

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR HOPE RUN**

BACKGROUND:

Mary Greeley Medical Center (MGMC) is sponsoring the 17th Annual Hope Run for Hospice on Saturday, June 17, 2017, beginning at 8:00 a.m. The event includes a 5k timed race and 3k fun run/walk, in addition to a Hope Run Jr. event. Approximately 900 participants are anticipated to attend.

Construction on the Middle School Track and adjacent shared-use path this summer requires this event to be moved to an alternate route from the one previously used. In order to facilitate the movement of participants, temporary street closures are required on the following streets from 7:30 a.m. to approximately 9:00 a.m. on the following streets:

- Mortensen Road between Dotson Drive and State Avenue
- State Avenue between Lettie Street and Mortensen Road

Runners will use the shared-use path on the north side of Mortensen between State Avenue and Hayward Avenue. Additionally, runners will use coned-off portions of the following streets, which will remain open to traffic during the event:

- Hayward Avenue from Mortensen Road to Knapp Street
- Knapp Street from Hayward Avenue to Sheldon Avenue
- Sheldon Avenue from Knapp Street to Arbor Street
- Arbor Street

The streets will reopen as runners pass through each area. The route is configured to allow traffic through the south and east legs of the State/Mortensen intersection, which will reduce the length of detouring required compared to a full intersection closure.

Public Works Traffic Division will provide barricades and traffic cones to facilitate the road closures, and volunteers recruited by Mary Greeley will staff them. Public Works staff will place electronic message board signs along the major routes in the weeks prior to the race, and on race day. Additionally, event organizers will place signs containing route information and the race date and time along the route. Event organizers have also been provided the contact information for the College Creek/Old Ames Middle School Neighborhood and South Campus Area Neighborhood Association to notify them of the proposed routes.

A waiver of the Road Race fee of \$25 has also been requested by the event organizers. Mary Greeley Medical Center operates as a non-profit entity.

ALTERNATIVES:

1. Approve the various road closures and waiver of Road Race fee, as requested by Mary Greeley Medical Center.
2. Deny the requests from Mary Greeley Medical Center and direct staff to work with organizers to find an alternate location for the event.

MANAGER'S RECOMMENDED ACTION:

Mary Greeley Medical Center's Hope Run for Hospice is a well-organized fundraising event for the Ames community. The race route will substantially reduce the number of residents affected by the race compared to previous years. City Council approval is necessary for this event to occur as planned.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the various road closures and waiver of Road Race fee, as requested by Mary Greeley Medical Center.



Mary Greeley
FOUNDATION

March 28, 2017

Honorable Mayor Campbell and City Council
Ames City Hall
515 Clark Avenue
Ames, IA 50010

RE: 2017 Hope Run for Hospice

Dear Honorable Mayor Campbell and City Council,

Mary Greeley Medical Center's Hope Run will be held on Saturday, June 17, 2017 at the Ames Middle School. This is our 17th annual Hope Run that raises money to support Mary Greeley Medical Center Hospice and the Israel Family Hospice House.

Information about the event can be found on the Special Event Application we submitted. We were very pleased with our current route and look forward to continuing with this route moving forward.

At this time we respectfully request a waiver of the \$25 road race permit fee.

Thank you for your consideration and continued support of Mary Greeley Medical Center. We hope to see you at our event on June 17 either as a participant or a volunteer!

Sincerely,

Andrea Hammes Dodge
Donor and Corporate Relations Officer



CITY OF

Ames SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Hope Run

Description 17th Annual Hope Run benefiting Mary Greeley Hospice

Saturday, June 17, 2017 - Ames Middle School

6:45-7:45am Race Day Registration & Packet Pick-Up

8:00am 5K Race (chip timed) and 8:05am 3K Fun Run/Walk

- All finish lines are on the track behind the school
- Post-race refreshments and all other activities will be the track

9:00am Hope Run Jr.

9:15am Awards & Prizes

- Medals to top 3 finishers in 14 age groups
- Participation ribbons to all youth ages 12 & under

Mary Greeley Medical Center Hospice provides care and support for terminally ill patients and their families with a focus on maintaining dignity and quality of life. Our skilled and compassionate staff provides care at home, as well as education for caregivers. We also assist patients and family with seeking alternatives to living at home, such as our Israel Family Hospice House.

- Event Category**
- | | |
|---|--|
| <input checked="" type="checkbox"/> Athletic/Recreation | <input type="checkbox"/> Concert/Performance |
| <input type="checkbox"/> Exhibits/Misc. | <input type="checkbox"/> Farmer/Outdoor Market |
| <input type="checkbox"/> Festival/Celebration | <input checked="" type="checkbox"/> Other (please explain) |
| <input type="checkbox"/> Parade/Procession/March | Ames Middle School |

Anticipated Attendance Total 900 Per Day _____

DATE/TIME

Setup	Date <u>6/16/2017</u>	Time <u>12:00 pm</u>	Day of Week <u>Friday</u>
Event Starts	Date <u>6/17/2017</u>	Time <u>6:30 am</u>	Day of Week <u>Saturday</u>
Event Ends	Date <u>6/17/2017</u>	Time <u>10:00 am</u>	Day of Week <u>Saturday</u>
Teardown Complete	Date <u>6/17/2017</u>	Time <u>11:00 am</u>	Day of Week <u>Saturday</u>

Rain Date, if applicable _____

Rain Location, if applicable _____

LOCATION

Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain) Ames Middle School

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472	events@amesdowntown.org
Campustown - Campustown Action Association: (515) 450-8771	director@amescampustown.com
Iowa State University - Events Authorization Committee: (515) 294-1437	eventauthorization@iastate.edu

CONTACTS

Host Organization

Mary Greeley Medical Center

Local Contact (Required)

Must be present during event

Name: Andrea Hammes Dodge

Address: 1111 Duff Ave, Ames, IA 50010

Telephone: (515) 239-2158

Cell phone: (515) 450-4140
Must be available by cell phone during event

Email: _____

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

Is this an annual event? How many years have you been holding this event? 17

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July, etc.*)?

If yes, please list