

ITEM # 5a-c
DATE: 03-06-18

COUNCIL ACTION FORM

SUBJECT: REQUESTS FOR POLAR BEAR PLUNGE

BACKGROUND:

The Greek Week Committee has submitted plans to host its Polar Bear Plunge beginning at 4:00 p.m. on Friday, April 6th. During the event, members of the Iowa State Greek Community will plunge into an above-ground pool in support of the Special Olympics of Iowa. The Committee is proposing the Plunge take place north of the Greek Triangle along Sunset Drive. To facilitate the event, a portion of Sunset Drive and the eastern portion of Pearson Avenue along the Greek Triangle need to be closed and parking regulations suspended from 10:00 a.m. to 11:00 p.m. April 6th. A temporary obstruction permit is requested for the closed area.

Organizers have arranged to rent a hydrant meter from the Water and Pollution Control Department to minimize the time needed to fill the pool. At the end of the event, the water will be drained into the adjacent storm sewer. Organizers have informed staff that certified lifeguards with first aid training would be present.

The organizers will notify the affected residents about the closures and their event by canvassing the area and by placing signs in the affected area prior to the event. No Parking signs will be placed in the affected area no later than 5:00 p.m. on Thursday, April 5th.

ALTERNATIVES:

1. Approve the requests as indicated above for Polar Bear plunge on Friday, April 6th.
2. Deny the requests.

MANAGER'S RECOMMENDED ACTION:

The Polar Bear Plunge is a student-run event at Iowa State that highlights the fraternities and sororities and their contributions to the community. Funds raised from the event will go towards Special Olympics Iowa.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.



SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Polar Bear Plunge and Community Drive

Description

Each year during Greek Week, members of the Iowa State Greek Community plunge into an above ground pool in support of the Special Olympics of Iowa. Each plunger raises money in preparation for the event and proceeds support the programs and athletes of the Special Olympics of Iowa. Ames' plunge is Iowa's largest, and brings in thousands of dollars each year. Getting dressed up in costumes and taking the plunge is an exhilarating experience that helps support thousands of athletes. This year is the 21st annual Polar Bear Plunge.

This year, Volunteer Center of Story County (VCSC) and Greek Week are partnering to host the fourth annual Community Drive. VCSC reached out to partner agencies, which includes over a hundred nonprofit organizations in the Ames community and surrounding areas, to compile a list of items needed in order to better serve the community. Teams are asked to collect various items on this list.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)

Anticipated Attendance Total 3500 Per Day _____

DATE/TIME

Setup Date 4/6/18 Time 10:00 am Day of Week Friday

Event Starts Date 4/6/18 Time 4:00 pm Day of Week Friday

Event Ends Date 4/6/18 Time 9:00 pm Day of Week Friday

Teardown Complete Date 4/6/18 Time 11:00 pm Day of Week Friday

Rain Date, if applicable _____

Rain Location, if applicable State Gym

LOCATION

- Region**
(Select one or more)
- Main Street Cultural District (Downtown)
 - Campustown District
 - Iowa State University Property
 - City Parks
 - Other (please explain) Greek housing area (Greek Triangle)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

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 Downtown - Main Street Cultural District: (515) 233-3472 events@amesdowntown.org
 Campustown - Campustown Action Association: (515) 450-8771 director@amescampustown.com
 Iowa State University - Events Authorization Committee: (515) 294-1437 eventauthorization@iastate.edu

CONTACTS

Host Organization Greek Week

Local Contact <i>(Required)</i>	Name	<u>Sam Flumerfelt and Julianne Faulconer</u>
	Address	<u>2229 Lincoln Way Room 0355, 50014</u>
	Telephone	<u>952-486-2334</u>
	Cell Phone	<u>307-660-0592</u>
	Email	<u>isugw.communityservice@gmail.com</u>

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

- Is this an annual event? How many years have you been holding this event? _
- Is this event open to the public?
- Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list

This event is annual, but has been held at State Gym and on Iowa State's Campus



Option 3

Ash Ave

Ash Ave

Ash Ave

Pi Beta Phi

Lord of Life
Lutheran Church

Lutheran Campus
Ministry at University...

Delta Tau Delta

Alpha Gamma Rho

Alabama Jone's
Southern Delight

Sunset Dr

Sunset Dr

Tau Kappa
Epsilon Fraternity

Sunset Dr

Sunset Dr

Alpha Gamma Del

Beta Sigma Psi

Pool

Greek Triangle

Pearson Av

Trailer

Sunset Dr

Pearson Ave

Community Drive

Google