allocated from the Hotel/Motel Tax Fund.

Contracts with each organization have been signed by organization representatives, returned to City staff, and are now before the City Council for approval. Scopes of services and funding amounts for each organization are listed below:

Ames Economic Development Commission	FY 2019/20	\$15,000
<p>Funds awarded shall be used towards the Workforce Solutions Program. Programming efforts will be used to attract and recruit talent to the Ames community. The activities under the Workforce Solutions program shall include the engagement of high school students with Ames businesses and the marketing of job opportunities through various job boards as well as to student interns, soon to be college graduates, visitors to Ames, and ISU Alumni.</p>		
Drawdown Schedule:		
<u>Task</u>	<u>Date</u>	<u>Amount</u>
1. Create testimonial videos of jobs by sector and promote through website and other forms of digital media	Dec. 2019	\$1,500
2. Partner with Technology Association of Iowa to recruit IT professionals	June 2020	\$3,000
3. Market job opportunities through ISU Alumni Association Career Services program	June 2020	\$5,000
4. Market job opportunities through Home Base Iowa and MyIowaFuture and participate in Virtual Career Fairs	June 2020	\$5,500

Ames International Partner Cities Association, Inc.		FY 2019/20	\$6,000												
<p>Funds provided shall be used to undertake such activities as will foster and promote friendly relations and mutual understanding between the people of Ames, Iowa and people of similar cities of other nations. These activities shall include the hosting of international delegations and the sending of delegation leaders. The Provider shall also act as a coordinating influence among those organizations, groups and individuals desiring to engage in activities furthering those objectives and purposes stated above.</p> <p>Drawdown Schedule:</p> <table border="1"> <thead> <tr> <th><u>Task</u></th> <th><u>Date</u></th> <th><u>Amount</u></th> </tr> </thead> <tbody> <tr> <td>Partial travel expenses for trip to Podujeva, Kosovo</td> <td>June 2020</td> <td>\$2,500</td> </tr> <tr> <td>Partial travel expenses for trip leaders to Koshu, Japan</td> <td>June 2020</td> <td>\$2,000</td> </tr> <tr> <td>Materials and Supplies</td> <td>June 2020</td> <td>\$1,500</td> </tr> </tbody> </table>				<u>Task</u>	<u>Date</u>	<u>Amount</u>	Partial travel expenses for trip to Podujeva, Kosovo	June 2020	\$2,500	Partial travel expenses for trip leaders to Koshu, Japan	June 2020	\$2,000	Materials and Supplies	June 2020	\$1,500
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Hunziker Youth Sports Complex, Inc.		FY 2019/20	\$30,700						
<p>Funds awarded shall be used towards the facilities, equipment, and services required to provide youth sports programs for the Ames community. In turn, participants in sports programs will be charged lower participant fees than they would if operating expenses were not subsidized.</p> <table border="1"> <thead> <tr> <th><u>Task</u></th> <th><u>Date</u></th> <th><u>Amount</u></th> </tr> </thead> <tbody> <tr> <td>Provide a youth sports program comprising baseball, soccer, and softball</td> <td>October 2019</td> <td>\$30,700</td> </tr> </tbody> </table>				<u>Task</u>	<u>Date</u>	<u>Amount</u>	Provide a youth sports program comprising baseball, soccer, and softball	October 2019	\$30,700
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Story County Housing Trust		FY 2019/20	\$35,000
<p>Funds awarded shall be used to:</p> <ol style="list-style-type: none"> 1. Provide direct funding to individuals and families who meet income requirements to make repairs to their owner-occupied homes 2. Provide rental assistance to Story County residents who meet income requirements. Income requirements established for recipients of the assistance described above will conform to the requirements established as part of the Provider's funding agreement with the Iowa Finance Authority for these programs. 			

Drawdown Schedule:

<u>Task</u>	<u>Date</u>	<u>Amount</u>
- Provide for owner-occupied repairs to homes	June 2020	\$20,000
- Provide rental assistance to Story County residents	June 2020	\$15,000

The Community Academy	FY 2019/20	\$15,000
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Drawdown Schedule:

<u>Task</u>	<u>Date</u>	<u>Amount</u>
Renovate Audubon Trail in Brookside Park	July 2019	\$ 6,000
Prepare and create interpretive signs	Aug. 2019	\$ 2,000
Provide an educational program for youth including local history and conservation principles	Aug. 2019	\$ 7,000

Ames Main Street (Ames Chamber of Commerce)	FY 2019/20	\$47,297
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Drawdown Schedule:

<u>Task</u>	<u>Date</u>	<u>Amount</u>
-Host 4th of July Parade	July 2019	\$6,800
-Fulfill req'ts to maintain Ames as an MSI community and Iowa Great Place, including seeking and managing grants (Part 1)	Aug. 2019	\$6,500
-Maintain a current building and business inventory, district statistics, per the requirements of the MSI program	Dec. 2019	\$2,000
-Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect downtown (Part 1)	Dec. 2019	\$4,000
-Host Snow Magic	Dec. 2019	\$2,500
-Fulfill req'ts to maintain Ames as an MSI community and Iowa Great Place, including seeking and managing grants (Part 2)	Feb. 2020	\$6,500
-Conduct beautification efforts in the public right-of-way	May 2020	\$7,500
-Host ArtWalk	June 2020	\$2,500
-Host district-wide retail promotions	June 2020	\$2,000
-Serve as a point of contact for special events, whether organized by Ames Main Street or others	June 2020	\$3,000
-Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction projects, and other	June 2020	\$3,997

issues that may affect downtown (Part 2)

Campustown Action Association (Ames Chamber of Commerce)		FY 2019/20	\$32,965
<u>Drawdown Schedule:</u>			
<u>Task</u>	<u>Date</u>	<u>Amount</u>	
-Plan and host a fall event and a student-centric event	Oct. 2019	\$ 11,000	
-Plan and execute Summerfest in Campustown	June 2020	\$ 8,000	
-Establish a business recruitment plan for Campustown	Jan. 2020	\$ 2,000	
-Coordinate activities to clean up and beautify Campustown (Part 1)	Dec. 2019	\$ 3,000	
-Serve as a point of contact regarding Campustown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect Campustown	July 2020	\$ 3,315	
-Coordinate activities to clean up and beautify Campustown (Part 2)	July 2020	\$ 3,000	
-Promote the Campustown Façade Grant program and application opportunity to eligible property owners in Campustown, including hosting a public meeting for those interested in the program	Feb. 2020	\$ 1,000	
-Serve as a point of contact for special events occurring in Campustown, whether organized by CAA or others	June 2020	\$1,650	

Ames Historical Society		FY 2019/20	\$45,512
<u>Drawdown Schedule:</u>			
<u>Task</u>	<u>Date</u>	<u>Amount</u>	
Present 17 presentations/open houses; Take the history trailer to 2 community events or elementary school visits; Answer 100 research requests; Host 375 public open hours at the Ames History Center; Catalog 250 historical Ames objects; Present 2 new exhibits; Conduct special projects/ programs with 2 partnering community organizations	Sept. 2019	\$11,000	
Present 18 presentations/open houses; Take the history trailer to 2 community events or elementary school visits; Answer 100 research requests; Host 375 public open hours at the Ames History Center; Catalog 250 historical Ames objects; Present 2 new exhibits; Conduct special projects/ programs with 2 partnering community organizations	Dec. 2019	\$ 11,000	

Present 17 presentations/open houses; Take the history trailer to 2 community events or elementary school visits; Answer 100 research requests; Host 375 public open hours at the Ames History Center; Present 2 new exhibits; Conduct special projects/programs with 2 partnering community organizations	Mar. 2020	\$ 11,000
Present 18 presentations/open houses; Take the history trailer to 3 community events or elementary school visits; Answer 100 research requests; Host 375 public open hours at the Ames History Center; Catalog 250 historical Ames objects; Present 1 new exhibit; Conduct special projects/ programs with 3 partnering community organization	June 2020	\$ 11,000
Conduct research, prepare, and install a “Mayor’s of Ames” plaque for former Mayor Ann Campbell	June 2020	\$ 1,512

ALTERNATIVES:

5. Approve outside funding contracts with the organizations listed above for FY 2019/20
6. Modify the authorized amount or scope of services for one or more organizations
7. Do not approve these funding contracts.

MANAGER’S RECOMMENDED ACTION:

Funding for these activities was included in the City’s adopted FY 2019/20 Budget. These scopes of services have been developed in cooperation with the organizations to ensure that the City’s funding is used for the benefit of the public.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving outside funding contracts with the organizations listed above for FY 2019/20.