

**COUNCIL ACTION FORM**

**SUBJECT:** REQUESTS FOR “LOVE YOURSELF BLOCK PARTY”

**BACKGROUND:**

Creative Counseling Services and the Love Your Melon organization are planning to host a Love Yourself Block Party to raise awareness about childhood cancer and mental health issues. The event is planned to take place on Friday, October 2, 2015, from 5:00 p.m. to 8:00 p.m., and will include games, music, prizes, and food in the 200 block of 5<sup>th</sup> Street. To facilitate this event, organizers have made the following requests for October 2:

- Closure of 5<sup>th</sup> Street from Douglas Avenue to the Ames Public Library book drop driveway, from 4:00 p.m. to 9:00 p.m.
- Closure of 18 metered parking spaces and suspension of parking enforcement on Douglas Avenue from 2:00 p.m. to 9:00 p.m. (loss of \$14.40 to the Parking Fund)
- Temporary Obstruction Permit for the closed area from 4:00 p.m. to 9:00 p.m.

Organizers anticipate approximately 150 participants at this event. A noise permit will be issued by the Police Department for the event. To ensure the neighboring businesses have been notified of the event plans, organizers have gone door-to-door to obtain signatures from affected business representatives. The Main Street Cultural District has expressed its support of the event.

**ALTERNATIVES:**

1. Approve the requests as indicated above, including the street closure, parking closure and suspension of parking enforcement, and Temporary Obstruction Permit.
2. Do not approve the requests.

**MANAGER’S RECOMMENDED ACTION:**

This event is a family-friendly activity sponsored by a local non-profit organization to raise awareness of childhood cancer and mental health issues. The event organizers have notified affected business owners about the street and parking closure.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests as indicated above, including the street closure, parking closure and suspension of parking enforcement, and Temporary Obstruction Permit.



September 18, 2015

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Mayor Campbell and City Council,

The Main Street Cultural District (MSCD) is excited to support the Love Your Melon and Creative Counseling block party on Friday, October 2<sup>nd</sup> on 5<sup>th</sup> street between Douglas and the alleyway by the library. Both are great causes that we hope many residents will come to downtown to support on that night.

Sincerely,

Cindy Hicks  
Executive Director

**304 Main Street, Ames, IA 50010   515.233.3472   [AmesDowntown.org](http://AmesDowntown.org)**