

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR FLATHEAD REUNION CAR SHOW

BACKGROUND:

The Early Times Chapter (ETC) of the Pontiac Oakland Club International (P.O.C.I.) has proposed hosting its annual Flathead Reunion Car Show in the 400 Block of Douglas Avenue from 8:30 a.m. to 3:00 p.m. on Saturday, September 8th. This annual event has been held in various cities across the U.S. over the past twelve years. The event will showcase forty 1926 – 1954 Pontiac cars. Organizers are anticipating more than 500 individuals to attend throughout the day.

To facilitate this event, organizers are requesting the following from 7:30 a.m. to 3:15 p.m. on Saturday, September 8th:

- Closure of the 400 Block of Douglas Avenue and a Temporary Obstruction Permit for the closed area
- Closure of 18 metered parking spaces on the 400 block of Douglas Avenue (\$22.50 loss to the Parking Fund using FY 2017/18 meter rates)

Although the City Council has expressed its intent to establish new parking meter rates starting in July, that decision has not yet been finalized. Therefore, the estimated lost parking meter revenue is based on the FY 2017/18 metered parking rates for the downtown area. The Main Street Cultural District has provided a letter of support for the event.

ALTERNATIVES:

1. Approve the requests for the Flathead Reunion Car Show on September 8th as outlined above.
2. Direct staff to work with organizers to find an alternative location for this event.
3. Deny the requests.

MANAGER'S RECOMMENDED ACTION:

This event brings vibrancy and visitors to the downtown. The event furthers the City Council's goal to strengthen the downtown.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, thereby approving the requests for the Flathead Reunion Car Show on September 8th as outlined above.



March 14, 2018

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor John Haila and City Council,

The Ames Main Street Cultural District supports the closure of the 400 block of Douglas in the Main Street Cultural District for the Flathead Reunion Car Show on Saturday, September 8. Events of this nature help the MSCD achieve its vision of making downtown Ames the primary destination of Central Iowa by creating an economically vibrant district with unique living, dining, and entertainment experiences.

Sincerely,

A handwritten signature in blue ink, appearing to read "Eric Abrams".

Eric Abrams
2018 MSCD Board President



SUMMARY OF EVENT

DESCRIPTION

Event Name Flathead Reunion (Pontiac ~~Chrysler~~ Car Show)
 Description

1926-1954 Pontiac Car Show hosted by
 Early Times Chapter of P.O.C.I. 40
 cars on display in the 400 Block of Douglas
 on Sept 8, 2018 - 8:30 Am - 3pm

Event Category

- Athletic/Recreation
- Exhibits/Misc. Car Show
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

Anticipated Attendance

Total 500 + Per Day _____

DATE/TIME

Setup	Date <u>9/8 9/8/2018</u>	Time <u>7:30 Am</u>	Day of Week <u>Saturday</u>
Event Starts	Date <u>9/8/2018</u>	Time <u>8:30 Am</u>	Day of Week <u>Saturday</u>
Event Ends	Date <u>9/8/2018</u>	Time <u>3 pm</u>	Day of Week <u>Saturday</u>
Teardown Complete	Date <u>9/8/2018</u>	Time <u>3:15pm</u>	Day of Week <u>Saturday</u>

Rain Date, if applicable _____

Rain Location, if applicable N/A

LOCATION

- Region**
(Select one or more)
- Main Street Cultural District (Downtown)
 - Campustown District
 - Iowa State University Property
 - City Parks
 - Other (please explain) _____

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472 events@amesdowntown.org
Campustown - Campustown Action Association: (515) 450-8771 director@amescampustown.com
Iowa State University - Events Authorization Committee: (515) 294-1437 eventauthorization@iastate.edu

CONTACTS

Host Organization Early Times Chapter of P.O.C.I

Local Contact *(Required)* **Name** Kurt Nelsey

Address 14083 P Ave Iowa Falls, SD 126

Telephone 641-648-9086

Cell Phone 641-640-0080

Email nelsey@prairie.net.net

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

- Is this an annual event? How many years have you been holding this event? *-in various locations for 12 years*
- Is this event open to the public?
- Is your event being held in conjunction with another event (e.g. Farmers' Market, 4th of July, etc.)?

If yes, please list