

COUNCIL ACTION FORM

SUBJECT: PROFESSIONAL SERVICES FOR DEVELOPMENT OF COMPLETE STREETS PLAN

BACKGROUND:

Within the FY16 and FY17 Capital Improvements Plans, \$50,000 was included each fiscal year under the Traffic Engineering Studies section. Those funds are being combined for total funding of \$100,000 for creation of a City of Ames Complete Streets Plan. This will include a Policy Statement specific to the Ames Community and a design guide showing recommended best practices for multi-modal transportation design.

On May 26, 2017, City staff solicited a Request for Proposals (RFP) from qualified transportation planning and engineering firms to develop this plan. To review and score the RFPs, a selection committee was assembled that included members of City Staff and representatives from the Healthiest Ames and Ames Bicycle Coalition advocacy groups.

The scores and ranking of those firms that submitted proposals are summarized below. A total of 95 points could be awarded for qualification based considerations and 5 points could be awarded based on the proposed fees for a total of 100 possible points.

Consultant	QUAL. PTS.	FEE PTS.	TOTAL	RANK	COST
Toole DG	86.0	1.3	87.3	1	\$99,994
Alta P&D + Snyder	85.6	0.9	86.5	2	\$100,957
Sam Schwartz + HR Green	82.8	1.3	84.1	3	\$99,902
CDG + S.E.H.	76.7	5.0	81.7	4	\$91,591
B&M + CDL	64.9	4.2	69.1	5	\$94,500

Toole Design Group of Madison, WI, was found to have the highest average combined score based upon the quality of their proposal, as well as the qualifications and experience of their project team members. The contract scope and fee has been finalized for this project in an amount not to exceed \$99,994. The plan is expected to be completed and presented for adoption by July 2018.

ALTERNATIVES:

1. Approve the contract for development of the City of Ames Complete Streets Plan with Toole Design Group of Madison, WI in an amount not to exceed \$99,994.
2. Direct staff to create other alternatives for development of the Ames Complete Streets Plan.

CITY MANAGER'S RECOMMENDED ACTION:

The development of a Complete Streets Plan for Ames will be a critical step in advancing the City Council's transportation goals for the community. It will establish a vision for what the future of the Ames roadway network could look like, as well as providing the tools and technical guidance needed to achieve that overall vision. The plan will also be developed so that it is consistent with the Ames Area MPO's complete streets policy.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.