

**COUNCIL ACTION FORM**

**SUBJECT: GREEK EX'CY'TEMENT AND GREEK VISIT DAY REQUESTS**

**BACKGROUND:**

On Friday and Saturday, April 10-11, the ISU Greek community will be holding activities related to its annual Greek Visit Day. These activities are sponsored by the ISU Office of Greek Affairs. Friday night events provide an opportunity for high school students and current ISU students to learn about the fraternity system and participate in Greek Week games. Saturday's event is a daytime activity for prospective sorority and fraternity students and their families to visit chapter houses.

Because of the substantial number of people moving from location to location, the Office of Greek Affairs has requested closure of the following streets from 6:00 p.m. to 11:00 p.m. on April 10 and from 1:00 p.m. to 5:00 p.m. on April 11:

- Ash Avenue, from Gable Lane to Knapp Street
- Sunset Drive, from Ash Avenue to one block west of Beach Avenue
- Gray Avenue, from Sunset Drive to Greeley St.
- Greeley Street, from Beach Avenue to Pearson Avenue
- Pearson Avenue, from Greeley Street to Sunset Drive

Parking would be prohibited on the affected streets during those times. Because Ash Avenue is a CyRide route, City Council approval for this event is required.

For the Friday night activities, organizers have proposed renting four diesel-powered lighting units to illuminate the activity areas.

The Saturday activities have traditionally been a part of Greek Visit Day. **The Friday evening activities are new, and City staff has been assured that University administration is both aware of and in support of hosting these activities on Friday. City staff's concerns stem from a desire to avoid hosting any kind of event that could be seen as a replacement for VEISHEA. City staff has been told that the Dean of Students Office has approved the event and President Leath has been invited to attend. On Friday, 75 volunteers and University staff will be on hand to coordinate activities. On Saturday, there will be 30 volunteers and staff available. Further, the entire Greek system is to be alcohol-free during Friday, Saturday, and Sunday of this weekend.**

Organizers have proposed mailing notices to residents affected by the closed areas. City staff has requested that organizers also go door-to-door and contact the South Campus Area Neighborhood association to inform residents of the event. City staff will

also place electronic signboards at Lincoln Way/Ash Avenue and Ash Avenue/Knapp Street warning motorists of the closure. A letter of self-insurance from ISU has been provided for the event.

**ALTERNATIVES:**

1. Approve the requests, including a temporary obstruction permit, closure of streets, and suspension of parking regulations and enforcement for April 10-11.
2. Do not approve the requests.

**MANAGER'S RECOMMENDED ACTION:**

Greek Visit Day activities are an opportunity for the Greek community to showcase its role in the student experience to prospective students and their families. The event is officially sanctioned by the University and takes place under ISU staff supervision. The areas affected by the closures are primarily populated by Greek students, and the organizers will communicate the event details to the handful of residences affected by the event who are not in the Greek community. Organizers have committed to hosting this alcohol-free event safely and providing substantial supervision of activities.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests, including a temporary obstruction permit, closure of streets, and suspension of parking regulations and enforcement for April 10-11.



## SUMMARY OF EVENT

### DESCRIPTION

**Event Name** Greek Visit Day- Greek ExCYtement

**Description** Greek Visit Day is an opportunity for high school students and current students to learn about Iowa State and the Greek community. The weekend events will include the Greek ExCYtement held on Friday night from 7-10 pm. During this event, men participating in Greek Visit Day and current Greek male students will have the opportunity to participate in Greek Week events around the Greek community area. Attached is the map and the rulebook of the following events:  
Dizzy Dizzy Duck page 56  
LARP page 57-58  
Dingle Dangle Donut Page 61  
Tug Of War Page 62  
Egg Joust Page 63

**Event Category**  Athletic/Recreation  Concert/Performance  
 Exhibits/Misc.  Farmer/Outdoor Market  
 Festival/Celebration  Other (please explain)  
 Parade/Procession/March South Campus Area Neighborhood

**Anticipated Attendance** Total 650 Per Day \_\_\_\_\_

### DATE/TIME

<b>Setup</b>	Date <u>4/10/15</u>	Time <u>6:00 pm</u>	Day of Week <u>Friday</u>
<b>Event Starts</b>	Date <u>4/10/15</u>	Time <u>7:00 pm</u>	Day of Week <u>Friday</u>
<b>Event Ends</b>	Date <u>4/10/15</u>	Time <u>10:00 pm</u>	Day of Week <u>Friday</u>
<b>Teardown Complete</b>	Date <u>4/10/15</u>	Time <u>11:00 pm</u>	Day of Week <u>Friday</u>

**Rain Date, if applicable** \_\_\_\_\_

**Rain Location, if applicable** Lined Rec



## SUMMARY OF EVENT

### DESCRIPTION

**Event Name** Greek Visit Day- Chapter Tours

**Description** Greek Visit Day is an annual preview event for incoming and current Iowa State students. Students and their families will be invited to visit chapter houses or meet with chapter members from 1:45- 4:00 pm on Saturday, April 11 as a part of the weekend events. Female students can select chapters they would like to visit with and male students will choose their own chapters to visit.

- Event Category**
- Athletic/Recreation
  - Exhibits/Misc.
  - Festival/Celebration
  - Parade/Procession/March
  - Concert/Performance
  - Farmer/Outdoor Market
  - Other (please explain)
- South Campus Area Neighborhood

**Anticipated Attendance** Total 800 Per Day \_\_\_\_\_

### DATE/TIME

<b>Setup</b>	Date <u>4/11/15</u>	Time <u>1:00 pm</u>	Day of Week <u>Saturday</u>
<b>Event Starts</b>	Date <u>4/11/15</u>	Time <u>1:45 pm</u>	Day of Week <u>Saturday</u>
<b>Event Ends</b>	Date <u>4/11/15</u>	Time <u>4:00 pm</u>	Day of Week <u>Saturday</u>
<b>Teardown Complete</b>	Date <u>4/10/15</u>	Time <u>5:00 pm</u>	Day of Week <u>Saturday</u>

**Rain Date, if applicable** \_\_\_\_\_  
**Rain Location, if applicable** \_\_\_\_\_