

COUNCIL ACTION FORM

SUBJECT: GREEK EX'CY'TEMENT AND GREEK VISIT DAY REQUESTS

BACKGROUND:

From Friday, April 8th through Sunday, April 10th 2016, the ISU Greek community will be holding activities related to its annual Greek Visit Day and Greek ExCYtement.

These activities are sponsored by the ISU Office of Greek Affairs. Friday night's events include a block party on Ash Avenue with music and lawn games for prospective fraternity and sorority members (primarily high school students). Attendance is estimated at 200-500 participants Friday night. Saturday's events provide an opportunity during the day for prospective sorority and fraternity students and their families to visit chapter houses. Sunday includes a breakfast to be served at Greek chapters and providing an outdoor gathering space on the Greek Triangle.

To facilitate a safe and enjoyable event, the following closures have been requested:

Friday, April 8th from 6:00 p.m. to 10:00 p.m.:

- Ash Avenue, from Gable Lane to Sunset Drive

Saturday, April 9th from 12:00 p.m. to 5:00 p.m.:

- Ash Avenue, from Knapp Street to Sunset Drive
- Sunset Drive, from Ash Avenue to Gray Avenue
- Pearson Avenue, from Greeley Street to Sunset Drive

Sunday, April 10th from 8:00 a.m. to 12:00 p.m.:

- Sunset Drive, from Ash Avenue to Gray Avenue
- Pearson Avenue, from Greeley Street to Sunset Drive

Parking would be prohibited on the affected streets during these times. Because Ash Avenue is a CyRide route, City Council approval for this event is required. A Temporary Obstruction Permit would be required for the closed areas. The Police Department will issue a Noise Permit for the music on Friday night.

In addition to the street closures, the Greek Triangle will be in use by the event organizers from 12:00 p.m. to 5:00 p.m. Saturday, April 9th and from 8:00 a.m. to 12:00 p.m. Sunday, April 10th.

Organizers have proposed mailing notices to residents affected by the closed areas. City staff will also place electronic signboards in the area to warn motorists of the closure. A letter of self-insurance from ISU has been provided for the event.

ALTERNATIVES:

1. Approve the requests, including a Temporary Obstruction Permit, street closures, suspension of parking regulations and enforcement, and use of the Greek Triangle for Friday, April 8, through Sunday, April 10, as indicated above.
2. Do not approve the requests.

MANAGER'S RECOMMENDED ACTION:

Greek Visit Day activities are an opportunity for the Greek community to showcase its role in the student experience to prospective students and their families. The event is officially sanctioned by the University and takes place under ISU staff supervision.

The areas affected by the closures are primarily populated by Greek students, and the organizers will communicate the event details to the handful of residences affected by the event that are not in the Greek community. Organizers have committed to hosting this alcohol-free event safely and providing substantial supervision of activities.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 as described above.



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SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Greek ExCYtement

Description Approximately 500 men will participate in a block party style event. The event will have a DJ, a grill out, volleyball, and other various yard and card games.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)
- Part of Ash Ave.

Anticipated Attendance Total 500 Per Day 500

DATE/TIME

Setup	Date <u>4/8/16</u>	Time <u>4:00 pm</u>	Day of Week <u>Friday</u>
Event Starts	Date <u>4/8/16</u>	Time <u>6:00 pm</u>	Day of Week <u>Friday</u>
Event Ends	Date <u>4/8/16</u>	Time <u>9:00 pm</u>	Day of Week <u>Friday</u>
Teardown Complete	Date <u>4/8/16</u>	Time <u>10:00 pm</u>	Day of Week <u>Friday</u>

Rain Date, if applicable _____
Rain Location, if applicable Lied Rec.



CITY OF

Ames SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Greek Visit Day: Chapter House Tours and Meetings

Description The annual Greek Visit Day will be held April 8-10. On April 9, as a part of the day's activities, prospective ISU students and their families will have the opportunity to tour different Greek chapter houses and meet with chapters who do not have chapter houses from 1:00 pm- 4:00 pm. We would like to host chapters who do not have houses along Ash Avenue, Sunset Avenue and 'Greek Triangle' area. We would set up approximately 15 booths, one for each chapter, to have displays and information for students and families. Two chapters will be on Greek triangle, 10 along Sunset between the Triangle and Ash Ave, and an additional 3-5 along Ash Avenue. Students and their families will have a schedule to follow and visit previously selected chapters but also have the opportunity to create their own list of chapters to visit, if they choose. The chapters without houses will be encouraging people to visit their informational booths throughout the morning.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)
- South Campus Area

Anticipated Attendance Total 800 Per Day _____

DATE/TIME

Setup	Date <u>4/9/16</u>	Time <u>11:00 am</u>	Day of Week <u>Saturday</u>
Event Starts	Date <u>4/9/16</u>	Time <u>1:00 pm</u>	Day of Week <u>Saturday</u>
Event Ends	Date <u>4/9/16</u>	Time <u>4:00 pm</u>	Day of Week <u>Saturday</u>
Teardown Complete	Date <u>4/9/16</u>	Time <u>6:00 pm</u>	Day of Week <u>Saturday</u>

Rain Date, if applicable _____

Rain Location, if applicable _____



CITY OF
Ames

SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Emerging Greek Leadership Council Philanthropy Breakfast

Description Iowa State's Emerging Greek Leadership Council (EGLC) will be hosting a philanthropy event in conjunction with Greek Visit Day. They will be serving breakfast food from 9-11:00 AM on Sunday, April 10th. The location will be at the intersection of Beach and Sunset.

- Event Category**
- Athletic/Recreation
 - Exhibits/Misc.
 - Festival/Celebration
 - Parade/Procession/March
 - Concert/Performance
 - Farmer/Outdoor Market
 - Other (please explain)

Anticipated Attendance Total 500 Per Day _____

DATE/TIME

Setup	Date <u>4/9/16</u>	Time <u>9:00 am</u>	Day of Week <u>Sunday</u>
Event Starts	Date <u>4/9/16</u>	Time <u>11:00 am</u> <u>9</u>	Day of Week <u>Sunday</u>
Event Ends	Date <u>4/9/16</u>	Time <u>1:00 pm</u> <u>11</u>	Day of Week <u>Sunday</u>
Teardown Complete	Date <u>4/9/16</u>	Time <u>3:00 pm</u> <u>1</u>	Day of Week <u>Sunday</u>

Rain Date, if applicable _____
Rain Location, if applicable _____