

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR AMES GRAND PRIX**

BACKGROUND:

The Ames Velo organization has proposed hosting the Ames Grand Prix bicycle races on Saturday, June 10th and Sunday, June 11th. A similar event has been held by this organization in State Center for the past eight years. The event consists of timed races of 10 to 50 riders per race along a short circuit. It is anticipated that riders will reach speeds of up to 35 miles per hour on the course.

Main Street Criterium

On Saturday, June 10th, the races will take place downtown from 3:00 p.m. until approximately 8:00 p.m. To facilitate this event, organizers have requested the following from 2:00 p.m. to 9:00 p.m. the day of the event:

- Closure of Main Street from Clark Avenue to Douglas Avenue, Douglas Avenue from Main Street to Sixth Street, Sixth Street from Douglas Avenue to Burnett Avenue, Burnett Avenue from Sixth Street to Fifth Street, Fifth Street from Burnett Avenue to Clark Avenue, and Clark Avenue from Fifth Street to Main Street
- Closure of 187 metered parking spaces along the race route and suspension of parking enforcement (\$149.60 loss to the Parking Fund)
- Blanket Temporary Obstruction Permit for the closed area

A finish line will be established in the 300 block of Main Street, and organizers will use a speaker system to announce results. A race command post will be set up on Douglas Avenue. The speed of racers requires them to use the full width of the street when entering and exiting turns. However, organizers will attempt to close intersections in a way that allows vehicle traffic to turn onto adjacent streets to get past the race area.

CyRide will detour from Sixth Street to avoid the closed streets. Organizers have contacted the Main Street Cultural District (MSCD) regarding this event, and MSCD has provided a letter of support.

Research Park Circuit Race

The following day, Sunday, June 11th, races will be held from 9:00 a.m. to approximately 5:00 p.m. To facilitate this event, organizers have requested closure of the following streets from 8:00 a.m. to 5:00 p.m. the day of the event: Airport Road from University Boulevard to North Loop Drive, North Loop Drive, South Loop Drive, University

Boulevard from Airport Road to Collaboration Place, and Collaboration Place. Additionally, a blanket Temporary Obstruction Permit is requested for the closed area.

Staff from the ISU Research Park has expressed support for the race in this area.

ISSUES FOR BOTH RACES:

In this style of race, the riders tend to group together. Therefore, organizers will manage the street closures in a way that allows for motorists and pedestrians to cross into the center of the race area when the route is clear. The organizers have staff that is experienced in managing street closures for bicycle races.

For the ISU Research Park race, organizers will place signage well in advance of the closures warning drivers of the potential for delay, and signs warning drivers to slow as they approach the point where they will wait to be allowed through the race course. This route is longer, and so should allow more time for motorists to be let through the closures before the pack of riders approaches again.

Public Works will provide barricades and will place electronic message board signs in each area prior to the race announcing the closures (if signs are available at that time). Because of the high speeds of riders at these events and the potential for serious harm if a rider encounters a roadway defect, Public Works will modify its street-sweeping schedule to clear street debris from these routes the day prior to the race. Additionally, City staff has requested that organizers inspect the pavement along the routes in the days prior to the event and contact staff to patch any pavement defects that could cause injury to a racer. A majority of both routes takes place on newer pavement, so staff anticipates less likelihood of a dangerous defect in these areas.

Organizers will obtain liability insurance for this event through USA Cycling once it is approved by the City Council. The insurance limits proposed exceed the City's minimum requirements for special events. Additionally, City staff has asked that the participants' hold harmless waivers also include language holding the City harmless.

At the Special Event meeting for this event in late March, City staff requested that organizers work to notify residents and businesses in the affected areas prior to the event being approved by City Council, and that those individuals be further notified of when the City Council discussion will be held. Organizers indicated they would notify affected businesses and would ensure that conversations were specifically held with the Ames Public Library, Adams Funeral Home, Wessex, and CPMI Events Center, because these properties might have special events or issues to accommodate. Staff has also requested that the organizers not advertise the events to the general public until approval has been obtained from the City Council.

ALTERNATIVES:

1. Approve the requests for the Ames Grand Prix on June 10-11, as outlined above, contingent upon 1) receipt of a certificate of liability insurance, 2) reimbursement for lost parking revenue and 3) receipt of hold harmless waivers from each participant.
2. Direct staff to work with organizers to find an alternative location for this event.
3. Deny the requests.

MANAGER'S RECOMMENDED ACTION:

This event is a unique opportunity to bring bicycle racing to Ames. The event proposed has the support of the Main Street Cultural District and the ISU Research Park. Organizers have experience hosting similar bicycle racing events and have taken precautions in their planning to ensure a safe, enjoyable event for the community. They have contacted affected businesses and residents prior to the City Council discussion to provide notice of their plans and this meeting.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, thereby approving the requests for the Ames Grand Prix on June 10-11, as outlined above, contingent upon 1) receipt of a certificate of liability insurance, 2) reimbursement for lost parking revenue and 3) receipt of hold harmless waivers from each participant.



February 22, 2017

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Ann Campbell and City Council,

The Ames Main Street Cultural District supports the closure of several streets in the Main Street Cultural District for the first ever Velo bike race in downtown Ames on the evening of Saturday, June 10 and all day on Sunday, June 11. Events of this nature help MSCD achieve its vision of making downtown Ames the primary destination of Central Iowa by creating an economically vibrant district with unique living, dining, and entertainment experience.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul Livingston".

Paul Livingston
2017 MSCD Board President



SUMMARY OF EVENT

DESCRIPTION

Event Name Ames Grand Prix

Description

The Ames Grand Prix consists of 2 bicycle races being held on June 10th and 11th, 2017.

The first race is the "Main Street Criterium", held in downtown Ames. This race will be a looping course that will be .7 to 1 mile in length, with racers making multiple laps per race. This race has been reviewed and approved by the Main Street Cultural District.

The second race, on Sunday, is the "Research Park Circuit Race", held in the Research Park area. This race will be looping around a 2.7 mile course, with racers making multiple laps per race. This race has been reviewed and is endorsed by Alison Doyle from ISU Research Park.

Each race will held under USA Cycling Permit and insured. Each of the 2 days will consist of 10-12 races at varying length and skill level. Each race will see field sizes from 10-50 racers. Even though the event will require temporary road closures, our experience is that we can marshal through light traffic after groups of racers pass by and in between races. We have held our usual version of this weekend for the past 8 years in State Center and look forward to bringing this tradition in to Ames for 2017.

Participants and their families are expected to be staying over night in Ames and taking advantage of the many amenities.

Event Category

- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)
- ISU Research Park

Anticipated Attendance

Total 300 Per Day 300

DATE/TIME

Setup	Date <u>6/10/17</u>	Time <u>1:00 pm</u>	Day of Week <u>Sat</u>
Event Starts	Date <u>6/10/17</u>	Time <u>3:30 pm</u>	Day of Week <u>Sat</u>
Event Ends	Date <u>6/10/17</u>	Time <u>9:30 pm</u>	Day of Week <u>Sat</u>
Teardown Complete	Date <u>6/10/17</u>	Time <u>10:30 pm</u>	Day of Week <u>Sat</u>

Rain Date, if applicable _____

Rain Location, if applicable _____

LOCATION

Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain) ISU Research Park

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

-
Downtown - Main Street Cultural District: (515) 233-3472
Campustown - Campustown Action Association: (515) 450-8771
Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org
director@amescampustown.com
eventauthorization@iastate.edu

CONTACTS

Host Organization

Ames Velo

Local Contact (Required)

Must be present during event

Name: Jason Quinn

Address: 1412 Burnett Ave

Telephone: (515) 509-9971

Cell phone: (515) 509-9971

Must be available by cell phone during event

Email: jmq303@gmail.com

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

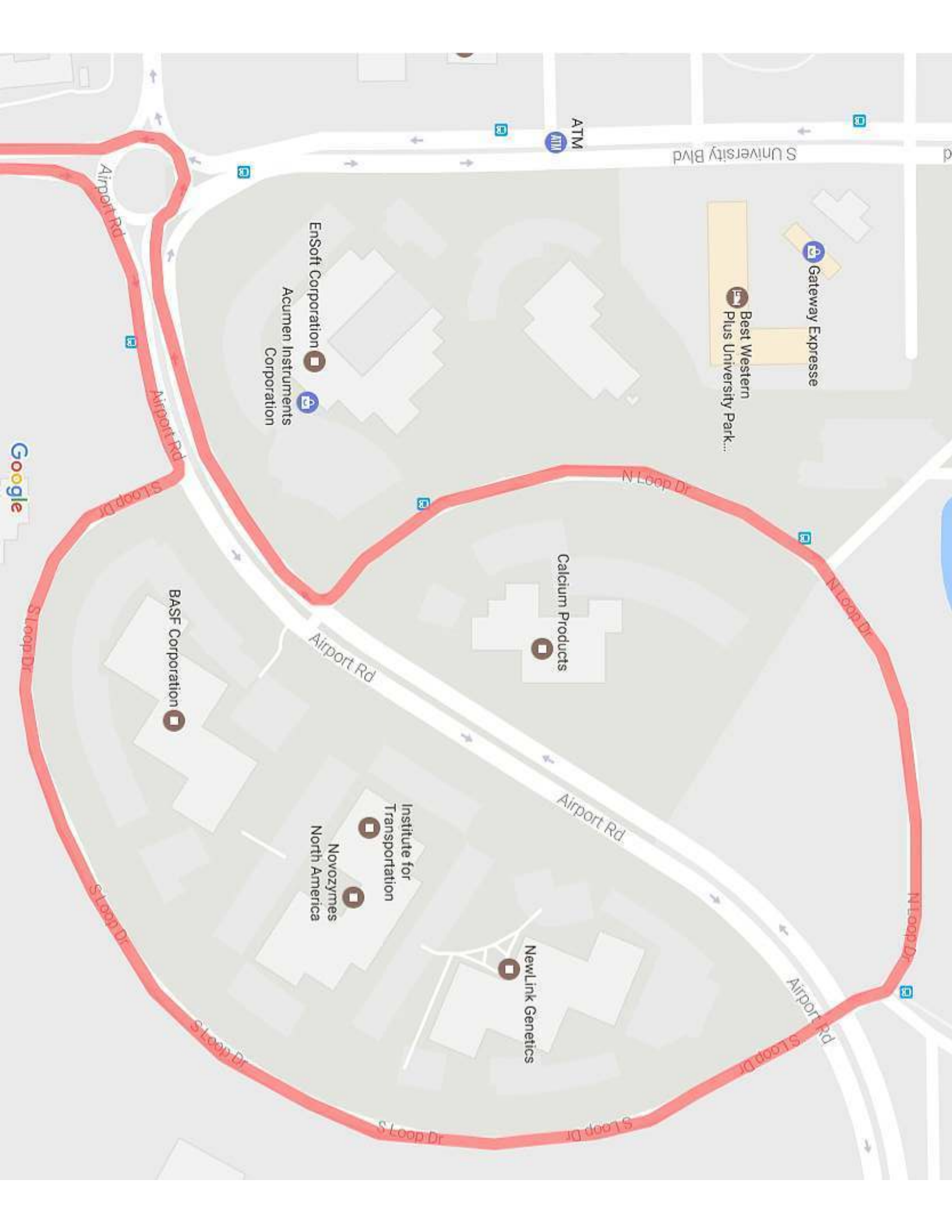
Is this an annual event? How many years have you been holding this event? 8

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list





S University Blvd

ATM

Gateway Express

Best Western Plus University Park...

Ensoft Corporation
Acumen Instruments Corporation

Calcium Products

BASF Corporation

Institute for Transportation
Novozymes North America

NewLink Genetics

Airport Rd

Airport Rd

Airport Rd

N Loop Dr

N Loop Dr

N Loop Dr

S Loop Dr

S Loop Dr

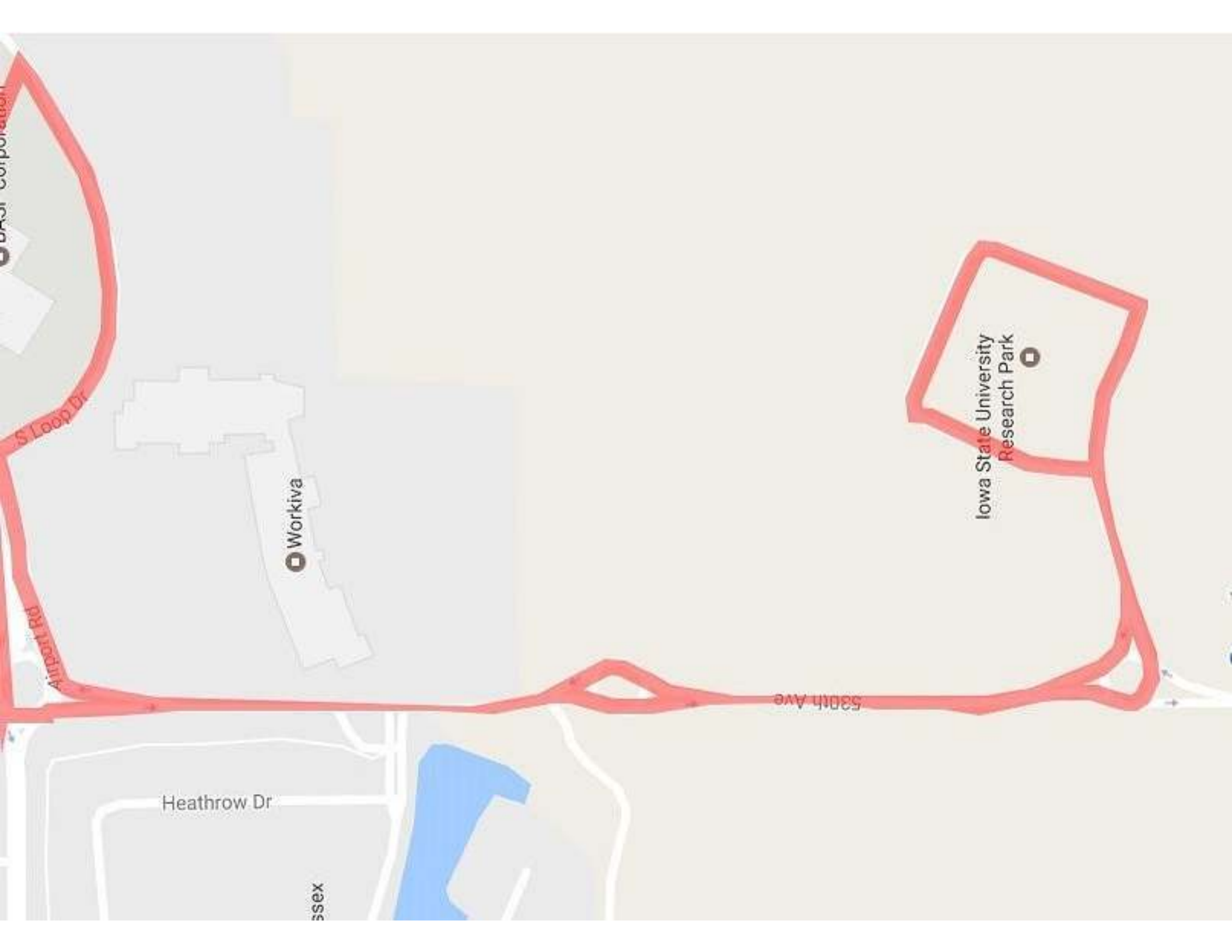
S Loop Dr

S Loop Dr

Airport Rd

Airport Rd

Google



United Corporation

S Loop Dr

Airport Rd

Workiva

Iowa State University
Research Park

530th Ave

Heathrow Dr

ssex



April 11, 2017

To Whom It May Concern:

Iowa State University Research Park fully supports the use of University Boulevard, Airport Road, South and North Loop Drives and Collaboration Place for the Ames Velo Race and subsequent race series to be held at ISURP. We welcome the opportunity to showcase what we are building at ISURP, and also to give our tenant community another chance to interact with one another and even participate in this great event.

A handwritten signature in black ink, appearing to read 'Alison Doyle', followed by a long horizontal line extending to the right.

Alison Doyle
ISU Research Park
Marketing + Community Engagement