

ITEM # 17
DATE: 8-11-15

COUNCIL ACTION FORM

SUBJECT: **ADDITIONAL REQUESTS FOR “MUSICWALK”**

BACKGROUND:

At the July 28, 2015, City Council meeting, the City Council approved requests from the Main Street Cultural District (MSCD) regarding MusicWalk, which will be held Thursday, September 3. Subsequent to that request being approved, organizers received a request to close three additional parking spaces during the event, which will be used for a band.

The spaces (98.4, 99.4, and 100.4) are in the 300 block of Main Street and will be closed from 5:00 p.m. to 8:00 p.m. MSCD additionally requests that parking fees be waived (a loss of \$0.75 to the Parking Fund), bringing the total parking fee waiver to \$354.15.

ALTERNATIVES:

1. Approve the closure of three additional parking spaces for MusicWalk as requested by the Main Street Cultural District, including the waiver of parking fees.
2. Do not approve the requests.

MANAGER'S RECOMMENDED ACTION:

This additional parking closure will allow Main Street Cultural District to enhance the entertainment for MusicWalk. The City Council has already approved the initial requests from MSCD for this event.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the closure of three additional parking spaces for MusicWalk as requested by the Main Street Cultural District, including the waiver of parking fees.



August 5, 2015

Honorable Mayor Campbell and City Council
Ames City Hall
515 Clark Avenue
Ames, IA 50010

RE: Music Walk 2015

Dear Honorable Mayor Campbell and City Council,

The Main Street Cultural District is planning to hold the Main Street Music Walk on Thursday September 3rd from 5 to 8 pm. Information about the event can be found on the Special Event Application we previously submitted. In addition to what we have already been approved for, we would like to request the closure of three additional parking spaces in front of The Salon in the 300 block of Main and a waiver of fees for the parking meter fees. The spaces are marked on the meters at 98.4, 99.4, and 100.4.

Thank you for your consideration of this request and continued support of the Main Street Cultural District. We look forward to seeing you on September 3rd in downtown Ames.

Sincerely,

Cindy Hicks
Executive Director
Main Street Cultural District