

COUNCIL ACTION FORM

SUBJECT: HOPE RUN REQUESTS

BACKGROUND:

Mary Greeley Medical Center (MGMC) is sponsoring the 15th Annual Hope Run for Hospice on Saturday, June 20, 2015, beginning at 8:00 a.m. The event includes a 5K timed race and a 3K fun run/walk, in addition to a Hope Run Jr. event.

Organizers intend to utilize a different route this year, following the route used by Run for the Roses. This new route has been successful in minimizing disruption to neighborhoods. In order to facilitate the movement of the participants, the following temporary street closures are needed from 7:30 a.m. to approximately 9:00 a.m. on June 20, 2015:

- Dotson Drive adjacent to Ames Middle School
- Mortensen Road between Dotson Drive and Hayward Avenue
- Hayward Avenue between Mortensen Road and Knapp Street
- Knapp Street between Hayward Avenue and Sheldon Avenue
- Sheldon Avenue between Knapp Street and Arbor Street
- Arbor Street between Sheldon Avenue and State Avenue
- State Avenue from north of Arbor Street to Mortensen Road

These streets will reopen as runners pass through each area. The route is configured to close Mortensen Road (the largest road affected by closures) for the shortest time period possible.

Public Works Traffic Division will provide barricades and traffic cones to facilitate the road closures, and volunteers recruited by Mary Greeley will staff them. Police will provide traffic control assistance at the Mortensen Road/State Avenue intersection. Public Works staff will place electronic message board signs along the major routes in the weeks prior to the race. Additionally, event organizers will place signs containing route information and the race date and time along the route. Event organizers will notify residents affected by the closure by sending letters prior to the race.

A waiver of the Road Race fee of \$25 has also been requested by the event organizers. Mary Greeley Medical Center operates as a non-profit entity.

ALTERNATIVES:

1. Approve the various Hope Run road closures and waiver of Road Race fee, as requested by Mary Greeley Medical Center.

2. Deny the requests from Mary Greeley Medical Center and direct staff to work with organizers to find an alternate location for this event.

MANAGER'S RECOMMENDED ACTION:

Mary Greeley Medical Center's Hope Run for Hospice is a well-organized fundraising event for the Ames community. Organizers have modified the race route, which will substantially reduce the number of residents affected by the race. City Council approval is needed in order for this event to occur as planned.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the various road closures and waiver of Road Race fee as requested by Mary Greeley Medical Center.



SPECIAL EVENT APPLICATION

SUMMARY OF EVENT

DESCRIPTION

Event Name Hope Run for Hospice

Description 15th Annual Hope Run for Hospice benefiting Mary Greeley Hospice

Saturday, June 20, 2015 - Ames Middle School

6:45-7:45am Race Day Registration & Packet Pick-Up

8:00am 5K Race (chip timed) and 8:05am 3K Fun Run/Walk

- All finish lines are on the track behind the school
- Post-race refreshments and all other activities will be the track

9:00am Hope Run Jr.

9:15am Awards & Prizes

- Medals to top 3 finishers in 14 age groups
- Participation ribbons to all youth ages 12 & under
- Prizes for top fundraisers and teams

Mary Greeley Medical Center Hospice provides care and support for terminally ill patients and their families with a focus on maintaining dignity and quality of life. Our skilled and compassionate staff provides care at home, as well as education for caregivers. We also assist patients and family with seeking alternatives to living at home, such as our Israel Family Hospice House.

Event Category

<input checked="" type="checkbox"/> Athletic/Recreation	<input type="checkbox"/> Concert/Performance
<input type="checkbox"/> Exhibits/Misc.	<input type="checkbox"/> Farmer/Outdoor Market
<input type="checkbox"/> Festival/Celebration	<input checked="" type="checkbox"/> Other (please explain)
<input type="checkbox"/> Parade/Procession/March	Ames Middle School

Anticipated Attendance

Total 900 Per Day _____

DATE/TIME

Setup	Date <u>6/19/15</u>	Time <u>12:00 pm</u>	Day of Week <u>Friday</u>
Event Starts	Date <u>6/20/15</u>	Time <u>6:30 am</u>	Day of Week <u>Saturday</u>
Event Ends	Date <u>6/20/15</u>	Time <u>10:00 am</u>	Day of Week <u>Saturday</u>
Teardown Complete	Date <u>6/20/15</u>	Time <u>11:00 am</u>	Day of Week <u>Saturday</u>

Rain Date, if applicable _____

Rain Location, if applicable _____

LOCATION

Region

(Select one or more)

- Main Street Cultural District (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain) Ames Middle School

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472

Campustown - Campustown Action Association: (515) 450-8771

Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org

director@amescampustown.com

eventauthorization@iastate.edu

CONTACTS

Host Organization

Mary Greeley Medical Center

Local Contact (Required)

Must be present during event

Name: Andrea Hammes Dodge

Address: 1111 Duff Ave, Ames, IA 50010

Telephone: (515) 239-2158

Cell phone: (515) 450-4140

Must be available by cell phone during event

Email: hammesdodge@mgmc.com

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

Is this an annual event? How many years have you been holding this event? 15

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July, etc.*)?

If yes, please list



Mary Greeley
FOUNDATION

April 22, 2015

Honorable Mayor Campbell and City Council
Ames City Hall
515 Clark Avenue
Ames, IA 50010

RE: 2015 Hope Run for Hospice

Dear Honorable Mayor Campbell and City Council,

Mary Greeley Medical Center's Hope Run for Hospice will be held on Saturday, June 20, 2015 at the Ames Middle School. This is our 15th annual event that raises money to support Mary Greeley Medical Center Hospice and the Israel Family Hospice House.

Information about the event can be found on the Special Event Application we submitted, including the new route for 2015 that we hope will minimize the impact on the surrounding neighborhoods than our previous route.

At this time we respectfully request a waiver of the \$25 road race permit fee.

Thank you for your consideration and continued support of Mary Greeley Medical Center. We hope to see you at our event on June 20, either as a participant or a volunteer.

Sincerely,

Andrea Hammes Dodge
Senior Development Coordinator