

**COUNCIL ACTION FORM**

**SUBJECT: REQUESTS FROM IOWA STATE RUNNING CLUB FOR MILE ON MAIN STREET**

**BACKGROUND:**

The Iowa State Running Club plans to hold its second “Mile on Main Street” run on Saturday, September 16. The race will begin at 9:00 a.m. Race organizers have coordinated this event with the Downtown Farmer’s Market organizers. Approximately 130 runners are anticipated to participate in the run.

To facilitate this event, the organizers have made the following requests for Saturday, September 16<sup>th</sup>:

- Closure of Burnett Avenue from Main Street to 11<sup>th</sup> Street; Clark Avenue from 8<sup>th</sup> Street to 11<sup>th</sup> Street; and 8<sup>th</sup> Street, 9<sup>th</sup> Street, 10<sup>th</sup> Street, and 11<sup>th</sup> Street from Clark Avenue from Burnett Avenue, from 8:45 a.m. to 10:00 a.m.
- Approval of a blanket Temporary Obstruction Permit for the closed area
- Closure of 21 metered parking spaces on Burnett Avenue (\$5.25 loss to the Parking Fund)
- Use of Tom Evans Plaza from 7:00 a.m. to 10:00 a.m. for packet pick-up and medical tent

Because of the short duration of the event and the small number of runners involved, organizers have not requested that parking be suspended along the race route. Therefore, vehicles may be parked in the race area during the event. CyRide will detour buses affected by the race. Streets will re-open as runners clear the race route.

The remainder of the race area has been approved for closure that day for the Farmer’s Market, and the race’s start and finish area will be coordinated with the Farmer’s Market. Due to the small anticipated loss of parking revenue, it is City staff’s request that the City Council waive the requirement that this revenue be reimbursed.

Race organizers will go door-to-door in the affected areas with race information 3-4 weeks in advance of the race and then will follow-up again with affected residents the week before the event. The organizers have received a letter of support from the Main Street Cultural District.

**ALTERNATIVES:**

1. Approve the requests for the closure of streets and parking spaces, use of Tom Evans Plaza, issue a blanket Temporary Obstruction Permit as indicated above, and waive the requirement for reimbursement for lost parking meter revenue.
2. Approve the requests for the closure of streets and parking spaces, use of Tom Evans Plaza, issue a blanket Temporary Obstruction Permit as indicated above, but require reimbursement for lost parking meter revenue.
3. Do not approve the requests.

**MANAGER'S RECOMMENDED ACTION:**

This event was successfully held last year. Because it involves a smaller group of runners, and vehicles do not need to be moved out of the race area, there will be less disruption to residents in this area compared to a larger race.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for the closure of streets and parking spaces, use of Tom Evans Plaza, issuing a blanket Temporary Obstruction Permit as indicated above, and waiving the requirement for reimbursement for lost parking meter revenue.



May 10, 2017

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Mayor Ann Campbell and City Council,

The Ames Main Street Cultural District supports the closure of Burnett Street for the ISU Running Club Mile on Main run. This one-hour street closure, from 8:45 – 9:45 am September 16, 2017, happens prior to most of the businesses opening and in an area with few retail businesses. Organizers have also advised they will let vehicles through the area as needed. We appreciate the club's selection of Downtown Ames for this event and welcome the opportunity to have students and spectators for the run visiting and shopping downtown Ames.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul Livingston".

Paul Livingston  
2017 MSCD Board President

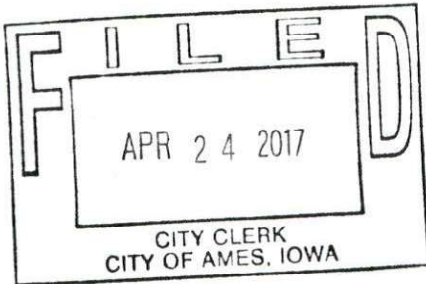


## SUMMARY OF EVENT

### DESCRIPTION

**Event Name** Mile on Main Street

**Description** The 2nd annual Mile on Main Street is a one mile road race in downtown Ames hosted by the Iowa State Running Club. The race is scheduled to take place on Saturday, September 16, 2017, at 9:00 AM (exact start time is flexible depending on Cyride schedules). The event will be coordinated around and in partnership with the Ames Main Street Farmers' Market. The Tom Evans Park will be used as a central hub on race day for packet pick-up, a medical tent location, start/finish line, etc. A portion of the proceeds will be donated to NephCure Kidney International. The course map is attached.



- Event Category**
- Athletic/Recreation
  - Exhibits/Misc.
  - Festival/Celebration
  - Parade/Procession/March
  - Concert/Performance
  - Farmer/Outdoor Market
  - Other (please explain)

**Anticipated Attendance** Total 130 Per Day 130

### DATE/TIME

<b>Setup</b>	Date <u>9/16/17</u>	Time <u>7:00 am</u>	Day of Week <u>Saturday</u>
<b>Event Starts</b>	Date <u>9/16/17</u>	Time <u>9:00 am</u>	Day of Week <u>Saturday</u>
<b>Event Ends</b>	Date <u>9/16/17</u>	Time <u>10:00 am</u>	Day of Week <u>Saturday</u>
<b>Teardown Complete</b>	Date <u>9/16/17</u>	Time <u>10:45 am</u>	Day of Week <u>Saturday</u>

**Rain Date, if applicable** \_\_\_\_\_

**Rain Location, if applicable** \_\_\_\_\_

## LOCATION

### Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

**Please note** that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472

events@amesdowntown.org

Campustown - Campustown Action Association: (515) 450-8771

director@amescampustown.com

Iowa State University - Events Authorization Committee: (515) 294-1437

eventauthorization@iastate.edu

## CONTACTS

### Host Organization

Iowa State Running Club

### Local Contact (Required)

*Must be present during event*

Name: Keith Carlson

Address: 2910 West Street, Ames, IA 50014

Telephone: ( ) \_\_\_\_\_

Cell phone: (847 ) 271-7544

*Must be available by cell phone during event*

Email: keithc@iastate.edu

**At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.**

**Yes No**

Is this an annual event? How many years have you been holding this event? 1

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list

Ames Main Street Farmers' Market