ITEM # 18 DATE: 05-14-19

COUNCIL ACTION FORM

SUBJECT: AMES PATRIOTIC COUNCIL REQUESTS FOR MEMORIAL DAY PARADE

BACKGROUND:

Each year the Ames Patriotic Council conducts a community observance of Memorial Day. This observance involves a parade from City Hall to the Municipal Cemetery, followed by a community memorial service at the Cemetery.

The following requests for May 27, 2019, are presented for City Council approval in order to facilitate the Memorial Day observance:

- Closure of Pearle Avenue and Fifth Street from east of Pearle Avenue through the Clark Avenue intersection from 9:00 a.m. to 11:00 a.m. for the line-up and start of the parade entries.
- Temporary closure of Clark Avenue from Fifth to Ninth Street (for movement of the parade) between 10:30 a.m. and 11:00 a.m.
- Temporary closure of Ninth Street between Clark Avenue and Maxwell Avenue (for movement of the parade) between 10:45 a.m. and 11:00 a.m.
- Temporary closure of Sixth Street at Clark Avenue and Duff Avenue at Ninth Street as the parade moves through those intersections

A blanket Temporary Obstruction Permit is also requested for the closed areas. It should also be noted that temporary closures of residential streets that intersect Ninth Street and Clark Avenue will occur as the parade progresses. Public Works will provide barricades for all of the street closure areas. Barricades will be staffed by parade volunteers and/or residents of the area. Most intersection closures will last only for a few minutes.

The Ames Police Department will provide a lead car for the parade and will assist participants through the Ninth Street and Duff Avenue intersection.

The rain location for activities will be the Ames Municipal Auditorium. No lost parking meter revenue is anticipated due to the holiday.

ALTERNATIVES:

- 1. Approve the Ames Patriotic Council's requests for use of City facilities and services as outlined above for the Memorial Day observance on May 27, 2019.
- 2. Direct the Ames Patriotic Council to pursue alternate plans for the Memorial Day observance.
- 3. The City Council can deny the requests.

MANAGER'S RECOMMENDED ACTION:

The parade and memorial service at the Municipal Cemetery are an integral part of the community's annual Memorial Day commemoration. Therefore, it is the recommendation of the City Manager that the City Council approve Alternative #1, thereby approving the Ames Patriotic Council's requests for use of City facilities and services for Memorial Day activities on May 27, 2019.



SUMMARY OF EVEN T			
DESCRIPTION			
Event Name	Memorial Day Parade and Ceremony		
Description			
Parade from City Hall to Municipal Cemetery then Ceremony.			
Event Category Athletic/Recreation Concert/Performance			
	☐ Exhibits/Misc.☐ Festival/Celebration	☐ Farmer/Outdoor N ✓ Other (please exp	
	Parade/Procession/Mar		
Anticipated	400		
Attendance	Total 100	Per Day	_
DATE/TI	ſΕ		
Setup	Date <u>5/27/18</u>	Time 10:00 am	Day of Week Monday
Event Starts	Date 5/27/18	Time 10:30 am	Day of Week Monday
Event Ends	Date 5/27/18	Time 12:00 pm	Day of Week Monday
Teardown Complete	Date 5/27/18	Time 5:00 pm	Day of Week Monday
Rain Date, if			· · · · · · · · · · · · · · · · · · ·
Rain Location, if applicable City Hall			

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LOCATION Main Street Cultural District (Downtown) Region (Select one or more) Campustown District Iowa State University Property City Parks Other (please explain) Clark to 9th St Cemetery Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance: Downtown - Main Street Cultural District: (515) 233-3472 events@amesdowntown.org Campustown - Campustown Action Association: (515) 450-8771 director@amescampustown.com eventauthorization@iastate.edu Iowa State University - Events Authorization Committee: (515) 294-1437 CON TACTS Ames Patriotic Council **Host Organization** Anita Elliott Local Contact (Required) Name 1005 Stafford Ave **Address** 515.232.4057 Telephone 515.290.3516 (preferred) **Cell Phone** aelliott@cap.gov **Email** Atleast ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each. Yes No Is this an annual event? How many years have you been holding this event?_ Is this event open to the public? Is your event being held in conjunction with another event (e.g. Farmers' Market, 4th of July, etc.)? If yes, please list NOTE 1: Years holding event - 50+. NOTE 2: Would like to have 6th St blocked off Clark to Pearl.

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