February 12, 2016

Mayor and Council:

Ron Hallenbeck of the Ames Chamber of Commerce has asked me, as one of the two Council representatives on the AEDC Board, to serve on a committee that will follow up on the Downtown Housing Study Project conducted under Ron's guidance by students from the College of Design last fall. This project focused on assessing the potential for mixed use housing and amenities to bring young professionals to downtown Ames.

Ron is putting together a committee of approximately 15 members from the AEDC and other constituencies to discuss how and whether to move forward with some of the ideas presented by students in their class projects last fall. He would like to be sure that Council is represented on the committee since he is aware of our interest in making Ames more attractive to millennials.

I am requesting that Council approve my appointment to this committee. I would be interested in serving on it as an extension of my AEDC Board duties.

Thank you for considering this request.

Gloria Betcher Ward 1 City Council Representative